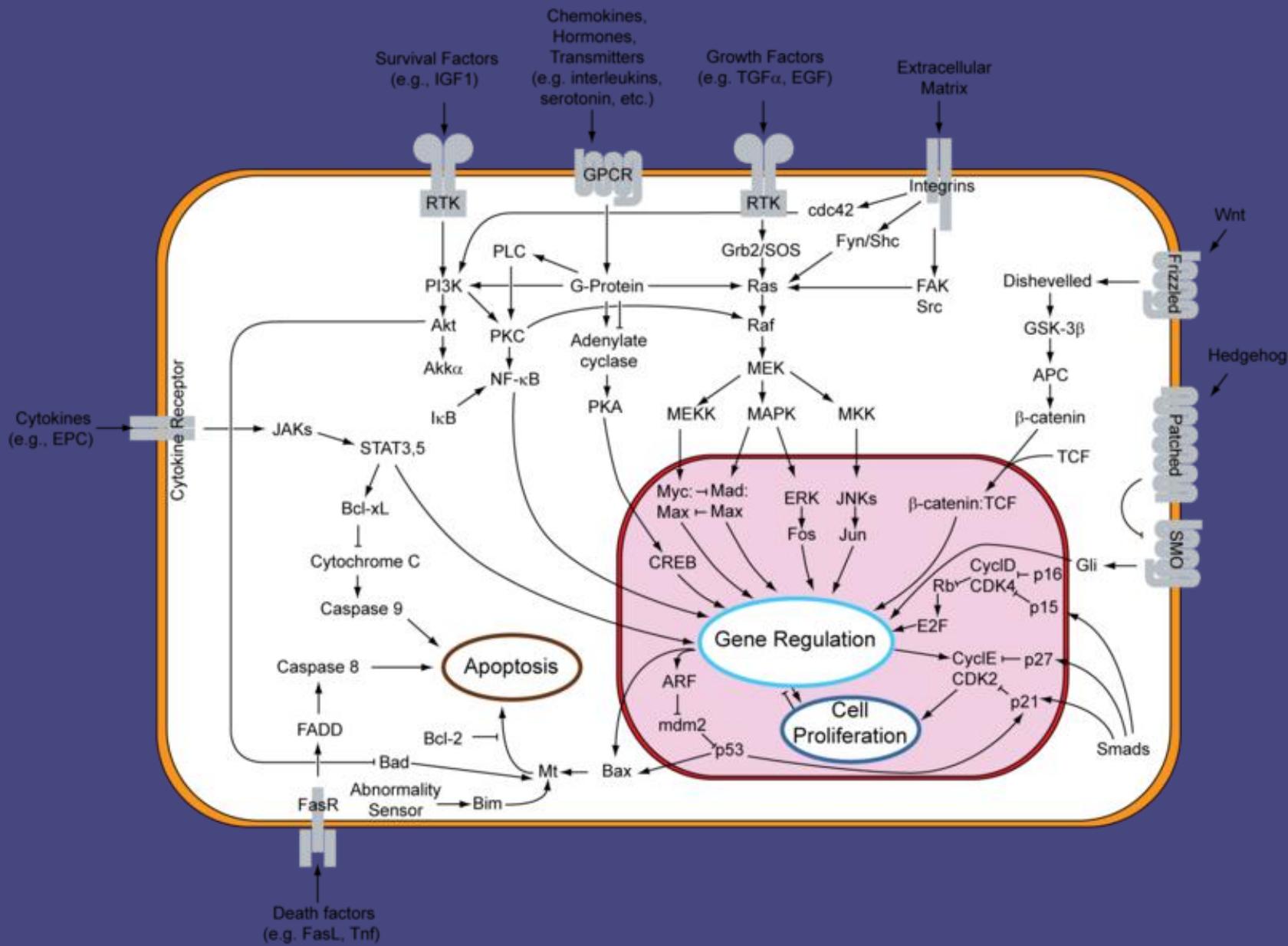


New therapies for melanoma: understanding cancer biology translates into new therapies

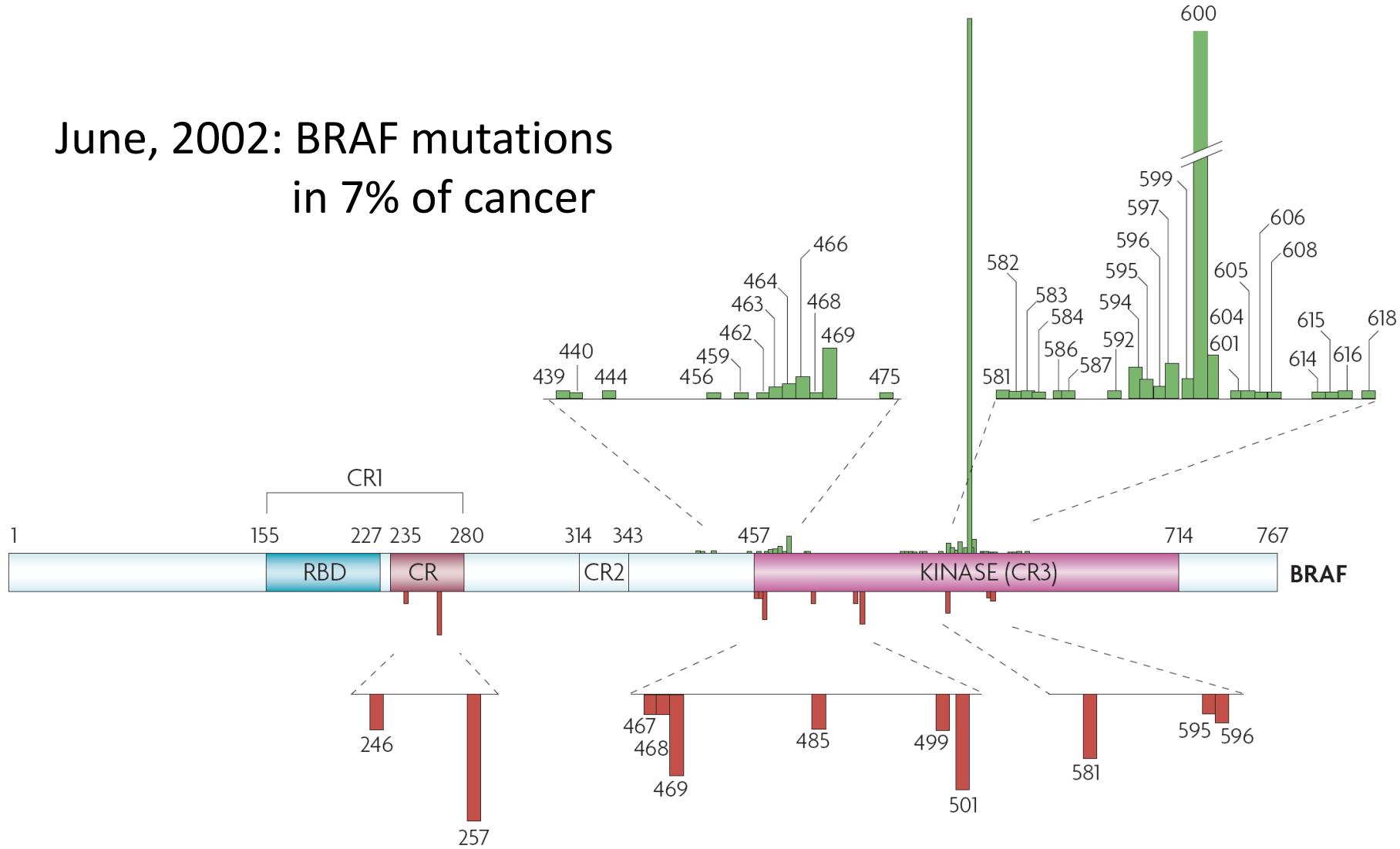
Keith T. Flaherty, M.D.
Massachusetts General Hospital
Cancer Center

Unraveling the cancer genome

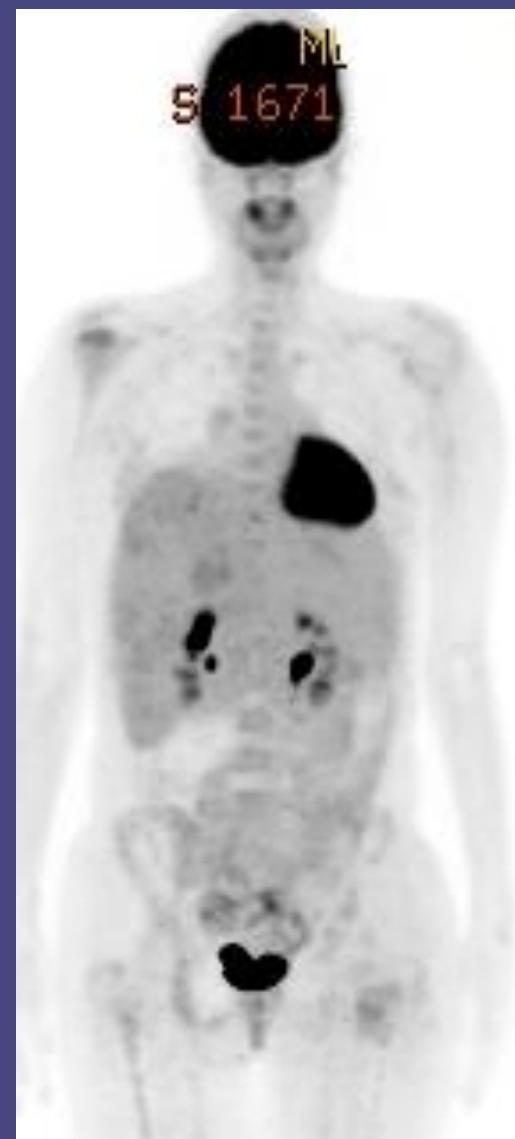
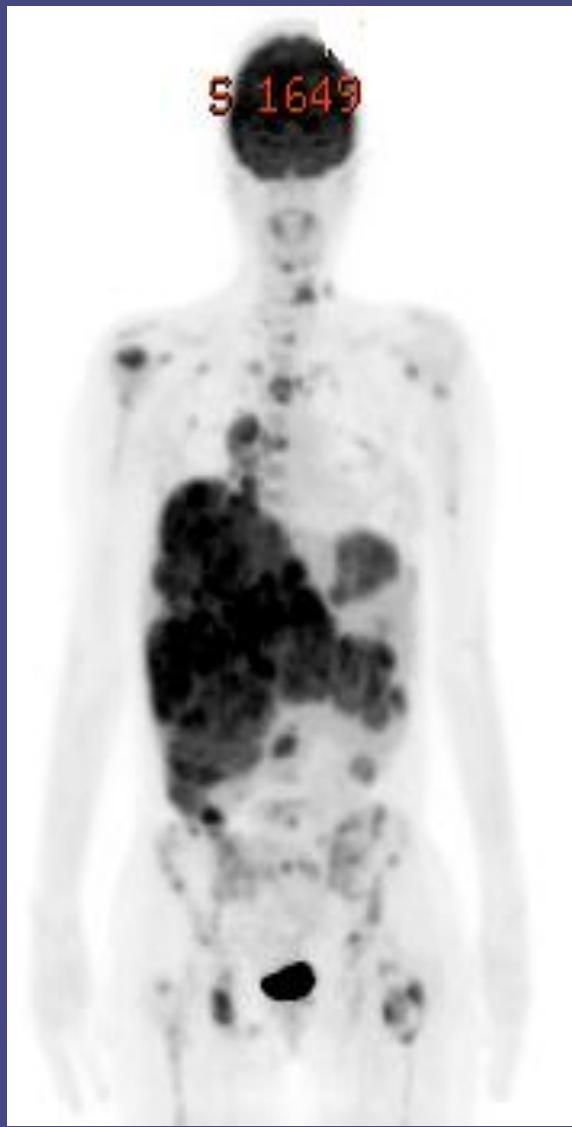


BRAF mutations in human cancer

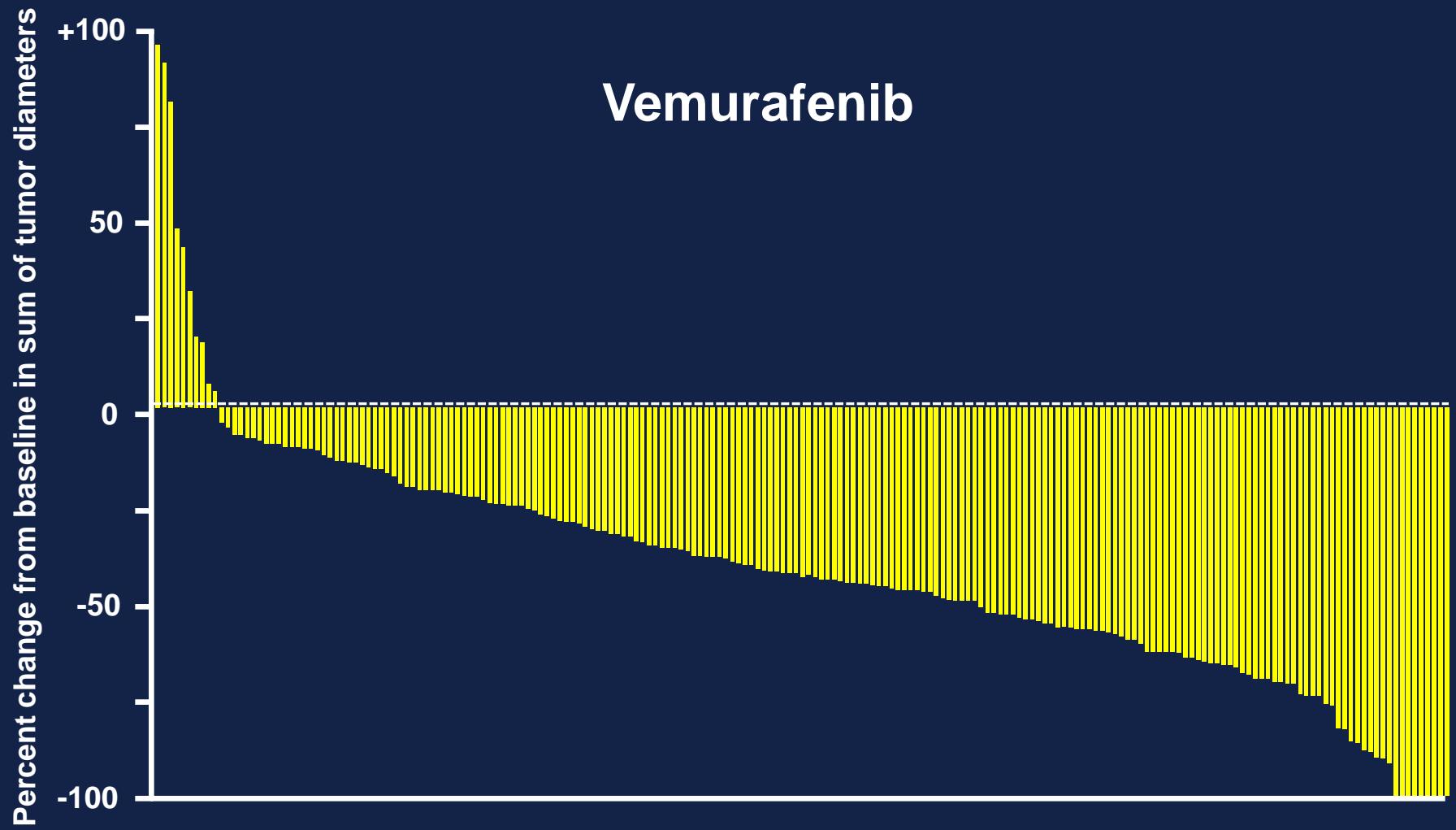
June, 2002: BRAF mutations
in 7% of cancer



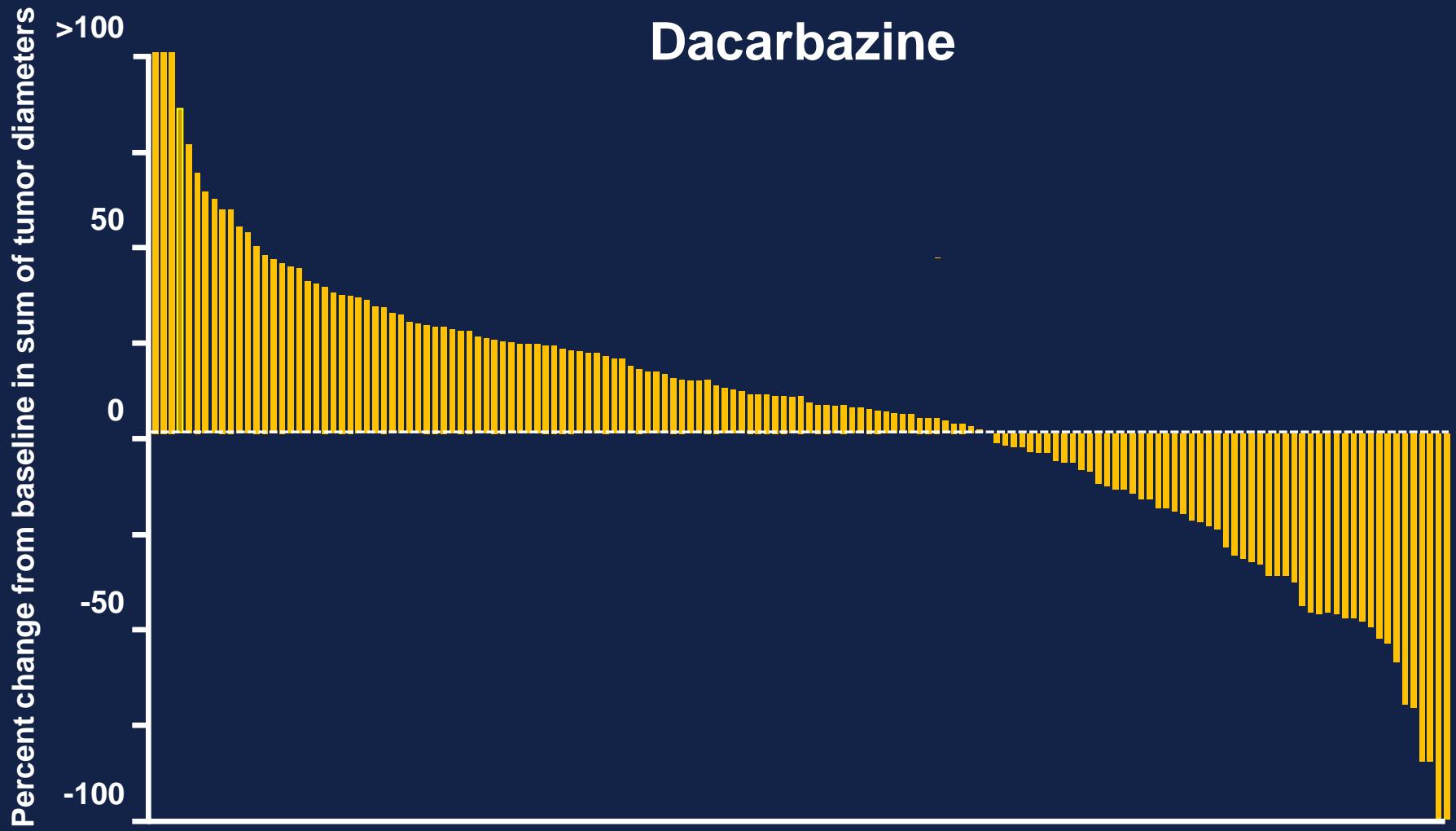
PET Scans at Baseline and Day 15 on vemurafenib



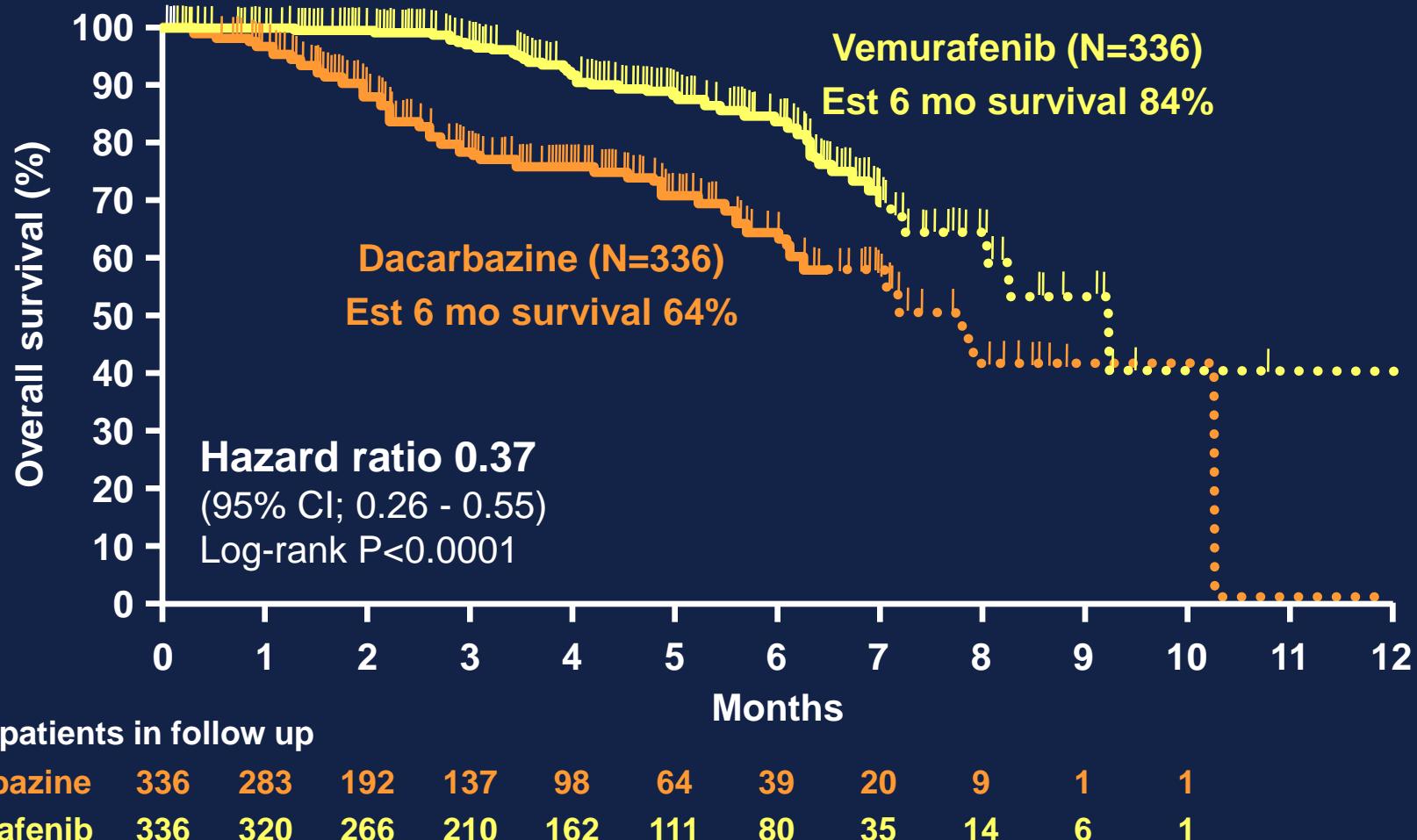
Maximal tumor shrinkage by individual patient



Maximal tumor shrinkage by individual patient

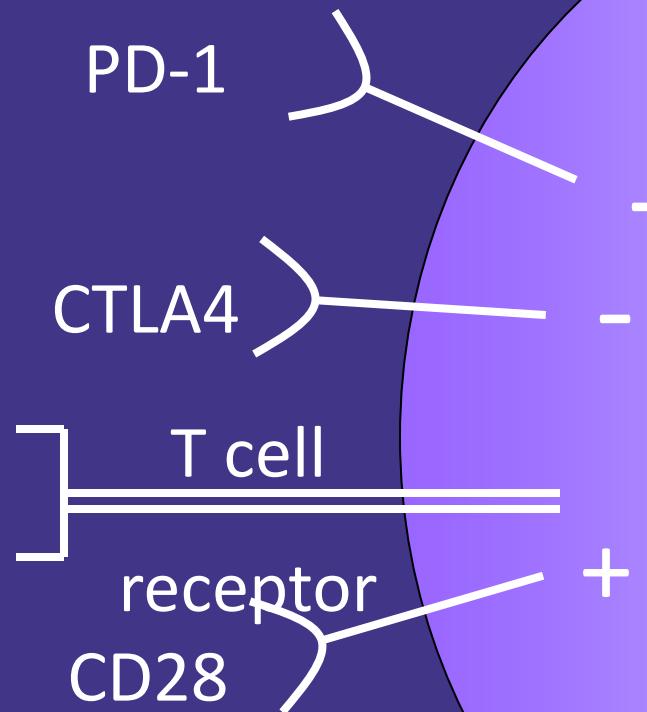
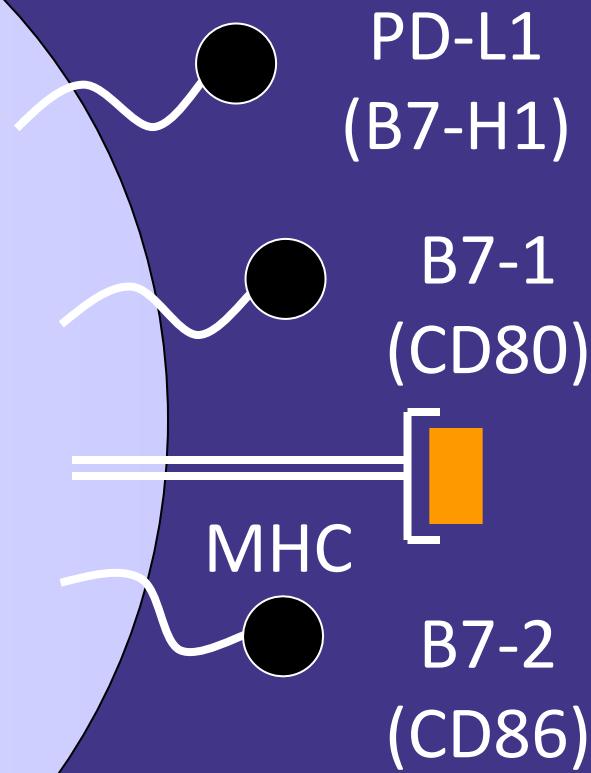


Overall survival (1st interim analysis)



Understanding the consequences of cancer molecular biology

Immunologic interface: the breaks



Dendritic cell

T cell

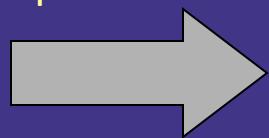
Pre-treatment



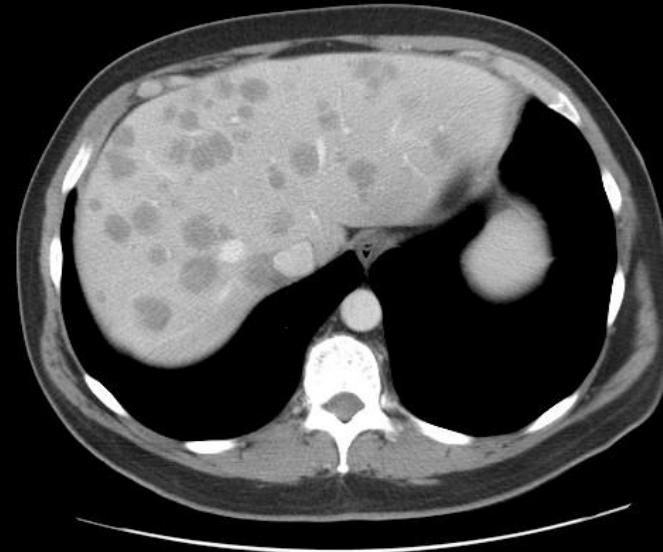
12/06



4 doses
ipilimumab



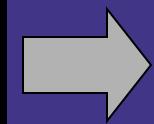
Week 12 (10/06)



5/07

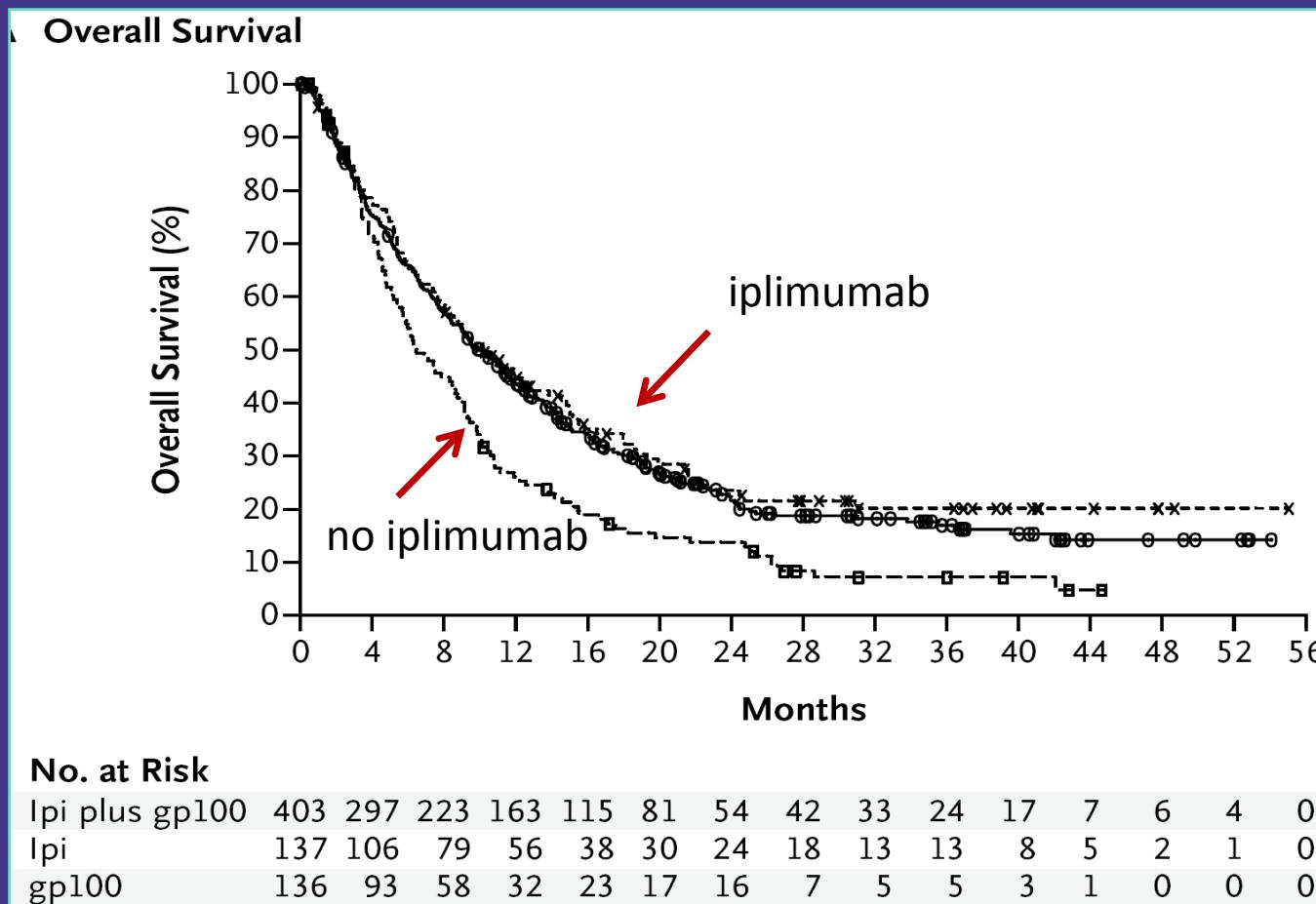


No drug



Courtesy
J. Wolchok
(MSK)

Ipilimumab phase III trial



Hodi FS et al. N Engl J Med. 2010 Aug 19;363(8):711-23.

Investment in cancer research is
paying off for patients now