AACR Annual Meeting 2018
Exhibitor Marketing Opportunities

**Professional Headshot Station – New! - $25,000**

*New for this year!* Take advantage of a unique opportunity to provide a complimentary professional headshot to all attendees. The station will be located on the exhibit floor and available during exhibit hours.

Guaranteed to be a hit, this station will allow attendees to take professional photos they can use on business cards, social media, and professional resumes. Attendees will appreciate the gift of a professional headshot that will create a buzz around the rest of the meeting.

**Sponsorship Includes:**
- Corporate logo recognition in the headshot station.
- Custom area including carpeting, wastebaskets, draped tables, and standard chairs for wait area.
- 6’ draped table for company literature.
- Recognition of your sponsorship on signage.
- Recognition of sponsorship on the website, Poster and Exhibit Guide, and Mobile App (if confirmed by January 29, 2018)

**Relaxation Lounge - $25,000**

Make your Booth the Talk of the Show!

Sponsor the Relaxation Lounge on the exhibit floor and be a hero to attendees who can receive neck and back massages in the lounge by certified massage therapists. Associate your company’s name with rest, relaxation, and collect qualified leads as delegates seek out your booth to request vouchers additional information on your company/products and services.

**Sponsorship Includes:**
- Corporate logo recognition in the Relaxation Lounge.
- Custom area including carpeting, wastebaskets, draped tables, and standard chairs for wait area.
- Sponsor can supply their own signature clothing such as a T-shirt or golf shirt for the massage therapists to wear.
- 6’ draped table for company literature.
- Recognition of your sponsorship on signage.
- Recognition of sponsorship in the Annual Meeting Program, Exhibitor Directory, and Mobile App (if confirmed by January 29, 2018)
**Exhibit Hall Coffee Breaks – Two Available! - $20,000**

Two coffee breaks will be located throughout the exhibit hall. Coffee is served each morning and afternoon that the Exhibit Hall is open. In addition, the coffee break lounges are part of the enhanced refreshment breaks on Monday and Tuesday afternoons in the exhibit hall.

This will be sold on a first-come, first-served basis. Sponsor will be recognized on signage in the Coffee Break area and at the Exhibit Hall entrances.

**Explore! - $3,000**

Explore!, AACR’s successful traffic builder is back...better than ever! We are now offering this activity on the mobile app, in which over 14,000 registrants downloaded last year. This activity is designed exclusively for exhibitors in booths 400 sq. ft. or less only. Exhibitors purchase a slot on the Explore! mobile app game. Attendees will visit your booth, scan the QR code, and be eligible to win prizes! Attendees must visit all the participating exhibitors and all areas indicated on the exhibit floor. Each winner will receive a $250 AMEX gift card. This is the perfect opportunity to bring attendees to your booth.

The cost for this activity is $3,000 and is limited to the first 20 exhibitors who respond to exhibits@aacr.org. Participating exhibitors will be highlighted in the Exhibitor Directory, on signage throughout the hall, and on the Explore! section of the mobile app. Payment must be submitted at time of agreement, no exceptions.

**Mobile Recharging Lounges - $100,000**

Looking for a great way to connect your company with conference attendees? Offer them the opportunity to charge their mobile device on-site at the conference, compliments of your mobile charging lounge.

Most attendees rely heavily on mobile technology to stay connected. At the AACR Annual Meeting, mobile devices are often the key to networking opportunities, and the moment the battery runs out, business stops. Attendees need mobile charging stations to keep their devices fully charged and operating flawlessly. A smart phone/cell phone charging station or table/iPad charging station provides attendees with the backup power they need. Each table will be branded with sponsor’s logo and placed in high traffic areas throughout the meeting.

**Sponsorship Includes:**
- Static Logo displayed on Charging Tables.
- Recognition of your sponsorship on signage.

*Note: All marketing opportunities are available on a first-come; first-serve basis to exhibiting companies only. If a company cancels their participation at the Annual Meeting, they also forfeit their sponsorship.*

Please contact Lisa McGlashen, exhibits@aacr.org, should you have any questions or wish to secure any opportunity listed above.