The AACR June L. Biedler Prize for Cancer Journalism

2017 PROGRAM GUIDELINES

PRIZE SUMMARY
The AACR June L. Biedler Prize for Cancer Journalism is a program of the American Association for Cancer Research (AACR) to raise awareness of the critical role that the media play in educating the public about cancer and cancer research. The AACR Biedler Prize has been established to showcase outstanding examples of cancer journalism, and to recognize individual professional journalists who have produced accurate, informative, and compelling stories.

The AACR Biedler Prize is funded by a major bequest to the AACR from Dr. June L. Biedler, a scientist, mentor, and pioneer in cancer research, and former member of the board of directors of the AACR. In honor of Dr. Biedler’s exceptional efforts to further science and healthcare communications, the prize will honor and reward outstanding journalistic coverage that enhances the public’s understanding of cancer, cancer research, or cancer policy.

The Prize will provide an unrestricted cash award of $5,000, a commemorative plaque, and travel expenses to the AACR Annual April 1-5, 2017, in Washington, D.C. Winners must attend the AACR Annual Meeting to receive the Prize.

WHO CAN APPLY
The AACR Biedler Prize is open to print, broadcast, and online professional journalists whose stories appear in newspapers, magazines, websites, television, and radio that target a lay public audience. There is no entry fee. Trade publications are not eligible.

CATEGORIES
Submissions will be judged and recipients selected based on the following categories:

- **Print and Online**
  - Large newspaper (circulation >100,000)
  - Small newspaper (circulation <100,000)
  - Magazine
  - Online/multimedia

- **Broadcast**
  - Television
  - Radio
Each submission may only be considered for one category as selected by the candidate in his or her application form.

**JUDGING PANEL**

The judging panel consists of experts from diverse professional backgrounds including journalists, editors, communications experts, producers, scientists, and patient advocates. The AACR's conflict of interest policy will be enforced for membership on the judging panel and throughout the review process.

**JUDGING CRITERIA**

The judging panel will evaluate each entry on the following criteria:

- Outstanding ability to educate the public about cancer, cancer research, or policy;
- Effective and accurate translation of cancer science;
- Significance and timeliness of the subject;
- Creativity and novelty of the reporting; and,
- Clarity, precision, and elegance of the language used.

Selection of the winners will be based on the candidate's accomplishments with no regard given to race, gender identity, sexual orientation, nationality, geographic location, or religious or political views.

**APPLICATION INSTRUCTIONS**

**ELIGIBILITY**

- Stories must have been published or broadcast for the first during the 2016 calendar year.
- The submission must enhance the public's understanding of cancer, cancer research, or policy.
- Candidacy is open to journalists targeting the lay public.
- The submission must English, or accurately translated into English.
- More than one individual may share the Prize as co-creators, with a maximum of two representatives invited to attend the AACR Annual Meeting to accept the Prize if the Prize is shared.
- Prize winners MUST be in attendance to accept the Prize on Sunday, April 2, 2016 in Washington, DC.
- Institutions or organizations are not eligible for the Prize.

**IMPORTANT DATES**

**Deadline:** January 9, 2017, at noon U.S. Eastern Time

**Decision:** February 2017

**Notification:** March 2017

**PRIZE ACCEPTANCE**

Awardees are required to attend the AACR Annual Meeting to formally accept the award at the opening ceremony Sunday, April 2, 2017, in Washington, DC. Recipients will also be recognized at a special dinner for all the AACR Awardees and Prize winners. The AACR will reimburse reasonable expenses associated with travel to the Annual Meeting.
APPLICATION PROCESS

Applications should be submitted to aacrbiedlerprize@aacr.org.

Materials required for submission are listed below; all must be submitted in English:

- Application form (includes selection of prize category, impact statement, and description of submission)
- Biography and/or condensed resume; and
- An electronic version of the body of work.

INQUIRIES

Inquiries about the program guidelines, eligibility requirements, or application should be directed to aacrbiedlerprize@aacr.org.

ABOUT JUNE L. BIEDLER, PHD

June L. Biedler, PhD, was a dedicated member of the AACR, a former member of the board of directors, a recipient of the AACR G.H.A. Clowes Memorial Award, and a distinguished scientist at Memorial Sloan Kettering Cancer Center. Above all, she was a remarkable human being who cared deeply about education of the lay public about the importance of cancer research.

Dr. Biedler passed away in 2012, but her contributions to the AACR have continued. In October 2014, her estate made a gift to the AACR, the largest bequest in AACR history. As a result of her generous gift, the AACR has established the AACR June L. Biedler Cancer Journalism Prize Program.

ABOUT THE AACR

Founded in 1907, the American Association for Cancer Research (AACR) is the world’s oldest and largest professional organization dedicated to advancing cancer research and its mission to prevent and cure cancer. AACR membership includes more than 35,000 laboratory, translational, and clinical researchers; population scientists; other health care professionals; and patients advocates residing in 101 countries. The AACR marshals the full spectrum of expertise of the cancer community to accelerate progress in the prevention, biology, diagnosis, and treatment of cancer by annually convening more than 30 conferences and educational workshops, the largest of which is the AACR Annual Meeting with nearly 19,300 attendees. In addition, the AACR publishes eight prestigious, peer-reviewed scientific journals and a magazine for cancer survivors, patients, and their caregivers. The AACR funds meritorious research directly as well as in cooperation with numerous cancer organizations. As the Scientific Partner of Stand Up To Cancer, the AACR provides expert peer review, grants administration, and scientific oversight of team science and individual investigator grants in cancer research that have the potential for near-term patient benefit. The AACR actively communicates with legislators and other policymakers about the value of cancer research and related biomedical science in saving lives from cancer. For more information about the AACR, visit www.AACR.org.