

2019

SPECIAL CONFERENCES

Exhibitor Prospectus

AACR American Association
for Cancer Research®

FINDING CURES TOGETHER®

For more information on exhibiting, contact the Exhibits Team at Exhibits@AACR.org

ABOUT US



Founded in 1907, The American Association for Cancer Research (AACR) is a scientific society of over 3 4,000 laboratory and clinical cancer researchers. It was founded in order to facilitate communication and dissemination of knowledge among scientists and others dedicated to the cancer problem, to foster research in cancer and related biomedical sciences, encourage presentation and discussion of new and important observation in the field, to foster public education, science education, and training and to advance the understanding of cancer etiology, prevention, diagnosis, and treatment throughout the world.

AACR SPECIAL CONFERENCES OFFERING TABLETOP EXHIBITIONS FOR 2019:

*PLEASE NOTE THAT ADDITIONAL CONFERENCES FOR 2019 ARE BEING COUNTINUOUSLY ADDED THROUGHOUT THE YEAR



The Hippo Pathway: Signaling, Cancer and Beyond

May 8-11, 2019 | Marriott Marquis; San Diego, CA



Bladder Cancer Transforming the Field Special Conference

May 18-21, 2019 | Grand Hyatt Denver; Denver, CO



Environmental Carcinogenesis: Potential Pathway to Cancer Prevention

June 22-24, 2019 | Westin Charlotte; Charlotte, NC



Immune Cell Therapies for Cancer: Successes and Challenges of CAR T Cells and Other Forms of Adoptive Therapy

July 19-22, 2019 | Hyatt Regency; San Francisco, CA



Pancreatic Cancer: Advances in Science and Clinical Care

September 6-9, 2019 | Westin Copley Place; Boston, MA



Advances in Ovarian Cancer Research

September 13-16, 2019 | Westin Peachtree Atlanta; Atlanta, GA



The Science of Cancer Health Disparities

September 20-23, 2019 | Hilton San Francisco - Union Square; San Francisco, CA



Tumor Immunology and Immunotherapy

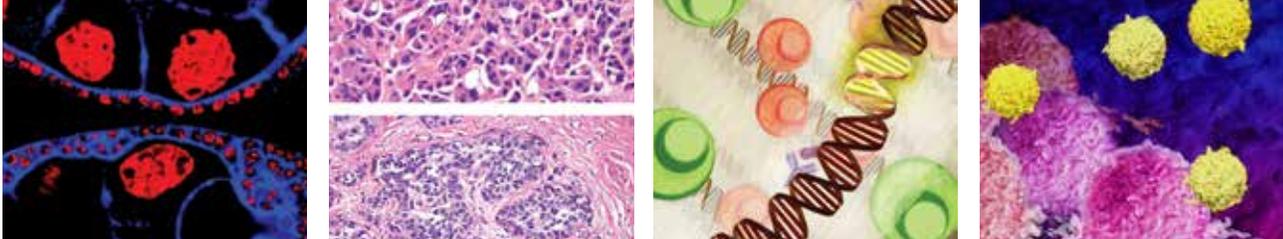
November 17-20, 2019 | Boston Marriott Copley Place; Boston, MA



Please contact the AACR Exhibits Team at exhibits@aacr.org for more information on the **AACR-NCI-EORTC International Conference on Molecular Targets and Cancer Therapeutics**

Exhibit Dates: **October 27-29** | John B. Hynes Memorial Convention Center Boston, MA





AACR SPECIAL CONFERENCES INFORMATION

The Hippo Pathway: Signaling, Cancer and Beyond

May 8-11, 2019 | Marriott Marquis; San Diego, CA

The study of developmental signaling pathways has transformed our understanding of disease. The Hippo signaling pathway is a recently recognized signaling network that controls organ size, stem cell activity, and tumorigenesis. Therefore, the Hippo cascade and its components are attractive targets for the development of regenerative medicine and cancer drugs. The emerging paradigm in the field indicates that the Hippo pathway is a central sensor of multiple biological inputs, including cell adhesion, polarity, mechanical forces, and secreted ligands. These findings highlight the unique interdisciplinary nature of the field as the work from *Drosophila* geneticists, mammalian signalers, bioengineers, and developmental and cancer biologists is getting integrated.

There are now emerging roles of this developmental pathway in cancer, stem cells and regeneration, inflammation, and cancer immunity. This conference aims to bring together experts from multiple fields and provide an exciting platform to discuss latest discoveries in the Hippo pathway. The program will cover multiple aspects of the Hippo pathway in cancer and beyond and will be of interest to academic researchers, physician-scientists, and those working in the pharmaceutical and biotechnology industries. Special emphasis will be on progress towards targeting the Hippo pathway in cancers and highlighting why targeting this pathway is critical in a wide spectrum of cancers.

Bladder Cancer: Transforming the Field

May 18-21, 2019 | Grand Hyatt Denver; Denver, CO

Recent advances in large-scale gene expression and sequencing efforts, systemic immunotherapies, and the discovery of novel biomarkers are rapidly improving the clinical management of bladder cancer. This timely first special conference on bladder cancer will bring together scientists and physicians to discuss and relay important discoveries across the entire arc of the disease, from basic biology to survivorship. Special emphasis will be placed on integrating recent laboratory discoveries and technologies into clinical management of the disease.

Environmental Carcinogenesis: Potential Pathway to Cancer Prevention

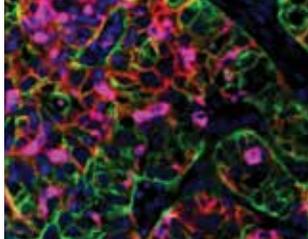
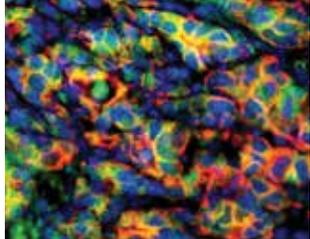
June 22-24, 2019 | Westin Charlotte; Charlotte, NC

The main purpose of this conference is to raise the visibility of advances in the field of environmental carcinogenesis in order to stimulate thinking about new approaches to cancer prevention. This will be achieved by critically reviewing the evidence of the role of environmental chemicals in the cause and progression of cancer, highlighting new conceptual and technological advances in the field, and outlining the steps required to implement preventive measures.

Immune Cell Therapies for Cancer: Successes and Challenges of CAR T Cells and Other Forms of Adoptive Therapy

July 19-22, 2019 | Hyatt Regency; San Francisco, CA

The main purpose of this conference is to raise the visibility of advances in the field of environmental carcinogenesis in order to stimulate thinking about new approaches to cancer prevention. This will be achieved by critically reviewing the evidence of the role of environmental chemicals in the cause and progression of cancer, highlighting new conceptual and technological advances in the field, and outlining the steps required to implement preventive measures.



Pancreatic Cancer: Advances in Science and Clinical Care

September 6-9, 2019 | Westin Copley Place; Boston, MA

This will be the sixth AACR Special Conference on pancreatic cancer. According to the U.S. National Cancer Institute, pancreatic cancer will account for approximately 44,330 deaths in 2018 and is poised to become the third leading cause of cancer deaths by 2030. As the field continues to grow, it is imperative that researchers can interact, share data, and discuss ideas to help reach the overall goal of improved treatment for pancreatic cancer. This conference will showcase sessions on tumor heterogeneity, immunology, prevention and early detection, and novel treatment combinations, among others. With continued support from the Lustgarten Foundation and the Pancreatic Cancer Action Network, we anticipate that many of the leading researchers and clinicians in pancreatic cancer research will participate in the program.

Advances in Ovarian Cancer Research

September 13-16, 2019 | Westin Peachtree Atlanta; Atlanta, GA

This AACR Special Conference on advances in ovarian cancer research and treatment will explore the latest basic and translational research in the field and the applications of this research to the development of therapeutic options and the treatment of women with ovarian cancer. A broad range of topics will be discussed, from risk and prognosis to immunotherapy, appealing to laboratory scientists as well as clinical oncologists. The conference is also well suited for established investigators, new investigators, trainees, and advocates who are committed to understanding and eliminating ovarian cancer.

12th AACR Conference on The Science of Cancer Health Disparities in Racial/Ethnic Minorities and the Medically Underserved

September 20-23, 2019 | Hilton San Francisco - Union Square; San Francisco, CA

The AACR Science of Cancer Health Disparities conferences advance the understanding of, and ultimately help to eliminate, the disparities that represent a major public health problem in our country. Reflecting this transdisciplinary field, professionals from academia, industry, government, and the community are brought together to promote the exchange of novel ideas, discuss the latest findings in the field, and stimulate the development of new research on cancer health disparities.

Tumor Immunology and Immunotherapy

November 17-20, 2019 | Boston Marriott Copley Place; Boston, MA

This AACR Special Conference on Tumor Immunology and Immunotherapy is designed to integrate multidisciplinary facets of basic cancer immunology and immunotherapy to broaden our understanding of ways to harness the immune system to treat cancer. The hallmark of this series is also to encourage the effective exchange of ideas between basic cancer immunologists, non-immunologists, and clinical oncologists in order to develop approaches that translate to outcomes. This year's program will feature international leaders in the field, who will expand our knowledge of the microbiome; adverse immunological events; imaging and other new technologies; genetics and epigenomics of immunology; and immunological signaling pathways. These world-renowned oncologists and researchers will offer their insights on novel cell therapies, biomarkers, vaccines and adjuvants, all in the pursuit of understanding tumor evolution and creating better treatments. Please join in the conversation and network with investigators, from basic to translational scientists, from academia to industry.

GENERAL INFORMATION FOR EXHIBITING AT AACR SPECIAL CONFERENCES



TABLETOP EXHIBIT FEES

\$2,500 - For-Profit Companies

\$600 - Not-For-Profit

Full payment of your booth rental fee must accompany your application. To qualify for the Not-For-Profit rate, the organization must be a government entity or must be recognized by the IRS as a 501(c)3 charitable organization.

PAYMENT POLICY

The exhibitor agrees to enclose full payment for booth space with their completed application. Payment can be made either by credit card (AMEX, Visa, or MasterCard) or check in U.S. dollars drawn on a U.S. Bank, payable to the American Association for Cancer Research. All payments should be sent to the following address:

AACR, 615 Chestnut Street, 17th floor Philadelphia, PA 19106-4404 Attention: Finance Department

If you require wire transfer instructions, please contact Suzanne Leshner, Exhibits Coordinator, at exhibits@aacr.org.

Tabletop Includes

6'x30" draped table	(1) one wastebasket
(1) one chair	Acknowledgment on
(1) one exhibitor/ conference registration	AACR signage

All other requirements such as electrical connections, internet and telephone lines are not included and should be contracted separately.

ELIGIBILITY REQUIREMENTS

The AACR is committed to providing a quality exhibition. Tabletop exhibits will be limited only to the company and the product(s) listed on the application and are subject to approval by the AACR Exhibits Committee for accepted and acknowledged effectiveness and commercial availability. Only the sign of the company whose name appears on the contract may be placed in the booth or appear on any printed list of exhibitors. The AACR reserves the right to accept or reject a potential exhibitor based on its assessment of whether that company or organization's products and/or services are relevant to AACR members and their meeting attendees. All exhibits will be reviewed onsite.

Full documentation as to the extent and results of any research done on the exhibited items must be available at the company's booth throughout the AACR Annual Meeting. All exhibited items must comply with local, state, and FDA regulations, and must be related to cancer research.

NON-PROFIT EXHIBITORS

Tabletop exhibit space at the non-profit rate is limited. The AACR Exhibits Committee has the responsibility of approving applications for not-for-profit exhibitors. The organization must be a government entity or must be recognized by the IRS as a 501(c)3 charitable organization. The organization must have demonstrated support for cancer research through financial contributions or provisions of infrastructure. The organization may not offer a product or service for sale on the exhibit floor

NEW EXHIBITORS

Companies applying for exhibit space that have never exhibited at the AACR Annual Meeting will need to go through an approval process. The potential tabletop exhibitor is required to submit an application for tabletop exhibit space, a product summary form, and company literature, which is sent to the AACR Exhibits Committee. The tabletop is put on hold during the approval period. The company is notified of the Committee's decision in a timely manner. Upon approval, the application is processed and the table is assigned to the company. Upon rejection, the application is denied and the table becomes available.

SPACE ASSIGNMENTS

Tabletop exhibits are made on a first come first served basis and will be assigned randomly. Space is very limited at these special conferences, so don't delay. Tabletops will be located at the best visible location, depending upon contracted space. In most instances they are placed in the lobby, pre-function area or at the conference registration area. The AACR reserves the right to relocate the tabletop exhibits.

TABLETOP RELOCATION POLICY

Every effort will be made not to relocate an exhibitor's tabletop. However, should relocation be deemed necessary, the exhibitor will be notified and offered the opportunity to relocate their exhibit or cancel with no further penalty.

EXHIBIT CANCELLATIONS

Requests for cancellations and refunds must be made in writing, by mail or fax to the attention of AACR Exhibits Team. Cancellations and requests for refunds are accepted until 30 days prior to the start of the event. After this time, no refunds will be given.

SHIPPING INFORMATION

Shipping information is specific to each conference and will be provided to exhibitor with confirmation of tabletop exhibit space. Shipping is at the cost to the exhibiting company.

LABOR

Special Conferences do not require hired labor. Therefore, all tabletops must be set and dismantled by exhibiting company.

REGISTRATION

Exhibitors will receive one (1) Exhibitor/Conference Badge per exhibit or tabletop, which will allow participants to access scientific sessions. Additional exhibitor badges may be obtained at the regular registration rates. A registration form for the Exhibitor/Conference badge will be provided after the application and payment is received.

EXHIBIT MANAGEMENT TEAM

Lisa McGlashen, CEM, CMP, HMCC

Associate Director of Meetings & Exhibits

Phone: 215-440-9300, Ext, 190

exhibits@aacr.org

Suzanne Leshner

Exhibits Coordinator

Phone: 215-440-9300, Ext, 238

exhibits@aacr.org

RULES AND REGULATIONS FOR EXHIBITING AT AACR SPECIAL CONFERENCES



CME ACCREDITATION

The AACR is accredited by the ACCME to provide continuing medical education for physicians. All promotional activities shall be in compliance with the Accreditation Council for Continuing Medical Education (ACCME) Standards for Commercial Support. Exhibitors are required to comply with the following rules:

- Promotional activities must be identified as such and must be kept separate from CME activity rooms.
- Arrangements for commercial exhibits or advertisements cannot influence planning or interfere with the presentation, nor can they be a condition of the provision of commercial support for CME activities.
- Product promotion material or product-specific advertisement of any type is prohibited in or during the CME activities. No product advertisement of any type shall be permitted in the same room as the educational activity.
- Exhibit staff is prohibited from engaging in sales or promotional activity in the activity room before, during, or after the CME activity.

VIOLATIONS

Violation of any of these regulations on the part of the exhibitor, its employees, or agents, shall annul the right to occupy the space and such exhibit or will forfeit to Management all monies, which may have been paid. Upon evidence of violation, Management may reenter and take possession of the space occupied by the exhibitor, and may remove all persons and goods at the exhibitor's risk. The exhibitor shall pay all expenses, or damages which Management may incur.

TABLETOP SHARING

The sharing or subletting of tabletop exhibit space is prohibited except between divisions of the same company and between companies co-marketing a product.

INSURANCE

Exhibitors wishing to insure their materials, goods and/or wares against theft, damage by fire, accident, or loss of any kind, must do so at their own expense. Each exhibiting company is responsible for obtaining insurance (Liability and Fire/Theft) in such amounts as deemed appropriate to comply with its obligations hereunder and for its own protection.

FIRE PROTECTION

All materials used in the exhibit area must be flameproof and fire resistant in order to conform to local fire ordinances and in accordance with regulations established by the National Association of Fire Underwriters. Crepe paper, corrugated paper, flameproof or otherwise, will not be permitted. Display racks, signs, spotlights, and special equipment must be approved before use, and all displays are subject to inspection by the Fire Prevention Bureau.

Any exhibits or parts thereof that are found not to be fireproof may be ordered dismantled. All aisles and exhibits must be kept clear at all times, and fire stations and fire extinguisher equipment are not to be covered or obstructed.

CANCELLATION OF EXPOSITION

It is mutually agreed that in the event of cancellation of the AACR Conferences listed in this brochure, due to fire, strikes, government regulations, or causes which would prevent its scheduled opening or continuance, then and thereupon this agreement will be terminated and the AACR shall determine an equitable basis for the refund of such portion of the exhibit fees as is possible, after due consideration of expenditures and commitments already made.

GENERAL

All matters and questions not covered by these regulations are at the discretion of Management. Management may amend these regulations at any time, and all amendments that may be made shall be equally binding, upon publication on all parties affected by them as the original regulations.

NOTICE OF DISABILITY

In compliance with the Americans with Disabilities Act of 1990, the AACR will make all reasonable efforts to accommodate persons with disabilities at the meeting. Please contact Suzanne Leshner at exhibits@aacr.org to make arrangements prior to conference dates.

FOOD AND DRUG ADMINISTRATION (FDA) APPROVAL AND OFF-LABEL INDICATIONS

The mention (directly or indirectly) of pharmaceutical products not approved by the FDA is strictly prohibited. Handouts or literature of any kind that mention such products directly or indirectly are, likewise, prohibited from display in the exhibit space or in spaces contracted by the AACR. An exhibiting organization may disseminate from its exhibit space peer reviewed journal articles about off-label indications of its product(s), provided the company commits itself to file

PHOTOGRAPHY

The use of any camera equipment in the Tabletop Exhibit area is strictly prohibited.

This includes, but is not limited to, any photographic device or equipment, such as a camera, video recorder, camera phones, and/or recording devices, digital or otherwise. For specific policies regarding photography in poster area and session rooms, please visit the AACR website: www.aacr.org.

STAFFING

As a courtesy to the attendees and to fellow exhibitors, exhibits must be staffed during the designated times. All exhibitors are expected to make their travel arrangements in accordance with this policy.

RULES AND REGULATIONS FOR EXHIBITING AT AACR SPECIAL CONFERENCES

DISTRIBUTION OF MATERIAL

The distribution of material outside of the exhibit tabletop is strictly prohibited. Any material found in unauthorized areas will be discarded and the exhibitor will receive a violation notice.

BOOTH ACTIVITY

If you are planning to conduct any table-top activities you will need to complete the activity approval form. Contact Suzanne Lesher at exhibits@aacr.org for more information. AACR conferences are professional, scientific, a supplemental application based on appropriate research, to establish the safety and effectiveness of the unapproved use. AACR conferences are professional, scientific, educational meetings. Please keep this in mind when selecting your activities. Please be sure they are appropriate and are in compliance with the AACR Rules and Regulations. Any exhibitor found conducting contests, raffles, drawings, or unauthorized events will be required to cease immediately. The AACR will not accept requests onsite.

Activities Prohibited in the Exhibit Area

- Distribution of material outside of exhibit area
- Activities offering CME credits
- Playing or performing of copyrighted recorded or live music during the published Exhibit Hall Hours
- Distribution of coupons or vouchers for meals, entertainment, or personal services to meeting attendees
- Distribution of alcoholic beverages
- Distribution of any item of more than the minimal value without the prior written approval from the AACR
- Demonstration, promotion, or sales of the products of any non-exhibiting companies
- Affixing the AACR name or logo to, incorporating them in, or otherwise making them a part of exhibitor- distributed materials without prior written approval from the AACR
- Unauthorized reproduction or distribution of AACR abstracts
- Contests, raffles, lotteries, and games of any chance without prior written approval from the AACR
- Games or group activities of any kind
- Magicians, jugglers, motivational speakers, sleight of hand artists, or illusionists
- Soliciting attendees in the aisle(s) outside of booth space
- Fundraising, without prior written approval from the AACR

SALES AND/OR ORDER TAKING

The purpose of the exhibits is to further the education of meeting attendees through product and service displays and demonstrations. Sales and order taking are permitted provided all transactions are conducted in a manner consistent with the professional nature of the meeting.

Products for sale must be the exhibitors' own unaltered products and the products or services must be pertinent to the attendees' professional interest. AACR reserves the right to restrict sales activities that it deems inappropriate or unprofessional. Exhibitors must comply with all sales tax requirements.

SECURITY

The exhibitor agrees to assume all risks of loss, injury, theft or damage of any kind to any exhibit or component thereof, including any goods, merchandise, papers, business records or other property which may be in or come into exhibitor's possession during the course of the exhibit, or in the assembling or disassembling the exhibit. The exhibitor also agrees to assume all liability for damage of property, person or persons arising from accidental or other causes incidental to movement and operation of the exhibit and hereby releases AACR, AACR Staff, its contractors, and the hotel from any liability.

CONTRACT OBLIGATIONS AND LIABILITY

The exhibitor agrees to protect, save, and keep the AACR and the occupied convention center forever harmless from any damage or charges imposed for violation of any law or ordinance by the exhibitor, their employees or agents as well as to strictly comply with the applicable terms and conditions contained in the agreement between the AACR and the occupied convention center regarding the exhibition premise. Furthermore, the exhibitor shall at all times protect, indemnify, save, and keep harmless the AACR and the occupied convention center against and from any and all loss, cost, damage, liability, or expense which arises out of or from, or by reason of any act or omission by the exhibitor, his employees, or agents.

TABLETOP EXHIBITION APPLICATION 2019

AACR SPECIAL CONFERENCES (PLEASE CHOOSE ALL THAT APPLY):

- The Hippo Pathway
- Bladder Cancer
- Environmental Carcinogenesis
- Immune Cell Therapies for Cancer
- Pancreatic Cancer
- Ovarian Cancer
- The Science of Cancer Health Disparities
- Tumor Immunology and Immunotherapy

Exhibitor Application

Have you exhibited with AACR in the past? Yes No

IMPORTANT: PLEASE TYPE/PRINT APPLICATION: (AACR Federal ID# 23-6251648)

Exhibiting Company Name

Exhibiting Company Address

City / State / Province

Zip/Postal Code

Country

Phone

Fax

Email

Contact Person / Title

Signature

Space will be randomly assigned, AACR reserves the right to rearrange the floor plan or relocate booths. Number of tabletop spaces requested: _____ \$2,500 (\$600 for Non-Profit Organizations)

Method of Payment:

The undersigned agrees to pay 100% of the rental fee with this application. (Applications will not be processed until deposits are received.)

Check or money order enclosed payable to the American Association for Cancer Research, drawn on a U.S. bank.

VISA MasterCard American Express Amount: _____

Card# _____ Exp. Date _____ CSV: _____

Print Name of Cardholder

Signature of Cardholder

Mail Payment in US Dollars to: AACR Exhibits

c/o AACR 615 Chestnut St, 17th Floor Philadelphia, PA 19106

Attention: Finance Department

Email: exhibits@aacr.org Fax: 267-825-9562

AACR USE ONLY

DATE RECEIVED: _____

CONFERENCE CODE: _____

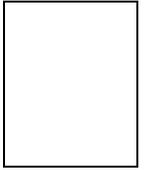
SPACE(S) ASSIGNED: _____

COST OF BOOTH(S): _____

CK#: _____

Rules & Regulations:

The undersigned agrees to abide by all rules, requirements, restrictions and regulations as set forth in this agreement or as may be especially designated by the AACR, the designated properties and cities in which they are located. Failure to abide by such rules and regulations results in forfeiture of all monies paid or due the AACR under the terms of this agreement. No exhibitor may assign or sublet the whole or any part of the space allotted, nor exhibit therein any goods other than manufactured or handles by the exhibitor in the regular course of business.



615 Chestnut Street, 17th Floor
Philadelphia, PA 19106-4404
215-440-9300 • Fax: 215-599-0111
Email: programs@aacr.org

2019 SPECIAL CONFERENCES

EXHIBITOR PROSPECTUS



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