We are pleased to provide you with several opportunities to increase your marketing efforts at the AACR Annual Meeting 2020 in San Diego, CA.

Building on the success of 2019, this year promises to bring new opportunities and added excitement to the exhibit show. From additional meeting rooms to enhanced marketing tools, bringing attendees to your booth has never been easier. After reviewing all there is to offer please feel free to reach out to your Exhibits Team with any questions. We’re here to help!

MOBILE CHARGING LOUNGES
Most attendees rely heavily on mobile technology to stay connected. At the AACR Annual Meeting, mobile devices are often the key to networking opportunities, and the moment the battery runs out, business stops. Attendees need mobile charging stations to keep their devices fully charged and operating flawlessly. A smart phone/cell phone charging station or table/iPad charging station provides attendees with the backup power they need. Each table will be branded with sponsor’s logo and placed in high traffic areas throughout the meeting.

PROFESSIONAL HEADSHOT STATION
Guaranteed to be a hit, this station will allow attendees to take professional photos they can use on business cards, social media, and professional resumes. Attendees will appreciate the gift of a professional headshot that will create a buzz around the rest of the meeting.

WELLNESS LOUNGE
Sponsor the Wellness Lounge on the exhibit floor and be a hero to attendees who can receive a much-needed break. Massage therapists will be on-hand to provide neck and back massages in the lounge by certified massage therapists. Sponsoring company has the option of utilizing lead retrieval scanner to collect leads at the lounge.

ADVOCACY PARTNERS PAVILION LOUNGE - New!
The Advocacy Partners Pavilion is a designated area where not-for-profit cancer patient advocacy organizations can educate Annual Meeting attendees about resources and services as well as network among groups, patients, and health care professionals. Your branding will create a networking lounge designed to draw in attendees and welcome them to the Advocacy Partners Pavilion.

EXHIBIT HALL COFFEE BREAKS - Three Available!
Coffee breaks are located throughout the exhibit hall and sold on a first-come, first-served basis. Sponsor will be recognized on signage in the Coffee Break area and at the Exhibit Hall entrances.

HAND SANITIZER STATIONS - New!
Provide attendees the convenience of hand sanitizer stations located throughout the convention center in high-traffic locations. Fifteen (15) stations will be branded with your company logo. Attendees will appreciate the accessibility of the antibacterial hand sanitizer stations being offered by your organization.

WATER REFILL STATIONS - New!
Refresh attendees by sponsoring sustainable water stations throughout the convention center. Attendees have the opportunity to refill their water bottles at these convenient water stations branded with your sponsored name and logo. This opportunity provides your company the visibility throughout the convention center.

TrafficMax and Mailing Lists
Exhibitors can reach buyers quickly and effectively with our broadcast email tool. Exhibitors first select an attendee list, then they simply create their promotional message, define a few broadcast parameters and launch their email. The traditional pre-registered mailing list will also be available through the CompuSystems Exhibitor Registration System that is accessible through the MYS Exhibitor Dashboard. Pre-convention mailings increase booth traffic and exposure of your company’s products and services, while post-meeting mailings can keep you in touch with the meeting attendees.

EXHIBITOR SPOTLIGHT THEATERS
These 60 minute presentations located on the Exhibit Show Floor are a valuable marketing tool for launching a new product/service, branding your company, developing sales leads, or looking to increase booth traffic. For full list of available time slots, rules, and regulations, please contact the Exhibits team at exhibits@aacr.org.

Full details including Application, Payment Policy, Pricing, and all Rules and Regulations are available in the full Exhibitor Activity / Marketing Opportunities Brochure on the Exhibits page at www.aacr.org.