



American Association
for Cancer Research®

FOUNDATION

PHILANTHROPY BRIEF

SUMMER 2019



Greetings!

I hope everyone is enjoying their summer and getting to spend some time with your families. It's been a productive first half of the year, and I wanted to share with you an update on our activities. Please take a moment to read through this brief featuring some of the Foundation's highlights over the past six months. Our work continues to focus on generating new sources of revenue to increase funding for our member-scientists and the important work they do. In fact, in 2019, I am proud to inform you that the AACR Foundation has awarded 68 grants to cancer researchers, thanks to the generous support from our donors and partners. Thank you for being a valued friend and champion of the AACR.

My best,

Mitch

Chief Philanthropic Officer
Vice President of Development

Thank You Bill Mears!

We would like to extend our gratitude to long-time AACR Foundation Board of Trustees member William H. Mears for his thoughtful leadership and dedicated service to the AACR over the past 16 years. As regional trust head of Brown Brothers Harriman Trust Co., LLC, and a past president of the Estate Planning Council of New York City, Mears shared his planned giving expertise with the AACR as vice chairman of the AACR Foundation Board of Trustees and chairman of the AACR Foundation Planned Giving Committee, as well as several other committees. Mears retired from his AACR positions in April 2019, and we are truly grateful for his volunteerism, time, and commitment to help advance the mission of the AACR.



Young Student Philanthropy Projects



In the past few months, the AACR Foundation has received donations from two students as a result of their school philanthropy projects. Anthony Izqueirdo, a sixth grader at Imlay Elementary School in Hillsboro, OR, was given an assignment to research and select a charity to write a persuasive essay about why his peers should donate to support this charity. Anthony found the AACR online, and his essay eloquently discussed how his uncle, who unfortunately passed away 5 years ago, had cancer and how it affected his family. Anthony's essay earned him his classmates' votes, winning him the charity Penny War fundraiser. His teacher, Ms. Debbie Luther, sent a donation of \$436.48 on his behalf in honor of his uncle.

Grace Makkas, a fifth grader from Herborn, MA, sold her homemade jewelry at the Sherborn Library arts and crafts fair in May, with proceeds benefitting the AACR. Her fundraiser was a success, raising \$139. With her donation, Grace reached out to the AACR for some informational materials to share during her presentation to her class in June about the AACR.

Welcome New AACR Foundation Trustees



Christiana Bardon

Founder and Portfolio Manager
for Burrage Capital and a Partner
of the MPM – UBS Oncology
Impact Fund



Ajit Singh, PhD

Managing Director at
Artiman Ventures



Nancy Staisey, PhD

Consultant, Retired Managing
Director in Healthcare and Life
Sciences at IBM

Create Your Own Free Will

One of the most powerful ways to support the cancer research mission of the AACR is through a gift in your will. We are excited to share that the AACR is now a charity option on the online, easy-to-use free tool, FreeWill. In a few minutes, you can create your will by going to FreeWill.com/AACR. Let us know if you have included the AACR Foundation as a beneficiary, so we may welcome you to the Dr. Bayard D. Clarkson Legacy Society. So far in 2019, the AACR Foundation has been the recipient for over \$225,000 in bequest funding through FreeWill, and we are grateful for these legacy gifts to support lifesaving cancer science for generations to come.



Bringing Cancer Research To Life

During the month of May, the AACR Foundation promoted the importance of cancer research with several activities. Epic Races donated a portion of registration fees to the AACR for their May the Fourth Be With You...A Virtual 4K event. Around Philadelphia, local gyms contributed their workout class fees to the AACR as part of Get Fit For Research promotion. Liberty Mutual also had several volunteers join AACR staff at various locations around Philadelphia to share information about the organization and cancer research.



Legacy Gift Planning Benefits Groundbreaking Research

As a cancer survivor, Henry William “Bill” Schkade, Jr. understands the critical need to fund cancer research. Bill’s oldest brother and maternal uncle both died from metastatic prostate cancer. Bill was diagnosed with the same nearly 20 years ago. He was treated and his cancer was in remission, but he was recently diagnosed with recurrent prostate cancer in 2018. Thanks to 33 external beam radiation treatments, his cancer is now undetectable.

Upon hearing about the pioneering work of AACR researchers from his cousin, Barbara G. Schneider, PhD, who is a researcher at Vanderbilt University and an AACR Member, Bill decided to leave the AACR in his will. Bill compared various organizations conducting cancer-related research and the percentages of donations that go to support research. He was impressed with the AACR’s position as the world’s first and largest cancer research organization.

By including the AACR Foundation in his legacy gift planning, Bill will help advance lifesaving cancer science, bringing the benefit of groundbreaking research to patients now and in the future. Bill said, “I hope my legacy gift will help the AACR accomplish the goal exactly as set forth in its expanded mission statement.”

To learn more about the Dr. Bayard D. Clarkson Legacy Society and making a planned gift to the AACR, please contact Legacy@aacr.org or call (844) 385-2064.

AACR

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ANNUAL MEETING 2019 \ \ ATLANTA

Highlights

The AACR Annual Meeting continued to spotlight the best cancer science from all over the world. The highlights below are a testament to the Annual Meeting's success including:

- **21,100 attendees, 77 countries** represented
- **5,672 proffered papers** presented in poster sessions and minisymposia
- **213 clinical trials** presented
- AACR Annual Meeting 5K raised **\$80,000** with 551 registered runners
- Partners in Progress Reception: Approximately **200 supporters** attended
- Corporate & Foundation Meetings: In total **50+ meetings** were held
- More 2019 Annual Meeting information can be found on **AACR.org**



At the AACR Annual Meeting in Atlanta, GA, more than 500 runners participated in the AACR Runners for Research 5k Run/Walk at Centennial Olympic Park on March 30, 2019.



More than 21,000 people attended the AACR Annual Meeting.



AACR Grants Dinner and Reception at AACR Annual Meeting in Atlanta, GA, on April 2, 2019.

Save the Dates!



September 18

AACR Cancer Progress Report Release
Washington, DC

September 19

Rally for Medical Research
Washington, DC

October 20

Party with a Purpose Gala
Philadelphia, PA

November 24

AACR Philadelphia Marathon
Philadelphia, PA

April 24-29, 2020

AACR Annual Meeting
San Diego, CA

April 25, 2020

AACR Runners for Research 5K Run/Walk
San Diego, CA

Engaging the Community To Support Cancer Research

The AACR Foundation is actively engaging with organizations to Unite for Cancer Research in a variety of ways. From sharing cancer research articles and resources to educate their employees about the latest findings in cancer research, to posting information on their social media channels, they can get involved with the AACR Foundation. We are also encouraging companies to form an AACR Runners for Research team and participate in a walk or run, or they are welcome to explore ideas to partner with the AACR to provide a unique donation mechanism. This could be offering a percentage off of a product or sale where proceeds go to the AACR or sponsoring an AACR event. To learn more about this initiative please visit, [AACR.org/Unite](https://aacr.org/Unite).



IRA Charitable Rollovers

If you are 70 ½ years old, you have a smart giving option: the IRA Charitable Rollover. The tax law allows individuals aged 70 ½ and older to transfer up to \$100,000 tax-free from an IRA directly to a charitable entity, like the AACR Foundation. Consider turning your yearly required minimum distribution (or part of it), into a gift to the AACR Foundation. Simply request a form from us or speak to your plan administrator.



ADVOCATE

Learn how you can help raise awareness at [AACR.org/advocate](https://aacr.org/advocate).

Be a powerful voice for lifesaving cancer research by contacting policymakers in Congress or encourage and inspire others by sharing your own cancer story.



PARTICIPATE

Get involved by visiting [AACR.org/action](https://aacr.org/action).

From San Diego to Syracuse, thousands of people are running, walking, and volunteering to support the AACR.



DONATE

Please donate today at [AACR.org/gift](https://aacr.org/gift).

Donate today to help us achieve our goal of a world without cancer.

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FOUNDATION

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