

# AACR ANNUAL MEETING 2021 TIPS AND RECOMMENDATIONS

The AACR Annual Meeting offers hundreds of scientific sessions, plenary sessions, mini symposium, forums, education sessions, method workshops, and meet the expert sessions. Programming for Week 1 (April) is out now. Programming for Week 2 (May) will be announced shortly. Access to so much great information can be exciting and overwhelming! Below are a few tips to help you navigate the AACR Annual Meeting 2021.

## ACCESS THE VIRTUAL PLATFORM

Log into myAACR and access the platform to watch on-demand sessions during the preview day! You can access the virtual platform starting **Friday**, **April 9**, **2021**. Live-streamed plenary sessions, mini symposium sessions, and forums begin on **Saturday**, **April 10**, **2021**. Log into the platform and start watching as soon as you can!

To access the platform, log into **myaacr.aacr.org** and use your email to create a password. If you forgot your password, use the password reset link.

For the best user experience and streaming quality, we recommend using Google Chrome. DO NOT USE INTERNET EXPLORER – it's not compatible with the meeting platform. <u>Help</u> is available if you have difficulty accessing the platform or if you have any other questions.

Here's a link to some additional information about accessing myAACR.

## PLAN YOUR MEETING SCHEDULE

Start to plan your meeting schedule by visiting the <u>online Annual Meeting planner</u>. Don't worry if there are more sessions that you want to see than hours in the day. Recordings will be available until **June 20, 2021**.

Make sure you schedule breaks throughout the meeting to stretch your legs and refill your coffee. Spending time in front of your screen can be just as exhausting as dashing through a large conference center.

## **COMPLETE YOUR PROFILE**

Build your online profile on the networking application right away! Upload your headshot photo and create a headline that will help others understand your interests ie *Rock Star Advocate Seeking Brain Tumor Researchers* or *Patient Advocate Finding Cures for Pancreatic Cancer.* 

To access your profile go to the home page of the platform and click the "Networking" tab from the top menu. Select "Connect with Participants" from the drop-down menu, locate the "Profile" icon on the top right-hand corner and click "Edit Profile".



### **NETWORK WITH ATTENDEES**

AACR is committed to creating connections at our meetings to foster future collaborations. There are a number of opportunities for Annual Meeting attendees to meet and network with fellow attendees.

**AACR Advocacy Partners Pavilion** is located on the virtual exhibitor floor (level 2). Visit the Pavilion to learn more about patient advocacy organizations committed to cancer research. Drop your business card or reach out to the organization's contact to schedule a meeting.

Advocate Community Connections is a discussion board to engage with fellow patient advocates, get reminders about Annual Meeting events, and strike up a discussion about a presentation or research topic.

**Networking Platform** will be available for all Annual Meeting attendees to connect and schedule video chats. Check the Advocate Community Connections to learn about scheduled networking events for patient advocates.

**Patient Advocate Lounge** is a virtual space for patient advocates to meet AACR staff and fellow advocates. The Lounge will be open every day of the Annual Meeting during scheduled times. Dates, times and links will be listed on the <u>website</u>.

## VIRTUAL EXHIBITOR HALL

Don't forget to visit the virtual Exhibitor Hall. It offers an opportunity to learn about a wide range of programs and services offered by exhibitors including the **Advocacy Partners Pavilion**, research organizations, pharmaceutical companies, medical suppliers, and publishers. Many of the exhibitors are providing opportunities for live chats and product demonstrations.

## **SOCIAL MEDIA**

Join the discussion online with @AACR. **#AACR21** is the official AACR Annual Meeting hashtag. Don't forget to mark your calendars for the **@AACR @CancerTodayMag #AACR21 Wrap-Up: Advocate Twitter Chat** on **Thursday, April 15 at 6 pm EDT** to review meeting highlights and discuss groundbreaking discoveries. *Cancer Today's editor-in-chief William (Bill) Nelson* will be leading the chat!

#### CONTACTS

Please reach out if you have any questions or need assistance. The below help desk and emails will be monitored throughout the meeting.

IT/myAACR: https://myaacr.aacr.org/myAACRHelp Patient Advocate Programs: <u>advocacy@aacr.org</u> Sponsorship Opportunities: peter.vanpelt@aacr.org