



AACR

American Association
for Cancer Research®

ANNUAL MEETING

2020 • SAN DIEGO

**TURNING SCIENCE
INTO LIFESAVING CARE**

APRIL 24-29 • SAN DIEGO CONVENTION CENTER • AACR.ORG • [#AACR20](https://twitter.com/AACR20)

EXHIBITOR PROSPECTUS

TABLE OF CONTENTS

2 Top Reasons to Exhibit Benefits to AACR Exhibitors	14 Continually Improving Your Marketing Experience Traffic Builders Guide to Poster Sessions and Exhibits Advertising Opportunities Pre- and Post-Meeting Registration Lists	Staffing/Early Dismantle Exhibitor Access to Exhibit Hall Entering Another Exhibitor's Booth Surveys Music Licensing Distribution of Giveaways Food Service Exhibitor/Booth Activity Contests, Raffles, Drawings Sales and/or Order Taking Fundraising Activities Prohibited in the Exhibit Hall
4 Press Coverage and Social Media Making National Headlines Trending on Social Media	16 Support Opportunities in 2020	25 Code of Conduct, Policies, and Procedures
6 Demographics Information Professional Attendee History Attendees by Professional Scientific Research Focus Attendees by Primary Field of Research Attendees by Professional Degree Attendees by Work Setting Attendees by Geographical Location	17 Exhibitor Services Marketing Opportunities Exhibitor Bulletin Exhibitor Service Kit Exhibitor Housing Exhibitor Registration Exhibitor/Conference Registrations Lead Retrievals and TrafficMax Shuttle Bus Service Exhibitor Lounge Exhibit Management Office 2020 Cancer and Biomedical Research Career Fair	25 Building Requirements, Contractors, and Labor Contractor Obligations and Liability Installing, Exhibiting, and Labor Policy Convention, Display, Trade Show Labor Regulations Display Guidelines Insurance Exhibitor Appointed Contractors (EACs) Drayage and Shipping Security Electrical Safety Fire Protection Storage of Crates and Boxes Telephone and Internet Services Food and Beverage
8 General Information Exhibit Show Schedule Exhibit Space Fees Meeting Venue Important Deadlines Assignment of Space <i>Guide to Poster Sessions and Exhibits</i> – Importance of Deadlines Application and Floor Plan Eligibility Requirements Non-Profit Exhibitors New Exhibitors Booth Relocation Policy Payment Policy Cancellations/Reductions No Show Policy Subletting and/or Sharing of Exhibit Space Late Applications Unofficial Vendors	20 Exhibitor Rules and Regulations Terms and Conditions General Violations Enforcement of Rules and Regulations Policy Notice of Disability Cancellation of Exposition Food & Drug Administration Approval and Off-Label Indications Off-site/Affiliate Events Exhibit Booth Configuration Island Exhibit Space Double-Decker Booths Exhibit Set-back/sightlights Island Floor Plans Hanging Signs Balloons and Drones Carpeting Storage of Crates and Boxes Photography	28 2019 Annual Meeting Exhibitors
12 Key Contacts AACR Staff AACR Official Vendors Advertising Sales Exhibitor Advisory Committee Members AACR Exhibits Committee Members		

PLEASE JOIN US AT THE AACR ANNUAL MEETING 2020

The Premier Educational and Networking Event for Specialists in the Field of Cancer Research

On behalf of the American Association for Cancer Research (AACR), the first and largest cancer research organization in the world, we invite you to participate in the AACR Annual Meeting 2020 in San Diego, CA. This is the world's preeminent event where the latest and most exciting discoveries in cancer research are presented. This forum provides a unique opportunity for members of the worldwide cancer research community to discover, interact, and collaborate.

The mission of the AACR is to prevent and cure cancer through research, education, communication, and collaboration. Through its programs and services, the AACR fosters research in cancer and related biomedical science; accelerates the dissemination of new research findings among scientists and others dedicated to

the conquest of cancer; promotes science education and training; and advances the understanding of cancer etiology, prevention, diagnosis, and treatment throughout the world.

Join us in San Diego, CA at the San Diego Convention Center from April 24-29 (Exhibit Dates: April 26-29) to meet with over 22,000 scientists and other cancer professionals who are projected to attend from around the world. AACR Annual Meeting attendees are laboratory scientists and clinical investigators specializing in all aspects of cancer research including experimental therapeutics, molecular targeted therapies, chemistry, molecular biology and genetics, immunology and immunotherapy, tumor biology, virology, toxicology, prevention, and clinical and translational research.



TOP REASONS TO EXHIBIT AT THE AACR ANNUAL MEETING

- Connect with more than 22,000 scientists and other cancer professionals from around the world.
- Target highly influential decision makers and opinion leaders.
- Interact face to face with cancer research professionals from across the U.S. and around the world.
- Build visibility for your company in a competitive marketplace.
- Expand your prospect base.
- Strengthen existing customer relationships.
- Introduce new products and services.
- Generate new sales leads.
- Give product demonstrations.
- Exhibitor-only benefits.

BENEFITS TO AACR EXHIBITORS

- Access to over 16,000 professional attendees; over 22,000 registrants.
- Opportunity to hold a presentation at the Exhibitor Spotlight Theater, which is promoted by AACR in the *Guide to Poster Sessions and Exhibits*, *Program Book*, Mobile App, and signage. Companies also receive complimentary registration list to help promote their presentation.

- Opportunity to rent an Exhibitor Meeting Room for your meeting needs.
- Traffic Builders - Explore!, TrafficMax, Enhanced Refreshment Breaks, Headshot Lounge, Coffee Breaks
- Five (5) complimentary exhibitor booth personnel registrations per 10' x 10' booth. Additional badges available at \$75 each.
- One Exhibitor/Conference Registration per 10' x 10' booth, with maximum of 10 per company.
- Opportunity to rent the pre-or-post registration postal list.
- Listing in the AACR Annual Meeting Mobile App. This complimentary listing directs attendees to your booth.
- Listing in the AACR *Guide to Poster Sessions and Exhibits* distributed to all attendees on-site (provided application, final payment, and company listing are submitted prior to January 27, 2020).
- Advertising opportunities in AACR *Guide to Poster Sessions and Exhibits* and various other AACR publications.
- Complimentary Coffee Breaks during Exhibit Hours.
- Enhanced Refreshment Breaks placed throughout the Exhibit Hall to increase traffic.
- Representation by the Exhibitor Advisory Committee.
- Subscription to the Monthly Exhibitor e-Bulletin, which contains helpful tips, resources, and reminders.



TURNING SCIENCE
INTO LIFESAVING CARE

MAKING NATIONAL HEADLINES

The AACR is the authoritative resource and voice for cancer research, and the AACR Annual Meeting garners the best in national and international news coverage. The AACR Annual Meeting 2019, with 190 registered reporters, showcased an incredible mix of innovative clinical, translational, and basic research and generated top-tier news coverage in media outlets, including The Associated Press, Reuters, CBS Evening News, NBC News, CNN, *The Washington Post*, *USA Today*, *Forbes*, *STAT*, *Time*, *Science*, and *Nature*, among many others.

All abstracts accepted for presentation at the meeting will be considered for inclusion in the official AACR Annual Meeting 2020 press program. For more information on the AACR Annual Meeting press program, please contact Julia Gunther at julia.gunther@aacr.org or Rachel Salis-Silverman at rachel.silverman@aacr.org.

TRENDING ON SOCIAL MEDIA

The AACR Annual Meeting 2019 also generated significant social media activity in the cancer research community. Social media highlights included:

- **6,759**

people joining the conversation on Twitter

- **25,197**

total tweets using the #AACR19 hashtag

- **129,545,000**

total impressions





MEDIA COVERAGE HIGHLIGHTS



Science

Q

STAT

≡

BIOTECH STAT+

The Parker Institute touts early results in pancreatic cancer trial — and a new model to accelerate drug development

Forbes

≡

TIME

SUBSCRIBE

CANCER

A Simple Blood Test Is as Effective as a Biopsy in Detecting Lung Cancer Mutations

nature
International journal of science



REUTERS



By JONATHAN LAPOOK CBS NEWS April 1, 2019, 6:45 PM

Cancer treatment uses genetically modified cells to fight tumors

Share / Tweet / Reddit / Flipboard / Email



AP

Top Stories

Topics

Video

Listen

Q

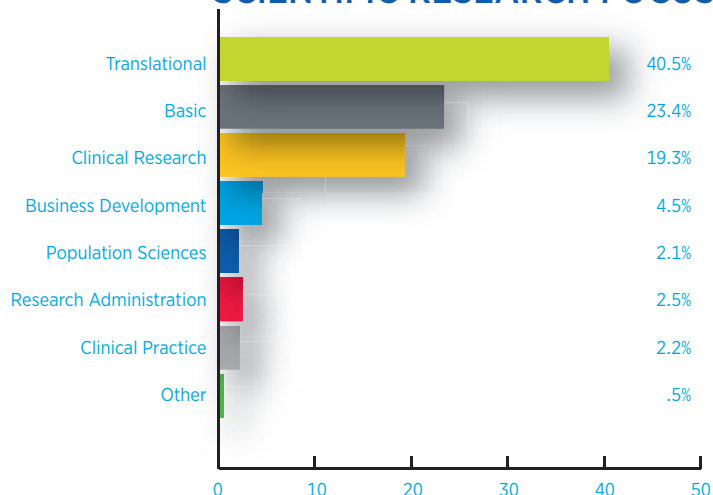
Immune system therapy shows wider promise against cancer

DEMOGRAPHICS INFORMATION

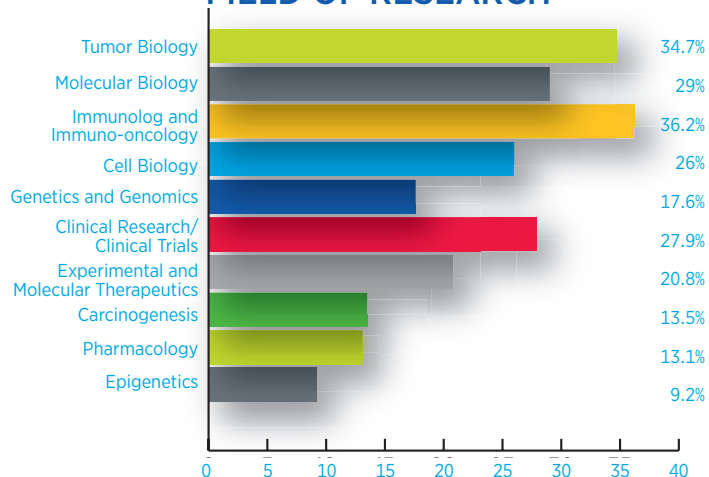
PROFESSIONAL ATTENDEE HISTORY

2019	Atlanta, GA	21,200
2018	Chicago, IL	22,600
2017	Washington, DC	17,624
2016	New Orleans, LA	16,470
2015	Philadelphia, PA	13,955
2014	San Diego, CA	13,396

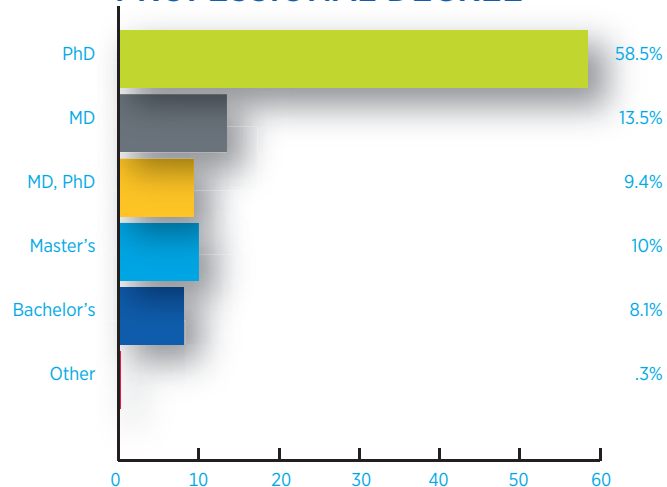
ATTENDEES BY PROFESSIONAL SCIENTIFIC RESEARCH FOCUS



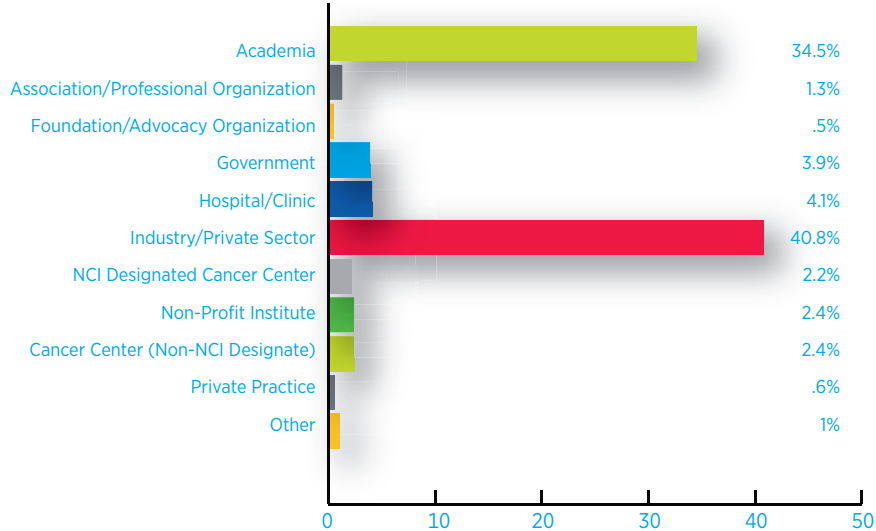
ATTENDEES BY PRIMARY FIELD OF RESEARCH



ATTENDEES BY PROFESSIONAL DEGREE

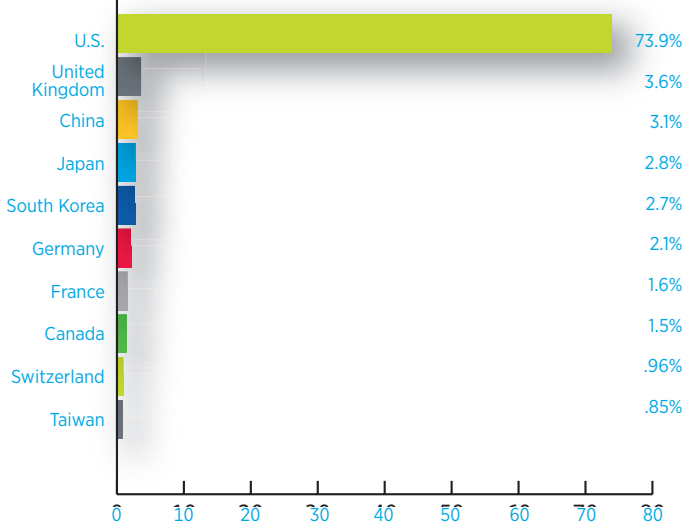


WORK SETTING

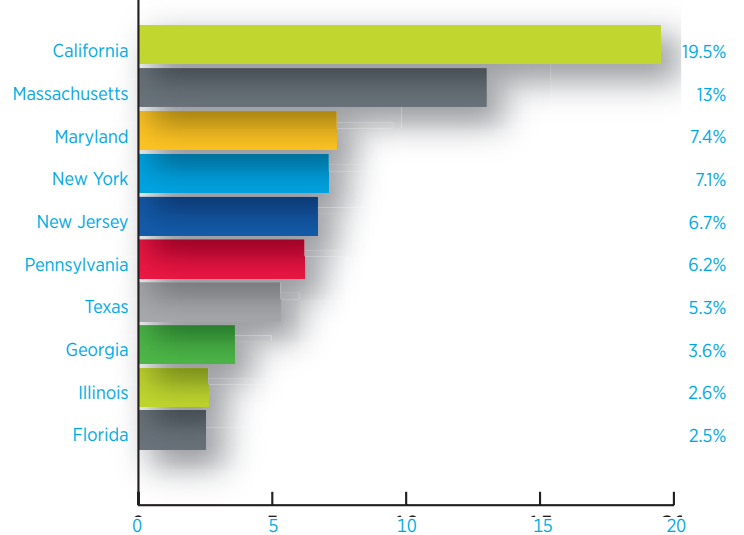


ATTENDEES BY GEOGRAPHICAL LOCATION

Top Ten Countries Represented



Top Ten States Represented



EXHIBITS SHOW SCHEDULE

Hours are subject to change. Set up, tear down and registration hours will appear in the exhibitor service kit.

Registration Hours

Friday, April 24 from 8:00 a.m.-7:00 p.m.
Saturday, April 25 from 7:00 a.m.-6:00 p.m.
Sunday, April 26 from 6:30 a.m.-6:00 p.m.
Monday, April 27 from 6:30 a.m.-5:00 p.m.
Tuesday, April 28 from 6:30 a.m.-5:00 p.m.
Wednesday, April 29 from 6:30 a.m.-12:00 p.m.

Exhibit Show Dates and Times

Sunday, April 26	1:00 p.m.-5:00 p.m.
Monday, April 27	9:00 a.m.-5:00 p.m.
Tuesday, April 28	9:00 a.m.-5:00 p.m.
Wednesday, April 29	9:00 a.m.-12:00 p.m.

Poster Session Dates and Times

Sunday, April 26	1:00 p.m.-5:00 p.m.
Monday, April 27	9:00 a.m.-5:00 p.m.
Tuesday, April 28	9:00 a.m.-5:00 p.m.
Wednesday, April 29	9:00 a.m.-12:30 p.m.

Exhibit Hall Move-in

Thursday, April 23	12:00 p.m.-5:00 p.m.
Friday, April 24	8:00 a.m.-5:00 p.m.
Saturday, April 25	8:00 a.m.-5:00 p.m.
Sunday, April 26	7:00 a.m.-10:00 a.m. (with permission from exhibits@aacr.org)

Exhibit Hall Move-out

Wednesday, April 29	12:01 p.m.-5:00 p.m.
Thursday, April 30	8:00 a.m.-12:00 p.m.

EXHIBIT SPACE FEES

Inside Space	\$3,900
Corner Charge	\$200 per corner
Premium (Opposite Posters, Coffee Breaks, or AACR Central)	\$4,100
Island Booth	\$41.00 per sq. ft.
Non-Profit Booth	\$900.00 (For booths providing information only about grants or educational materials)

Inline exhibit space packages include:

8' high back drape and 3' high side drape booth dividers in show colors (standard booth spaces).

44" x 7" booth identification sign with company name and booth number (standard booth spaces).

24-hour general security in the exhibits.

Aisle carpeting and nightly vacuuming of aisles.

MEETING VENUE

The AACR Annual Meeting 2020 will be held at the San Diego Convention Center in San Diego, CA.

San Diego Convention Center
111 West Harbor Drive
San Diego, CA 92101

Exhibits – Halls A-F
Registration – Lobby D
Exhibitor Lounge – Hall A
Exhibitor Management Office – Hall A
Exhibitor Spotlight Theaters – Hall A
Exhibitor Meeting Rooms – Sails Pavillion
Poster Sessions – Halls A-F
Opening Ceremony – Halls G-H
Plenary Sessions – Halls G-H
Educational Sessions – Throughout the Convention Center

IMPORTANT DEADLINES

Dates are subject to change. Be sure to check the Exhibitor Service Kit and Exhibitor Bulletins for any updates.

September 2019

- September 2 Last day to cancel or reduce booth space with no penalty
- September 17 Exhibitor Housing opens for exhibitors that have submitted applications with 50% of the booth fee

October 2019

- October 4 Deadline to submit exhibit application in order to be included in priority point system assignments
- October 7-11 Space Assignments issued using priority point system. All others on a first-come; first-serve basis
- October 14 Space Assignment Letters and Invoices issued (priority point system only). All others issued as applications are processed.

November 2019

- November 5 Exhibitor Registration Open (available through Map Your Show Dashboard)
- November 11 Last day to cancel booth; no refund will be issued

December 2019

- December 10 Exhibitor Service Kits Available

January 2020

- January 27 All Applications must be submitted with 100% booth fee before booth space will be assigned
- All Final Payments are Due
- Deadline to submit company description to be included in the *Guide to Poster Sessions and Exhibits*

February 2020

- February 1 Deadline to submit materials for Exhibitor Spotlight Theater applications for on-site distribution material
- February 10 Meeting Room placement deadline

March 2020

- March 11 Deadline to submit to Exhibitor Rooming Lists to CMR (Convention Management Resource)
- Deadline to cancel Housing Reservations without penalty
- March 13 Deadline to submit Exhibitor-Appointed Contractor Registration (if applicable)
- Deadline to submit Certificate of Liability Insurance Form for Exhibitor Appointed Contractor
- Deadline to submit Booth Activity Form (if applicable)
- Deadline to submit Giveaway Items Form (if applicable)
- Deadline to submit an application for an Exhibitor Spotlight Theater (if applicable)
- Deadline to submit an application for an Exhibitor Meeting Room (if applicable)
- March 13 Deadline to submit renderings for island booth space (if applicable)
- March 23 Advance shipments to the warehouse to begin
- Deadline to submit request for affiliate space to receive discount
- March 31 Discount order deadline for Freeman

April 2020

- April 14 Deadline for advance warehouse receiving
- April 15 Last day to make changes though AACR Housing
- April 17 Deadline for Housing Reservation changes and cancellations: must be made directly with the hotel(s)
- April 23 On-site shipments accepted at San Diego Convention Center
- April 23-25 Exhibitor move-in
- April 26 Exhibit Hall opens at 1 p.m.
- April 29 Exhibitor dismantling begins at 12:01 p.m.

GENERAL INFORMATION

ASSIGNMENT OF SPACE

During the AACR Annual Meeting 2019 an on-site selection was conducted. Exhibitors with 40+ priority points were invited to pre-select their booth for the AACR Annual Meeting 2020. Those exhibitors have already received confirmation of booth space. For those exhibitors not eligible to participate in the advance sales process, booth space will be assigned on a priority point system basis during the week of October 7, 2019. Any applications received on or after October 4, 2019 will be assigned on a first-come, first-served basis. Assignments will only be made for those exhibitors whose applications are accompanied by their appropriate deposit. All confirmations will be issued the week of October 14, 2019.

Priority points are established as follows:

- One point for each 100 square feet of space.
- One point for each prior year of participation.
- Ten points for Major Sustaining Members who have paid their 2019 dues.
- Five points for Sustaining Members who have paid their 2019 dues.
- Five points for every \$25,000 in AACR Annual Meeting 2020 sponsorship.
- Twenty-five points for \$100,000 in AACR Annual Meeting 2020 sponsorship – **max number of sponsorship points allowed.**

Note: When companies merge or are involved in a buyout, the new company will receive the highest number of points that have been earned by either company. Applications for exhibit space must be made on the Official Application Form. Exhibitors wishing to avoid assignment of booth space adjacent to a competitor should indicate this on the application. Careful consideration will be given to all requests but cannot be guaranteed.

GUIDE TO POSTER SESSIONS AND EXHIBITS - IMPORTANCE OF DEADLINES

Exhibitors are expected to meet deadlines when submitting information to ensure it is correct and current for the *Guide to Poster Sessions and Exhibits*. The directory contains all information pertaining to exhibitors, including company address and booth description. The deadline for all material to be received is January 27, 2020.

APPLICATION AND FLOOR PLAN

Exhibit space may be reserved at <https://aacr20.exh.mapyourshow.com/boothsales> Click the 'I Need Space' button to begin the process. A completed application for exhibit space using the online system, along with appropriate payment, must be received before space will be assigned. Booth confirmations will be emailed to approved Exhibitors in a reasonable timeframe after the application submission.

The most updated floor plan can be found on the Exhibits section of the AACR Annual Meeting 2020 webpages at AACR.org.

ELIGIBILITY REQUIREMENTS

The AACR is committed to providing a quality exhibition. Exhibits will be limited only to the company and the product(s) listed on the application and are subject to approval by the AACR Exhibits Committee for accepted and acknowledged effectiveness and commercial availability. Only the sign of the company whose name appears on the contract may be placed in the booth or appear on any printed list of exhibitors. The AACR reserves the right to accept or reject a potential exhibitor based on its assessment of whether that company or organization's products and/or services are relevant to AACR members and their meeting attendees. All exhibits will be reviewed onsite.

Full documentation as to the extent and results of any research done on the exhibited items must be available at the company's booth throughout the AACR Annual Meeting. All exhibited items must comply with local, state, and FDA regulations, and must be related to cancer research.

NON-PROFIT EXHIBITORS

Exhibit space at the Non-Profit rate is limited. The AACR Exhibits Committee has the responsibility of approving applications for not-for-profit exhibitors. The organization must be a government entity or must be recognized by the IRS as a 501(c)3 charitable organization. The organization must have demonstrated support for cancer research through financial contributions or provisions of infrastructure. The organization may not offer a product or service for sale on the exhibit floor.

The Non-Profit rate is only available to booths in the Non-Profit Section. When space is no longer available in the Non-Profit Section, or organization chooses to be placed in another location on the floor, full exhibit rates will apply.

Any organization reserving two or more booths in the Non-Profit Section will pay the Non-Profit rate for the first booth and full rate for any additional space.

NEW EXHIBITORS

Companies applying for exhibit space that have never exhibited at the AACR Annual Meeting will need to go through an approval process. The potential exhibitor is required to submit an application for exhibit space, a product summary form, and company literature, which is sent to the AACR Exhibits Committee. The booth chosen by the company is put on hold during the approval period. The company is notified of the Committee's decision in a timely manner. Upon approval, the application is processed and the booth is released to the company. Upon rejection, the application is denied and the booth goes back into inventory.

BOOTH RELOCATION POLICY

Every effort will be made not to relocate an exhibitor's booth. However, should relocation be deemed necessary, the exhibitor will be notified and offered the opportunity to relocate their exhibit or cancel with no further penalty.

PAYMENT POLICY

The exhibitor agrees to enclose with the application for booth space a deposit of 50% of the total fee. Payment can be made by either credit card (AMEX, Visa or MasterCard) or check in U.S. dollars, drawn on a U.S. bank payable to the American Association for Cancer Research. All payments should be sent to:

AACR, 615 Chestnut Street, 17th Floor, Philadelphia, PA 19106, Attn: Finance Department. If you require wire transfer instructions, please email exhibits@aacr.org.

The final balance will be due 30 days from date of invoice or by January 27, 2020. Exhibitors who are not paid in full will not be listed in the *Guide to Poster Sessions and Exhibits* or in the mobile app. Any company with an outstanding balance and not paid in full by Thursday, April 23, 2020 will not be able to set-up their exhibit.

CANCELLATIONS/REDUCTIONS

Notification of booth space cancellation or space reduction must be submitted in writing and received on or before the following dates. Prior to September 2, 2019, cancellation will be accepted with no penalty. The following fees will apply to any cancellations or reduction in exhibit space:

Prior to September 2, 2019 – Cancellation/Reduction of Space will be accepted with no penalty

September 2 through October 4, 2019 – Exhibitor is refunded entire payment less \$500.00 per booth space.

October 4 through November 11, 2019 – Exhibitor is responsible for 50% of the total booth fee.

On or After November 11, 2019 – Exhibitor is responsible for the entire booth fee. No Refund will be issued.

*Exhibitors that change the size of their exhibit space are not guaranteed the originally assigned location and are subject to relocation by the AACR and to the cancellation/reduction policy as stated above.

NO SHOW POLICY

In the event that an exhibiting company has not arrived on the exhibit floor by 5:00 on Saturday, April 25, 2020 and has not been granted pre-approval for late set-up, the AACR reserves the right to use the vacant exhibit space as it sees fit, with no obligation to issue a refund. Any exhibit materials, either in the vacant booth or on the loading dock, for that exhibit space, will be placed in storage at the exhibitor's expense. Substitute booth space will be available at the discretion of the AACR. The exhibitor is responsible for all fees associated with removing freight from storage.

If an exhibitor requires additional time to set up beyond the hours listed they must obtain permission from Management. Therefore, should special circumstances arise and additional time is required for set up, please submit a request to the exhibits team at exhibits@aacr.org. **Note:** All exhibit booths must be show ready by 5:00 p.m. on Saturday, April 25.

SUBLETTING AND/OR SHARING OF EXHIBIT SPACE

No exhibitor may sublet, share, apportion, or assign all or any part of its exhibit space with or to another organization or business unless prior written consent has been obtained from AACR. If the exhibitor submits a written request prior to AACR Annual Meeting 2020, at its sole discretion, may grant exceptions to the following: a recent merger/acquisition (since January 1, 2018); divisions of the same company and companies co-marketing a product. Exhibitors must provide to AACR written documentation of the particular relationship. AACR retains the right to remove from the exhibit halls any company or organization without a signed contract. Only those companies and organizations that are the authorized occupants of each exhibit space will be entitled to exhibitor badges and only those authorized companies will be included on published exhibitor lists.

LATE APPLICATIONS

Exhibitors who apply for booth space after January 27, 2020 or exhibitors who have not sent in their final booth payment by that date will not be listed in the printed *Guide to Poster Sessions and Exhibits*.

UNAUTHORIZED VENDORS AND UNOFFICIAL SOLICITATIONS

Housing and Other Event Services

Please be wary of unsolicited calls or emails regarding securing hotel rooms, meeting space, registration, vendor services, or advertisement sales, for the AACR Annual Meeting. These companies **do not** have access to the AACR contracted hotel rooms or meeting space, and are in no way authorized to register attendees or solicit sales/vendor services on AACR's behalf. Each official AACR Annual Meeting vendor is now required to use the **official vendor seal**. If you do not see this seal or are weary of any company's intentions, we urge you to contact the exhibits team at exhibits@aacr.org.

CMR is the ONLY official housing company and CompuSystems is the ONLY official registration company for AACR.

Housing. AACR contracts with the hotels in our block and includes clauses to protect our attendees should the hotel oversell the rooms or should any issues arise with reservations. AACR may not be able to assist attendees who have reserved rooms outside the block if problems result from booking through an unauthorized company. Neither AACR nor CMR will call you to solicit reservations. You may receive emails regarding housing, but note that the only official emails will come from an email address ending in AACR.org or CMR. All lodging for the AACR should be arranged using the links provided through the Exhibitor Dashboard or by calling the phone numbers on the AACR Annual Meeting 2020 page.

If you ever receive a call or e-mail from any company offering services for the AACR Annual Meeting and are unsure whether it is legitimate, please contact us immediately at exhibits@aacr.org.

AACR STAFF

Exhibits

Lisa A. McGlashen, CEM, CMP, HMCC
Associate Director, Meetings and Exhibits
Phone: 215-440-9300, ext. 190
Email: lisa.mcglashen@aacr.org; exhibits@aacr.org

Suzanne Leshner
Exhibits Coordinator, Meetings and Exhibits
Phone: 215-440-9300, ext. 238
Email: suzanne.lesher@aacr.org; exhibits@aacr.org

Sarah Tuck
Exhibits Associate, Meetings and Exhibits
Phone: 215-440-9300, ext. 105
Email: sarah.tuck@aacr.org; exhibits@aacr.org

Support Opportunities

Peter VanPelt
Senior Director, Corporate and Foundation Relations
Phone: 215-440-9300, ext. 298
Email: peter.vanpelt@aacr.org

Media Relations

Julia Gunther
Assistant Director, Media and Public Relations
Phone: 215-440-9300, ext. 223
Email: julia.gunther@aacr.org

Abstract Information

Peggy Pickels
Senior Program Administrator
Phone: 215-440-9300, ext. 125
Email: peggy.pickels@aacr.org

Abstract Deadline: December 5, 2019

Mailing Lists/TrafficMax

Ashley Kennedy
Assistant Marketing Manager
Phone: 215-440-9300, ext. 170
Email: mailinglists@aacr.org

Career Fair

Amy Domard
Senior Coordinator, Human Resources
Phone: 215-440-9300, ext 163
Email: careerfair@aacr.org

AACR OFFICIAL VENDORS

Please be assured that AACR never provides exhibitor lists to anyone other than official vendor partners. If you receive any solicitation you are unsure of, contact the Exhibits Team at exhibits@aacr.org.

Advertising Sales

Maura Paoletti
National Sales Manager
The Walchli Tauber Group
Phone: 443-512-8899, ext. 110
Email: Maura.Paoletti@wt-group.com

EXHIBITOR ADVISORY COMMITTEE (EAC)

The AACR enlists the help and support of industry by maintaining an Exhibitor Advisory Committee (EAC) consisting of elected industry professionals who serve in an advisory capacity to the AACR. The Committee's goal is to foster communications and corporation between exhibitors and the association. Members of the EAC meet to find ways to improve the exhibits portion of the AACR Annual Meeting.

Committee members serve a renewable three-year term. Members should represent a broad cross-section of the exhibitor population. Company representatives interested in serving on the Exhibitor Advisory Committee should send requests to exhibits@aacr.org.

All exhibitors are invited to contact any EAC member with concerns, suggestions or ideas. Please contact the Exhibits Team at exhibits@aacr.org to request EAC member contact information.

The following are your 2020 Exhibitor Advisory Committee Representatives.

Michael Belt, AstraZeneca
Carrie Carruthers, BD Biosciences
Suzanne Smith, Bio-Rad
Rebecca Madrid, Boehringer Ingelheim Pharmaceuticals, Inc.
Carolyn Glowacki Bristol-Myers Squibb
Carla Daily, Bristol-Myers Squibb
Jenny Eckilson, Cell Press
Janelle Laurano, Cell Signaling Technology
Susan Desmond, Charles River
Ralph Lopez, Merck
Jennifer Matyas, Pfizer Oncology
Eric Ibsen, Studylog

AACR EXHIBITS COMMITTEE

The AACR would like to thank the Exhibits Committee for their support of the AACR and the AACR Annual Meeting Exhibit Show. This committee is responsible for ensuring the content displayed by exhibiting companies meets the standards set forth by the AACR. All companies new to the AACR Annual Meeting Exhibit Show must go through a very thorough review process by submitting an application to exhibit, along with supporting documents. Please contact the Exhibits Team at exhibits@aacr.org, should you have any questions regarding this process or members of this committee.

Edward Chu, MD, University of Pittsburgh Cancer Institute,
Chairperson

Craig J. Burd, PhD., Ohio State University

Maximilian Diehn, MD, PhD., Stanford University

Tari A. King, MD, Brigham and Women's Hospital, Harvard
Medical School

Amanda W. Lund, PhD, Oregon Health & Science University

Meredith A. Morgan, PhD, University of Michigan

Janis M. Taube, MD, MSc, Georgetown Lombardi Comprehensive
Cancer Center

Jeffrey A. Toretsky, MD., Georgetown Lombardi Comprehensive
Cancer Center

Danny R. Welch, PhD., University of Kansas Cancer Center

**TURNING SCIENCE
INTO LIFESAVING CARE**

CONTINUALLY IMPROVING YOUR MARKETING EXPERIENCE!

Every year AACR implements traffic building ideas suggested by our exhibitors. Now more than ever, with the Sunshine Law as well as industry imposed PhRMA codes limiting the points of contact with healthcare professionals, the AACR is working with exhibitors to utilize every possible traffic building generator.

Detailed information, such as pricing and order forms (if applicable) will be available on the Exhibits Page of the AACR Annual Meeting website, which will be available in October 2019. Please do not hesitate to contact exhibits@aacr.org for information on any of the following Traffic Builders:

- Explore! (using the mobile app)
- Exhibitor Spotlight Theaters
- TrafficMax
- Exhibit Floor Sponsorship Opportunities
- Exhibitor Meeting Rooms: Placement date February 10
- Wellness Lounge
- Mobile Charging Stations throughout the convention center and exhibit hall
- Water Stations
- Hand Sanitizer Stations
- Pre- and Post-Meeting Mailing Lists
- Enhanced Refreshment Breaks
- Advertising Opportunities
(Including mobile app and printed publications)

GUIDE TO POSTER SESSIONS AND EXHIBITS

The *Guide to Poster Sessions and Exhibits* is a valuable resource for attendees to navigate the Exhibit Hall. Included

with your booth fee the AACR includes a complimentary 50-word description, two primary product /service categories and the alphabetical and numerical listing for your exhibit in the *Guide to Poster Sessions and Exhibits*. This booth description and product/service categories are important as they will give your company additional exposure, will describe what the attendee might learn when they visit your booth, and will assist the attendees in locating companies on the exhibit hall floor. If the description is not provided, **ONLY** the name of the exhibiting company and booth number will appear in the *Guide to Poster Sessions and Exhibits*. Don't miss the opportunity to maximize your presence at the AACR Annual Meeting, include your description with your application.

Exhibitors who are not paid in full and descriptions received after January 27, 2020 will not appear in the *Guide to Poster Sessions and Exhibits*.

ADVERTISING OPPORTUNITIES

Maura Paoletti, National Sales Manager; The Walchli Tauber Group; Phone: 443-512-8899, ext. 110; Email: Maura.Paoletti@wt-group.com

PRE- AND POST-MEETING REGISTRATION LISTS AND EMAIL BLASTS

Pre-convention mailings and email blasts increase booth traffic and exposure of your company's products and services, while post-meeting communications can keep you in touch with the meeting attendees. Exhibitors have the option to purchase the pre- and post-meeting registration lists or send an email blast through CompuSystems. Information will be listed on the Map Your Show Dashboard in November or by contacting Ashley Kennedy at mailinglists@aacr.org.

POTLIGHT

THEATER

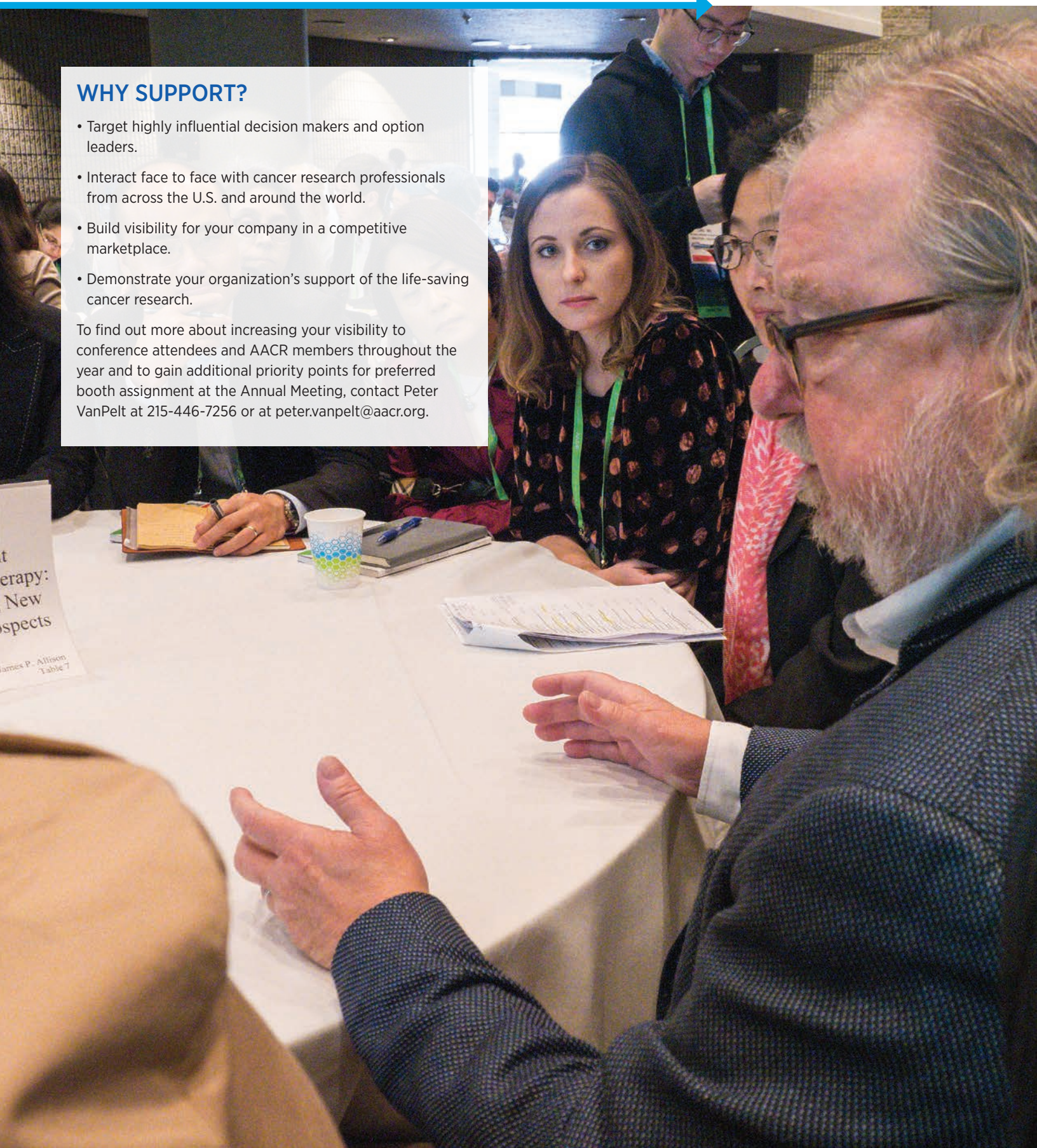


SUPPORT AND SPONSORSHIP OPPORTUNITIES

WHY SUPPORT?

- Target highly influential decision makers and opinion leaders.
- Interact face to face with cancer research professionals from across the U.S. and around the world.
- Build visibility for your company in a competitive marketplace.
- Demonstrate your organization's support of the life-saving cancer research.

To find out more about increasing your visibility to conference attendees and AACR members throughout the year and to gain additional priority points for preferred booth assignment at the Annual Meeting, contact Peter VanPelt at 215-446-7256 or at peter.vanpelt@aacr.org.



MARKETING OPPORTUNITIES AVAILABLE TO EXHIBITORS

Information on additional opportunities for exhibitors will be available in October 2019. These include support and sponsorship opportunities, Exhibitor Spotlight Theaters, Exhibitor Meeting Rooms, and Traffic Builders. For additional information, please contact the Exhibits Team at exhibits@aacr.org.

EXHIBITOR BULLETIN

The AACR exhibits team distributes a monthly Exhibitor Bulletin e-blast to the primary contact on file containing important upcoming deadlines, guidelines for exhibitors, and also highlights timely issues of interest.

EXHIBITOR SERVICE KIT

The Exhibitor Service Kit will be available to all exhibitors on December 10 through the Map Your Show Dashboard. This comprehensive kit will provide you with complete information on all contractor services, lead retrieval, labor and more. When available all elements of the kit will also be located on the Exhibit Show section of the AACR Annual Meeting webpages.

EXHIBITOR HOUSING

Exhibitors who submit their exhibit space application with a 50% deposit will be able to make reservations or book a block of rooms when Exhibitor Housing opens on Tuesday, September 17, 2019. As a reminder, Exhibitors are not eligible to obtain rooms at the San Diego Marriott Marquis or the Omni San Diego. However, exhibitors are permitted to request a maximum of 10 rooms at the Manchester Grand Hyatt. An email will be sent to exhibitors with a link to the housing website. Additional information will be posted on the Exhibit Show section of the AACR Annual Meeting webpages when available.

Important Exhibitor Deadline Dates:

Wednesday, March 11, 2020 – Rooming List deadline date for group blocks.

Wednesday, March 11, 2020 – Last day to cancel reservations without penalty.

Wednesday, April 15, 2020 – Last day to make changes through AACR Housing.

Friday, April 17, 2020 – Reservation changes/cancellations must be made directly with the hotel(s).

AACR Customer Contact Center

Monday-Friday | 9:00 a.m.-9:00 p.m. (Eastern Time)
888-381-7166 (Toll Free U.S. and Canada)
415-979-2262 (Outside U.S. and Canada)

The American Association for Cancer Research has partnered with Convention Management Resources (CMR) as the official provider of Housing services for the AACR Annual Meeting 2020. Exhibitors are strongly encouraged to book within the AACR block as we cannot guarantee any hotel reservations made directly with hotels or third party websites.

EXHIBITOR REGISTRATION

- Exhibitor Registration opens on November 5, 2019.
- Exhibitors will receive five (5) complimentary exhibitor badges per 100 sq. ft
- Additional badges for exhibit personnel may be purchased for \$75 per badge
- Exhibitor Registration log-in credentials will only be sent to Official Exhibitor Contact
- Badges will not be mailed in advance. Badges will be available onsite at Exhibitor Registration
- Abstract presenters with an exhibiting company are allowed to use their allotted exhibitor/conference badge(s).
- Each person issued an exhibitor's badge must be employed by the exhibiting company.
- Badges must be worn at all times while in the exhibit hall.
- The exhibiting company will be responsible for the actions of anyone authorized to receive a badge under the exhibiting company's name.

EXHIBITOR/CONFERENCE REGISTRATIONS

- Exhibitors are allotted one 'Exhibitor/Conference' registration per 10x10 booth reserved. The maximum number of these registrations per exhibiting company is ten.
- Individuals MUST have an Exhibitor Badge in order to be registered as 'Exhibitor/Conference'.
- 'Exhibitor/Conference' will be tied to an exhibitor record.
- Individuals registered as 'Exhibitor/Conference' will bear a badge holder 'Exhibitor/Conference' – no exceptions
- Registrations are non-transferrable. The individual registered for the 'Exhibitor/Conference' is the only person able to use it.

EXHIBITOR SERVICES

LEAD RETRIEVALS AND TRAFFICMAX

CompuSystems, Inc., the official registration company, will once again offer lead retrieval services to exhibiting companies including on-site lead retrieval technology and TrafficMax Attendee List Marketing Service. Additional information and application can be found exclusively through the Exhibitor Dashboard.

SHUTTLE BUS SERVICE

AACR will provide shuttle bus service from designated AACR hotels. Information will be found on the AACR Annual Meeting webpages when available.

EXHIBITOR LOUNGE

There will be an Exhibitor Lounge provided by the AACR for all exhibitors during the AACR Annual Meeting. The lounge will be located in Exhibit Hall A. It will be open to exhibitors only beginning Friday, April 24 through Wednesday, April 29, during setup and show hours. Only exhibitors are permitted in the lounges. As a courtesy to other exhibitors, Vendors and Conference Attendees are not permitted. The lounge will have complimentary snacks and beverages to be consumed within the lounge, as well as furniture, computers, printers, and internet access.

EXHIBIT MANAGEMENT OFFICE

The AACR Exhibits Team will have an office, located in Exhibit Hall A, starting on Friday, April 24 through Wednesday, April 29. The 2021 floor plan will be available for review, as well as information on exhibiting at all AACR conferences.

TURNING SCIENCE
INTO LIFESAVING CARE





2020 CANCER AND BIOMEDICAL RESEARCH CAREER FAIR

Employers and recruiters should get ready to meet scientific talents they are looking for at the AACR Ninth Career and Biomedical Research Career Fair. This event will be held on Saturday, April 25, 2020 from 9:00 a.m. to 3:00 p.m. As a Career Fair exhibitor, your organization will gain exposure to the best scientists in basic, translational, clinical, and preventive cancer research and biomedicine. Employers will also have the ability to post up to then (10) open positions on the CancerCareer.org's Job Board, potentially reaching thousands of scientific jobseekers.

Discounted Career Fair exhibit space will be provided to any company exhibiting in the main exhibit show. In addition, companies will have an added bonus of being able to use their lead retrieval units for the Career Fair and Freeman will transfer booth material from the Career Fair to the main booth in a timely manner.

Career Fair booths are furnished, equipped with a table, chair, carpet, pipe/drape, and an identification size. Companies will also have the opportunity to order enhancements from Freeman.

For additional information, please contact careerfair@aacr.org or visit CancerCareers.org.

EXHIBITOR RULES AND REGULATIONS

TERMS AND CONDITIONS

By submitting the AACR Annual Meeting 2020 Application and Contract for Exhibit Space (Application), the undersigned agrees to abide by all rules (Terms), requirements, restrictions and regulations as set forth in the Exhibitor Prospectus, the Rules and Regulations enclosed herewith and any regulations especially designated by the AACR San Diego Convention Center, and the city of San Diego, CA. Failure to abide by such rules and regulations may result in forfeiture of all monies paid or due the AACR under the terms of this agreement.

GENERAL

All matters and questions not covered by these regulations are at the discretion of AACR Exhibits Management (Management). Management may amend these regulations at any time, and all amendments that may be made shall be equally binding, upon publication on all parties affected by them as the original regulations.

VIOLATIONS

Violation of any of these regulations on the part of the exhibitor, its employees, or agents shall annul the right to occupy the space and such exhibitor will forfeit to Management all monies, which may have been paid. Upon evidence of violation, Management may re-enter and take possession of the space occupied by the exhibitor and may remove all persons and goods at the exhibitor's risk. The exhibitor shall pay all expenses, or damages, which Management may incur.

ENFORCEMENT OF RULES AND REGULATIONS POLICY:

Each exhibitor shall agree to observe all policies. Violators will incur one penalty for each regulation violated.

1. The first violation of any rule or regulation detailed on the Application and Contract for Exhibit Space, in the Exhibitor Service Kit, or any subsequent amendments will result in the company receiving a written warning.
2. A second violation will result in forfeiture of priority points for exhibiting for that year.
4. A third violation will result in one year's suspension of exhibit privileges at any AACR meeting or exposition.

Notwithstanding the foregoing, the AACR and AACR Exhibit Management reserve the right to remove any exhibitor or exhibition, in their sole discretion, for the best interests of the exhibitors, and attendees.

Any exhibitor found to leave prior to the end of the show will not be invited to participate in any future AACR Annual Meetings.

NOTICE OF DISABILITY

In compliance with the Americans with Disabilities Act of 1990, the AACR will make all reasonable efforts to accommodate persons with disabilities at the meeting. Please contact Lisa McGlashen at 215-440-9300, ext. 190 or via e-mail at exhibits@aacr.org to make arrangements no later than February 24, 2020.

CANCELLATION OF EXPOSITION

It is mutually agreed that in the event of cancellation of the AACR Annual Meeting due to fire, strikes, government regulations, or causes, which would prevent its scheduled opening or continuance, then and thereupon this agreement will be terminated and the AACR shall determine an equitable basis for the refund of such portion of the exhibit fees as is possible, after due consideration of expenditures and commitments already made.

FOOD AND DRUG ADMINISTRATION (FDA) APPROVAL AND OFF-LABEL INDICATIONS

The mention (directly or indirectly) of pharmaceutical products not approved by the FDA is strictly prohibited. Hand-outs or literature of any kind that mention such products directly or indirectly are, likewise, prohibited from display in the exhibit space or in spaces contracted by the AACR. An exhibiting organization may disseminate from its exhibit space peer-reviewed journal articles about off-label indications of its product(s), provided the company commits itself to file a supplemental application based on appropriate research, to establish the safety and effectiveness of the unapproved use.

OFF-SITE/AFFILIATE EVENTS

If you plan to hold a function during the AACR Annual Meeting 2020, you must complete an Affiliate Group Function Space Request Form. In order to be able to secure your event, the Affiliate Group Request Form must be submitted, along with appropriate payment. "Affiliate Groups" include corporate and institutional affiliates of the AACR who request meeting/function space for the purpose of social events (<100 guests) and small committee meetings. Organizations that do not meet this criteria and are not exhibiting at the AACR Annual Meeting are subject to approval and a non-exhibitor fee per submission.

Requests for meeting/function space from Affiliate Groups will be considered for the purpose of social events and small committee meetings. The unauthorized presentation of educational symposia or other scientific program activities are prohibited during the AACR Annual Meeting. The form, along with rules and regulations can be found on the exhibits page of the AACR website or by contacting Kelsey Kliwinski at kelsey.kliwinski@aacr.org.

If an exhibitor is found to violate the rules governing affiliate events, they will forfeit priority points for the current year and face a stiff penalty.

EXHIBIT BOOTH CONFIGURATION

A standard booth size is 10' x 10' (100 square feet).

- **Inline Booth:** "Inline" booths are a row of standard booths that are exposed to the aisle on one side.
- **Corner Booth:** "Corner" booths are standard in-line booths that are exposed to an aisle on two sides.

All exhibit backgrounds must conform to the standards set by the Healthcare Convention and Exhibitors Association which are as follows:

- No side rails or counters may exceed 48" in height.
- Backgrounds are limited to 8' in height, including any identification sign, and must not protrude from the back wall more than 50% of the distance from the back wall to the front of the booth.
- No obstructions in the front half of the booth above a height of 48" should be permitted.
- No part of any exhibit, or signs relating thereto, shall be posted, nailed, or otherwise attached to columns, walls, floors, or other parts of the building or its furniture, in any way to deface same.
- Damage arising by failure to observe these rules shall be payable by the exhibitor.

ISLAND EXHIBIT SPACE

An island is typically defined as a 400 square feet (20' x 20') or larger exhibit space surrounded with aisles on all sides. Island booths should be constructed to allow access from all sides. The maximum height of an island is twenty (20') feet.

The Island Exhibitor receives the following benefits:

- Waiver of the 8' height restriction, not to exceed 20' where applicable
- Waiver of sidewall restrictions
- Increased visibility from all areas of the Exhibit Hall
- Ability to utilize hanging signs

DOUBLE DECKER BOOTHS

Multi-level/Double decker booths are not permitted.

EXHIBITOR RULES AND REGULATIONS

EXHIBIT SET-BACK/SIGHTLIGHTS

Inline: Set-back rules are in place to maintain an open atmosphere in the exhibit hall by maintaining sight lines and traffic flow. Inline exhibits may not place any display component that is taller than 4' high in the front 5' of the exhibit, unless it is product.

Island: All demonstrations must be confined to the back half of the exhibit, so they can be viewed from within the exhibit. 20' wide island exhibits must maintain a 1' setback of all exhibit structure. Reception counters/information kiosks may not be closer than 2' from the aisle. 50' wide island exhibits must maintain a 2' setback of all exhibit structure. Reception counters/information kiosks may not be closer than 3' from the aisle. 80' wide island exhibits must maintain a 3' setback of all exhibit structure. Reception counters/information kiosks may not be closer than 4' from the aisle. For detailed design specifications with diagrams, see Exhibitor Display Rules on the Exhibits Page of the AACR website.

- All island booths must have ample sightlines to assure adjacent exhibitors are visibly accessible.

ISLAND EXHIBIT SPACE RENDERINGS: SUBMISSION EXPECTATIONS AND REQUIREMENTS

Any company that is assigned island exhibit space must submit floor plans and elevation blueprints to Exhibit Management at exhibits@aacr.org or upload renderings to the MYS Exhibitor Dashboard by March 15, 2020. The AACR requires floor plans from every island exhibitor to ensure that the rules and regulations governing exhibit booth design, outlined in this section, are followed. Advance review also provides the AACR with the opportunity to resolve any potential issues. With the submission of your renderings, please include:

- All dimensions of structures within the booth – not to exceed twenty (20) feet
- The height of any hanging signs from the floor to the top of the sign – not to exceed 22'
- An outline or CAD drawing of the booth design to ensure all structures abide by the setback rule
- Ample sightlines

HANGING SIGNS

Hanging signs may be utilized only in island booth spaces. The height from the floor to the top of the sign may not exceed 22'.

BALLOONS AND DRONES

At no time are exhibitors allowed to bring helium balloons, including mylar, or motorized drones into the facility.

CARPETING

The AACR requires all exhibitors to carpet their booths/displays. All booths must be carpeted by 5:00 p.m. on Saturday, April 25, 2020. There are no exceptions to this rule. If a booth is not carpeted, the AACR will order carpet on the exhibitor's behalf at the exhibitor's expense.

STORAGE OF CRATES AND BOXES

Proper identification and tags will be available at the Exhibitor Service Desk. Storage of crates and boxes can be arranged with the official service contractor, as outlined in the Exhibitor Service Kit.

All cartons, crates, containers, packing materials, etc. which are necessary to repacking must be labelled with "EMPTY" stickers. They will be removed from the floor and stored by Freeman. Access to storage will be available through Freeman. Arrangements can be made at the Exhibitor Service Desk. In accordance with the fire marshal, crates and boxes cannot be stored behind booth displays.

PHOTOGRAPHY

Conference attendees may take photographs during oral or poster presentations provided that the photographs are strictly for personal, noncommercial use and are not to be published in any form. Attendees are prohibited from using flash photography or otherwise distracting the presenters or members of the audience.

Social Media. Conference attendees may share information from presentations on social media provided that they respect the wishes of presenters. Oral presenters may label any or all slides in their presentations with "DO NOT POST." Similarly, poster presenters may label their posters with "DO NOT POST." Attendees must respect the presenters' requests in these instances and refrain from posting any images from these designated slides or posters on social media.

Exhibit Hall. Photography, videotaping, and audio recording are permitted by exhibit booth staff in their own exhibit booth, provided that written permission/authorization is obtained from any distinguishable individuals if the photograph or recording will be used for promotional or commercial purposes (including use in printed materials, websites, and/or social media). AACR is not liable for the failure of any exhibitor to obtain such permission.

Exhibitors that choose not to use the official photographer/videographer listed in the Exhibitor Service Kit must submit an Exhibitor Appointed Contractor Form and valid certificate of liability insurance to exhibits@aacr.org by March 13, 2020. Should you need to make arrangements for access to the exhibit hall outside of exhibit hours, and/or require show-level lighting

and power, please contact the AACR Exhibits Team at exhibits@aacr.org. Any additional charges from the building will be at the exhibitor's expense.

Should any company or media outlet wish to film interviews in the exhibit hall for advertorial, promotional, or sponsored content purposes, they must secure exhibit space using the online exhibit sales system and film all interviews in their booth, unless they have express written permission from another exhibiting organization to film in that organization's booth. Likewise, exhibitors may not photograph other booths, including AACR Central or the AACR Publications Booth, without express written permission of the exhibiting organization. When said permission is granted, film crew details must be forwarded to the exhibits team at exhibits@aacr.org.

Media outlets who wish to film expert interviews and b-roll in the exhibit hall for purely non-commercial, editorial purposes should contact the AACR Communications and Public Relations Department at communications@aacr.org well in advance of the meeting to discuss their needs.

These activities must be conducted without disruption to exhibition activities or limitation to the accessibility of exhibitions.

Please note that attendees are permitted to take photos or recordings in the exhibit hall for their own personal use, but they are required to obtain verbal permission from the exhibiting company before engaging in photography or audio/video recording of or within said booth.

Failure to Adhere to Policy

Exhibiting companies that violate this policy could face a loss of accrued priority points and suspension of exhibiting privileges. AACR strictly enforces the rules and regulations and will hold all parties responsible for upholding them.

STAFFING/EARLY DISMANTLE

Exhibits **MUST** be staffed at all times during official show hours. All exhibitors are expected to make their travel arrangements in accordance with this policy. Any exhibitor found to leave prior to the end of the show is a clear violation of our policies and will not be invited to participate in any future AACR Annual Meetings.

EXHIBITOR ACCESS TO EXHIBIT HALL

Exhibitor personnel will be allowed access to the exhibit hall 60 minutes prior to its opening on Sunday through Wednesday. Request for access to the hall before these hours, or after closing hours, must be made in advance by contacting the exhibits team at exhibits@aacr.org. Each representative issued an exhibitors badge must be employed by the exhibitor. Only representatives who are employed by the exhibiting company and who will be working in

the booth are to be registered as exhibitors. Exhibitor badges will not be issued to registrants who should pay the registration fee or to representatives of leasing companies, financial institutions, suppliers, vendors, or others who wish to gain admittance for the purpose of making contacts.

ENTERING ANOTHER EXHIBITOR'S BOOTH

Exhibit personnel should not enter another exhibitor's booth space without obtaining permission, nor should personnel block access to another booth.

SURVEYS

All surveys must be conducted within the confines of the booth space assigned. At no time should exhibit personnel leave the booth to encourage attendees in the aisles to complete a questionnaire.

MUSIC LICENSING

License agreements for music are the sole responsibility of the exhibitor.

DISTRIBUTION OF GIVEAWAYS

Door drops in hotels are not permitted. Please keep in mind that the AACR Annual Meeting is a professional, educational, scientific meeting when considering giveaway items. Product samples, giveaways, or literature may only be distributed within the exhibitor's booth and must not interfere with other exhibitors' spaces. Representatives may not distribute materials in any hotels utilized by the AACR or in any areas of the convention center other than their exhibit space or company leased rooms, or in public areas outside the convention center or hotels. Customary items such as descriptive product literature, notepads, pens, pencils, company information on USBs/CDs or journals may be distributed from the booth without written approval by AACR Management.

FOOD SERVICE

Food service is permitted at the exhibitor's booth with AACR approval. All food service arrangements must be coordinated through the convention center caterer. No alcoholic beverages or popcorn can be served or given away.

EXHIBITOR/BOOTH ACTIVITY

If you are planning to conduct any booth activities or activities in the exhibit hall, you will need to complete the booth activity approval form which will be included in the Exhibitor Service Manual. The AACR

EXHIBITOR RULES AND REGULATIONS

Annual Meeting is a professional, scientific, educational meeting. Please keep this in mind when selecting booth activities. Please be sure they are appropriate and are in compliance with the AACR Rules and Regulations. All requests must be submitted to the AACR by March 13, 2020 for review and approval.

CONTESTS, RAFFLES, DRAWINGS

The AACR Annual Meeting is a professional, scientific, educational meeting. Please keep this in mind when planning your contest, drawing, raffle, etc. All contests, lotteries, drawings, raffles, and games of chance must be approved by AACR Exhibits Management. All drawings must be held off the exhibit hall floor. All requests must be submitted to the AACR for review by March 13, 2020. A booth activity approval form will be provided in the Exhibitor Service Kit to facilitate this process. No unapproved items may be used as a “prize.” All “prizes” need to be submitted on the Distribution of Giveaways form. Any exhibitor found conducting contests, raffles, or drawings that have not been approved by the AACR will be required to cease immediately.

SALES AND/OR ORDER TAKING

The purpose of the exhibits is to further the education of meeting attendees through product and service displays and demonstrations. Sales and order taking are permitted provided all transactions are conducted in a manner consistent with the professional nature of the meeting. Products for sale must be the exhibitors' own unaltered products and the products or services must be pertinent to the attendees' professional interest. The AACR reserves the right to restrict sales activities that it deems inappropriate or unprofessional. Exhibitors must comply with all sales tax requirements.

FUNDRAISING

Exhibitors may not engage, directly or indirectly, in any fundraising in the Exhibit Hall. Any organization seeking such an exception, including to make AACR Foundation a recipient of any fundraising activities, must submit the Booth Activity form at least thirty (30) days prior to the first day of move-in.

ACTIVITIES PROHIBITED IN THE EXHIBIT HALL

- Canvassing or distributing advertising matter outside the exhibitor's own booth is not permitted.
- Solicitation of business except by exhibiting firms is prohibited. The nature of the exhibits is subject to the approval of Management and the AACR Exhibits Committee.
- Nonprofessional products or services are not to be displayed. This

applies to displays, literature, advertising, novelties, souvenirs, conduct of persons, etc.

- Contests, raffles, lotteries, and games of any chance without prior written approval from the AACR
- All games and activities must be approved by AACR. No group activity is permitted.
- Lines of any kind may not be formed outside of the exhibit space. All activity must be contained within the booth area.
- Soliciting attendees in the aisle(s) outside of booth space, including session rooms, public space, and poster area.
- Fundraising, without prior written approval from the AACR
- Press events are strictly prohibited without prior approval by the AACR Communications Department
- Live, videotaped, or audiotaped delivery of didactic presentation
- Activities offering CME credits
- Playing or performing of copyrighted recorded or live music during the published Exhibit Hall Hours
- Distribution of coupons or vouchers for meals, entertainment, or personal services to meeting attendees
- Distribution of alcoholic beverages in exhibit booth
- Distribution of any item of more than the minimal value without the prior written approval from the AACR
- Demonstration, promotion, or sales of the products of any non-exhibiting companies
- Affixing the AACR name or logo to, incorporating them in, or otherwise making them a part of exhibitor-distributed materials without prior written approval from the AACR
- Unauthorized reproduction or distribution of AACR abstracts
- Magicians, jugglers, motivational speakers, sleight of hand artists, or illusionists
- Multi-level booths
- Electrical or other mechanical apparatus must be muffled so noise does not interfere with other exhibitors.
- Market research companies must indicate on the exhibit application the companies for which they are conducting market research. All market research surveys must be conducted only within the market research booth.
- Companies are required to follow AACR's Embargo Policy

CODE OF CONDUCT, POLICIES, AND PROCEDURES

The AACR Annual Meeting 2020 will bring together over 22,000 representatives from academia, industry, government, and advocacy organizations from across the globe. In order for all participants to have the opportunity to gain the most benefit from this conference, the AACR is committed to providing a safe and secure environment. Please review the following policies and procedures for conference participants. By registering for the AACR Annual Meeting 2020, you agree to the following terms:

- **NEW AACR Policy Regarding Photography.** Effective April 1, 2017, conference attendees may take photographs during oral or poster presentations provided that the photographs are strictly for personal, noncommercial use and are not to be published in any form. Attendees are prohibited from using flash photography or otherwise distracting the presenters or members of the audience.
- **NEW AACR Policy Regarding Social Media.** Conference attendees may share information from presentations on social media provided that they respect the wishes of presenters. Oral presenters may label any or all slides in their presentations with “DO NOT POST.” Similarly, poster presenters may label their posters with “DO NOT POST.” Attendees must respect the presenters’ requests in these instances; while attendees may take photographs of all slides and posters, they must refrain from posting on social media any images from slides or posters labeled “DO NOT POST.”
- No photographing or videotaping of the exhibit hall is allowed. Photographing another exhibit or display items is strictly prohibited. Unauthorized photographs (digital and analog) and photographic equipment storage, including emails, electronic distribution on social media sites and systems, cellular phones, electronic tablet devices, etc., will be confiscated. may request permission in writing from the AACR to photograph their own booth for internal marketing purposes only.
- The AACR prohibits intimidating, threatening, or harassing conduct of any kind during this program. This applies to all participants—attendees, presenters, exhibitors, staff, vendors, etc.
- The AACR is committed to a safe, hospitable, and productive environment for all participants of this program, regardless of age, disability, ethnicity, gender, religion, or sexual orientation.
- The AACR expects all participants to communicate professionally and constructively, handling dissent and disagreement with courtesy, dignity, and an open mind, being respectful when providing feedback, and being open to alternate points of view.
- Children under 12 years of age are not permitted in any scientific session, poster session, the exhibit hall, or any official event taking place at this program at any time. Children cannot be left unattended or unsupervised in the convention center. The AACR provides supervised child care services in the Convention Center for a nominal cost for children under 12 years of age. The exact hours, location, and costs of this service will be available on the AACR website.
- The AACR expects participants to share information about this program responsibly and clearly distinguish individual opinion from fact.
- A professional photographer and videographer will be on-site to document conference events and activities from April 25 to April 29, 2020. Photographs and video footage are the sole property of AACR. By registering for and attending these events, attendees understand that AACR may use their likenesses for future promotional purposes. If you do not wish to be photographed, please notify the photographer and/or videographer on-site.
- Participants must obey all applicable laws and regulations of the relevant government authorities while attending this program. Participants must comply with all applicable safety guidelines related to the conference venue.
- The hours of the exhibit hall are published in the *Program Guide*, *Guide to Poster Sessions and Exhibits*, the mobile app, and on signage at the exhibit hall entrances. Exhibitors and attendees are expected to follow these rules and to abide by the instructions of posted security guards and AACR Staff.

CONTRACT OBLIGATIONS AND LIABILITY

The exhibitor agrees to protect, save, and keep the AACR and the occupied convention center forever harmless from any damage or charges imposed for violation of any law or ordinance by the exhibitor, their employees or agents, as well as to strictly comply with the applicable terms and conditions contained in the agreement between the AACR and the occupied convention center regarding the exhibition premise. Furthermore the exhibitor shall at all times protect, indemnify, save, and keep harmless the AACR and the occupied convention center against and from any and all loss, cost, damage, liability, or expense which arises out of or from, or by reason of any act or omission by the exhibitor, his employees, or agents.

INSTALLING, EXHIBITING, AND LABOR POLICY

Exhibitors shall use proper authorized labor for exhibit installation during move-in, services during open hours, and exhibit dismantling during move-out, according to the official policies/union agreement of AACR, facility management, official general services contractor, and all applicable state and local laws. Exhibitors planning to build special displays on site should employ union display companies in their fabrication, carpentry, and electrical work. Rules and regulations pertaining to union labor and the convention center will appear in your Exhibitor Service Kit.

CONVENTION, DISPLAY, TRADE SHOW LABOR REGULATIONS

All exhibits must conform to the rules and regulations of the Convention Center and to the International Association of Exhibitions and Events Display Guidelines adopted by AACR and distributed with booth assignments. The guidelines will also be available in the Exhibitor Service Kit, viewable online through the Exhibits Show webpage, and available upon request. Labor can be ordered in advance by returning the Display Labor Order Form, included in your Exhibitor Service Kit or at show site at the Freeman Service Desk. To avoid any misunderstandings in advance or at the show, contact the show management by letter for additional clarification. Rules and regulations pertaining to union labor and the convention center will appear in your Exhibitor Service Kit.

DISPLAY GUIDELINES

All exhibits must conform to the rules and regulations of the Convention Center and to the International Association of Exhibitions and Events Display Guidelines adopted by AACR and distributed with booth assignments. The guidelines will also be

available in the Exhibitor Service Kit, viewable online through the Exhibits Show webpage, and available upon request.

INSURANCE

Exhibitors wishing to insure their exhibit materials, goods and/or wares against theft, damage by fire, accident, or loss of any kind must do so at their own expense. The AACR does not carry insurance of any sort on the exhibit or other property of Exhibitors and the AACR assumes no liability for loss or damage thereto from any cause. Each exhibiting company is responsible for obtaining insurance (Liability and Fire/Theft) in such amounts as deemed appropriate to comply with its obligations hereunder and for its own protection.

EXHIBITOR APPOINTED CONTRACTOR (EAC)

All Exhibitors utilizing an Exhibitor Appointed Contractor (EAC) must notify the AACR of all EAC services well in advance of the Show. Official Notification of EAC Forms will be in the Exhibitor Service Kit and are due by March 13, 2020. If an exhibitor is using an EAC, it is the exhibitor's responsibility to submit the Exhibitor Appointed Contractor Form and valid certificate of insurance by March 13, 2020. Insurance should include:

- Commercial general liability coverage, product liability coverage, and broad property damage endorsement with combined and single limits of not less than \$1 million per occurrence.
- Coverage for workers' compensation and employers' liability within commercially reasonable limits as otherwise required by the laws of the state of California.
- Naming of AACR, Freeman, the San Diego Convention Center as additional insured.
- Naming of the exhibiting company/organization and booth # that they are representing in the description area; if said information is not included, the certificate of liability insurance will NOT be accepted by AACR.

Failure to provide these documents to the AACR by the indicated due dates will be cause to exclude the EAC from participation at the Show.

EACs may not solicit business in the exhibit hall at any time. The exhibiting company is responsible for the actions of its EAC and all exhibitor rules apply to this sub-contractor of the exhibitor. The EAC must provide worker names for each day at the exhibit hall in advance to San Diego Convention Center and Security Company and check in at the convention center/security checkpoint upon arrival to receive installation/dismantling passes allowing access to the exhibit hall. These passes are typically in the form of wrist bands that must be worn on the wrist, for security reasons.

Workers without properly displayed exhibit hall access passes will be prohibited from work during set-up.

The AACR reserves the right to remove any EAC or its employees who do not comply with AACR exhibitor rules or the operating rules of San Diego Convention Center. The AACR reserves the right to prohibit EAC participation at the AACR Annual Meeting, both at San Diego Convention Center and at future exhibit locations, at the sole discretion of the AACR, when such actions are necessary.

DRAYAGE AND SHIPPING

Freeman will control access to the trade show floor, which includes access from the loading docks and/or all doorways into an exhibit facility. This will help to provide a safe and orderly move-in/move-out. Unloading or reloading of any freight into the exhibit hall by any and all private vehicles and contracted carriers will be handled by Freeman. Rates for material handling services will be included in the Exhibitor Service Kit. Freeman will receive all crated shipments up to 30 days in advance and deliver them to the booths for installation, remove empty crates from the exhibit area before show time and return same to exhibit booths upon close of the AACR Annual Meeting.

SECURITY

Peripheral watchmen shall be furnished by AACR Management to be on duty in the exhibit area when exhibits are closed, but the safekeeping of the exhibitor's property shall remain the responsibility of the exhibitor. The AACR, San Diego Convention Center, the city of San Diego, or the state of California, will not be responsible for loss of any material by or for any reason. Each exhibitor is recommended to purchase a portal-to-portal rider available at a nominal cost on their own insurance policy, protecting them against loss through theft, fire, damage, etc. Forms to order additional security in booths will be included in the Exhibitor Service Kit.

ELECTRICAL SAFETY

All wiring on booths or display fixtures within an exhibitor's booth must meet underwriters' rules and pass standard fire department inspection applicable under all appropriate state, county, city, and San Diego Convention Center Policies and Procedures. This applies to construction, not pre-wired equipment.

FIRE PROTECTION

All materials used in display construction or decorating will be made of fire retardant materials and be certified as flame retardant. Samples should be available for testing. Materials that cannot be treated to meet the requirements should not be used. A flame-proofing certificate must be available for inspection. Exhibitor is responsible for compliance with life/safety and fire codes.

All aisles and exhibits must be kept clear at all times, and fire stations and fire extinguishers must not be covered or obstructed.

To minimize fire hazard, no storage of any kind will be permitted behind an exhibit booth.

STORAGE OF CRATES AND BOXES

Fire regulations prohibit storing product, literature, empty packing containers, or packing material behind back drapes or under draped tables. In most cases, however, exhibitors may store a limited supply of literature or product within the booth area, so long as these do not impede access to utility services, create a safety problem, or appear unsightly. Accessible storage for exhibit materials will be available from Freeman for a fee. Detailed information regarding accessible storage will be available in the Exhibitor Service Kit.

TELEPHONE AND INTERNET SERVICES

Telephones and internet service in the exhibit hall is supplied exclusively by San Diego Convention Center. Information on ordering these services will be available in the Exhibitor Service Kit.

FOOD AND BEVERAGE

Food service is permitted at the exhibitor's booth with AACR approval. All food service arrangements must be coordinated through CenterPlate, the exclusive provider of food and beverages at the San Diego Convention Center. AACR prohibits the distribution of alcoholic beverages and popcorn. Information on ordering these services will be available in the Exhibitor Service Kit.

2019 ANNUAL MEETING EXHIBITORS

The AACR would also like to thank all of the Exhibitors from the AACR Annual Meeting 2019 for their support of the premier educational and networking event for specialists in the field of cancer research.

2019 Annual Meeting Exhibitors

10x Genomics
3DHISTECH
AACR Central
AACR Publications
Abbkine Scientific Co., Ltd.
Abbvie
Abcam
ABclonal Technology
Absolute Antibody Ltd
Abzena
ACEA Biosciences, Inc.
ACS Publications
Active Motif, inc
Adaptimmune
Adaptive Biotechnologies Corp.
Advanced Targeting Systems
Agarose Bead Technologies
Agilent Technologies
Aiforia Inc.
AJES Life Sciences, LLC
AKESogen
Akoya Biosciences
Alex's Lemonade Stand Foundation
ALIT Life Science Co., Ltd.
AllCells, LLC
Allevi
Almac Group
ALS Automated Lab
Solutions GmbH
ALZET® Osmotic Pumps/
DURECT Corp.
American Cancer Society
American Society of Clinical
Oncology (ASCO)
Amgen Oncology
Amoy Diagnostics Co., Ltd.
AMSBIO LLC
Analytik Jena US LLC
ANGLE plc
Anpac Bio-medical Technology
AntiCancer Inc.
Apexbio Technology LLC
Applied Biological Materials Inc.
Applied BioMath, LLC
Applied BioPhysics, Inc.
Applied StemCell, Inc
ArcherDX
Ardigen
arigo Biolaboratories Corp.
Arima Genomics
Arraystar Inc.
ASPIRA LABS
Astarte Biologics, Inc
Astellas Pharma US Inc.
AstraZeneca
ATCC
Athenex Pharmaceutical Division
Atlas Antibodies
AUM BioTech, LLC
Avant Diagnostics
Avanti Polar Lipids, Inc
Aviva Systems Biology Corporation
Azure Biosystems Inc
Bachem Americas, Inc.
Baker Company
Bangs Laboratories
Basepair
Bayer
BBi Solutions
BD Biosciences
Beckman Coulter Life Sciences
BeiGene, Ltd.

Bentham Science Publishers
Berkeley Lights inc.
Best Medical International
Bethyl Laboratories, Inc.
BGI
Binaree, Inc.
Bio Medic Data Systems, Inc.
Bio Molecular Systems
Bio SB Inc.
Bio X Cell
Bio|Options, Inc
BioActs
BioChain Institute, Inc.
Biocompare
Biocytogen
Biodesix, Inc.
BioDuro
Biognosys AG
Bio-ITech
BioIVT
BioLegend, Inc.
Biolidics Limited
Biological Industries USA
Biomatrica, Inc.
BioMedTech Laboratories Inc.
Biomodels, LLC
Bionano Genomics Inc.
Biopicon Corporation
Bio-Rad Laboratories
Biorbyt Ltd
BioRender
BioSpherix Ltd.
BioSpyder Technologies, Inc.
Bioss Antibodies
Bio-Techne
BioTek Instruments, Inc.
Biotium, Inc.
Biotrial
BioView USA inc.
BMG LABTECH, Inc.
Boehringer Ingelheim
Pharmaceuticals, Inc.
Boster Biological Technology
BPS Bioscience
Bristol-Myers Squibb
Broad Institute Genomic Services
BTX
Bulldog Bio, Inc.
cambridge healthtech institute
Cancer Research in France - Itmo
Cancer Aviesan
Cancer Research UK
Cancer Research UK Cambridge
Centre and Cancer Research UK
Cambridge Institute
Cancer Science/JCA
CancerCast.org
Canines-N-Kids Foundation
Canopy Biosciences
Cario Biosciences Inc
CAPITAL BIOSCIENCES, INC.
Caprion Biosciences Inc.
Caris Life Sciences
Carl Zeiss Microscopy, LLC
Carolina BioOncology
Cayman Chemical Company
CDI Laboratories
CEDARLANE
Celetrix Electroporation
Celgene Corporation
Cell Biologics, Inc
Cell Data Sciences, Inc.
Cell Microsystems

Cell Press
Cell Signaling Technology
CELL_IDX
Cellesta
CELLINK LLC
CellMosaic Inc.
Celsee, Inc.
Champions Oncology
Charles River
ChemPartner
Chemspect-API
Childhood Cancer Data Lab
ChromoTek GmbH
CirQuest Labs
Cleveland Clinic Lerner Research
Institute
Cloud-Clone Corp.
CloudLIMS.com
Cofactor Genomics
Cold Spring Harbor Laboratory Press
Columbia Biosciences
Concept Life Sciences
Cooperative Human Tissue
Network (CHTN)
Corning Incorporated
Correlia Biosystems
Covance
Covaris
Coy Laboratory Products
Creatv MicroTech Inc
Crown Bioscience, Inc.
CryoTherm, Inc.
CSN Pharm
Cureline Inc
CureSearch for Children's Cancer
Cusabio Technology LLC
Cytek Biosciences Inc.
CytoSMART™
Daiichi Sankyo, Inc.
DAVA Oncology
DDNews
De Novo Software
Deep Bio Inc.
Definiens
DeNovix Inc.
DiaCarta
Diagenode
Discovery Life Sciences
DNA Link, Inc.
DNAexus
Dove Medical Press Ltd
Drug Development Institute
at The Ohio State University
Comprehensive Cancer Center
DSM Pentapharm
Eagle Biosciences, Inc.
ECS-Progastrin
ELABSCIENCE
BIOTECHNOLOGY INC.
Elsevier
Embi Tec
Envigo
Enzo
Epic Sciences
EpiCypher
EpigenDx, Inc.
EpiGentek Group Inc.
Epistem Ltd
Eppendorf North America
Eurofins Advinus Limited
European Association for Cancer
Research

European Organisation for
Research and Treatment of
Cancer
EverBio Technology Inc.
Evotec
Exelixis, Inc.
Exosome Diagnostics, Inc
EXPEDEON, LTD
Feist-Weiller Cancer Center
FiberCell Systems Inc.
Fidelis Research AD
Fine Science Tools
Firefighter Cancer Support
Network
Flagship Biosciences Inc
Fluidigm Corporation
Focus Biomolecules
FORMULATRIX
Foundation Medicine, Inc.
FujiFilm VisualSonics, Inc.
FujiFilm Wako Chemicals USA
Fukushima Medical University
Funakoshi Co., Ltd.
Furukawa Electric Co.,Ltd.
Future Science group-
BioTechniques & Oncology
Central
GemPharmatech Co., Ltd
GeneCopoeia, Inc
Genentech, Inc.
GeneTex, Inc.
Genetic Engineering &
Biotechnology News
Genetica DNA Laboratories - a
LabCorp brand
GENEWIZ
Genmab
GenomeWeb
GenomiCare Biotechnology
GenomicVision
Genosity
GENSCRIPT USA inc.
George Clinical
George Tiemann & Co
Gilead Sciences/Kite, A Gilead
Company
Gold Biotechnology
Greiner Bio-One North America, Inc.
GSK
Guardant Health
HaloDx
Halozyme
Hamamatsu Corporation
Hamilton Company
HemaCare Corporation
Hera BioLabs
Hilltop Lab Animals, Inc.
HiMedia Laboratories
HISTALIM
HistoTox Labs Inc.
Histowiz
Horizon Discovery
Houston Omics Collaborative
HTG Molecular
Hypoxigen
IDEX HEALTH & SCIENCE
IDEX BioAnalytics
Illumina, Inc.
ImaBiotech Corp.
ImmunoChemistry Technologies, LLC
ImmunXperts
Impact Journals
InCepix

Incyte Corporation
 Indica Labs, Inc.
 Indivumed
 iNDX.AI
 Inivata
 INNOPSYS Inc
 InSphero Inc
 Inspirata
 InSysBio
 Integra Biosciences
 Integrated DNA Technologies
 Intellisphera
 Intermountain Precision Genomics
 Invent Biotechnologies, Inc.
 Invicro
 InVivo Analytics
 Invivoscribe, Inc.
 iProcess Global Research Inc
 IQ Proteomics
 iRepertoire, Inc.
 ISOPLEXIS
 Izon Science US Ltd.
 Jackson ImmunoResearch
 Laboratories, Inc.
 JAMA Network
 Janssen Oncology
 JENOPTIK Light & Optics
 JLB INVESTMENTS-HIDOW
 JOINN LABORATORIES
 JoVE
 K2 Oncology Co. Ltd
 Keyence Corporation
 KimanTech
 KIYATEC, Inc.
 Korean Cancer Association
 KRISHGEN BIOSYSTEMS
 LABCAT
 Labcyte Inc.
 Labroots, Inc.
 LabX Media Group
 Leica Biosystems
 Leinco Technologies
 Lena Biosciences
 Leon Berard Cancer Center/Lyon
 Cancer Research Center
 Lexogen
 LI-COR Biosciences
 Lilly Oncology
 LKT Laboratories, Inc.
 Logos Biosystems
 Lonza
 Loxo Oncology, Inc, a wholly
 owned subsidiary of Eli Lilly and
 Company
 Lumenera Corporation
 LUMICKS
 Luminex Corporation
 Lunit Inc.
 Lyophilization Technology, Inc.
 M2Gen
 MABTECH
 MacroGen Corp.
 Magnetic Insight
 Malvern Panalytical
 Manchester Cancer Research
 Centre: CRUK Manchester Centre
 Mawi DNA Technologies
 Mayflower Bioscience
 MBL International
 MD Anderson Cancer Center
 Medchemexpress LLC
 MedGenome
 Medicilon Inc.

Menarini Silicon Biosystems, Inc.
 Merck
 Merck KGaA/ EMD Serono
 Meso Scale Discovery
 Mettler-Toledo Rainin
 MI Bioresearch
 MILabs B.V.
 Miltenyi Biotec
 Mimetas B.V.
 Minerva Biolabs Inc
 Mission Bio
 MITRA BIOTECH INC
 Moffitt Cancer Center
 Molecular Devices
 MolecularMD
 Moss Inc
 MP Biomedicals, LLC
 Myriad RBM
 NanoEnTek
 NanoString Technologies, Inc.
 NanoTemper Technologies
 NanoView Biosciences
 Natera
 National Cancer Institute
 National Disease Research
 Interchange
 Navigate BioPharma Services, Inc.
 Neofluidics
 NEOGENOMICS LABORATORIES
 New England Biolabs, Inc.
 New River Labs
 Nexcelom Bioscience
 Nilogen Oncosystems
 NOF CORPORATION
 Norgen Biotek Corp.
 Northwest Biotherapeutics
 Novartis Oncology
 Novocure Inc.
 Novogene Corporation Inc
 NTRC
 NuAire Inc.
 Ocello
 Olink Proteomics
 Olympus America Inc.
 Omega Bioservices
 Omega Bio-tek
 Omni International
 On-chip Biotechnologies Co., Ltd.
 OncoDesign
 OnRampBio
 OptraSCAN Inc.
 OracleBio
 OriGene Technologies, Inc.
 Oxford Nanopore Technologies Ltd
 PacBio
 Paragon Genomics, Inc.
 Paraza Pharma Inc.
 Partek Incorporated
 Pathcore
 PBL ASSAY SCIENCE
 PCR Biosystems
 PEPperPRINT
 PeproTech, Inc
 PerkinElmer, Inc.
 Pfizer Oncology
 Pharmatest Services
 Philips Molecular Pathway Dx
 Photometrics
 Physicians' Education Resource,
 LLC
 Physiomics Plc
 Pillar Biosciences
 PLOS

PolyPeptide Group
 Polyplus-transfection
 PPA Research Group
 PreAnalytix
 Precision Biosystems
 Precision X-Ray Inc.
 Predicine
 promab
 Promega Corp.
 PromoCell GmbH
 ProQinase GmbH
 Proteintech Group Inc.
 ProteoGenex : Dx Biosamples
 Q2 Solutions
 QIAGEN, Inc.
 Quansys Biosciences
 Quanterix Corporation
 Quartz
 Rancho Biosciences
 RareCyte, Inc
 RayBiotech
 Reaction Biology Corporation
 Readcube Papers
 Reddot Biotech Inc.
 Repositiv
 REPROCELL
 Reveal Biosciences
 Roboz Surgical Instrument Co.
 Roche Diagnostics
 Rockefeller University Press
 Rockland Immunochemicals, Inc.
 Sarstedt, Inc.
 Sarstedt, Inc.
 Sartorius
 Science/AAAS
 ScienCell Research Laboratories
 Scienion
 Scientist.com
 Scintica Instrumentation
 Sciomics GmbH
 SCREEN NORTH AMERICA
 HOLDINGS, Inc
 Selleck Chemicals
 SeraCare Life Sciences
 SERVIER
 Siemens Healthineers
 SIGNALWAY ANTIBODY LLC.
 Sino Biological Inc
 SMOBIO Technology Inc.
 Sobi, Inc
 Society for Immunotherapy
 of Cancer
 Sofia Bio
 Somni Scientific
 SonoVol, Inc.
 SOPHiA GENETICS
 Southern Research
 SouthernBiotech
 Spectral Instruments Imaging
 SpheroTech, Inc.
 Springer Nature
 SRI International
 St. Baldrick's Foundation
 St. Jude Children's Research
 Hospital
 St. Jude Cloud
 STEMCELL Technologies Inc.
 StemExpress
 Stemline
 Stilla Technologies
 Stratedigm, Inc.
 Streck
 StressMarq Biosciences Inc.

Studylog Animal Study Software
 SUN YAT-SEN UNIVERSITY
 CANCER CENTER
 Sundia MediTech Company, Ltd.
 Surmodics IVD, Inc.
 Swift Biosciences
 Synentec GmbH
 Syngene International Ltd.
 Synthego Corp
 SynVivo Inc.
 Sysmex Inostics
 System Biosciences (SBI)
 Taconic
 Target Molecule Corp
 Taylor & Francis Group
 Tecan
 Technology Networks Ltd
 Tempus
 TESARO
 The Gabriella Miller Kids First Data
 Resource Center
 The Jackson Laboratory
 Theradex
 Thermo Fisher Scientific
 TheWell Bioscience Inc.
 Thorlabs
 TissueGnostics
 Toxikon Corporation
 TransGen Biotech Co., Ltd.
 Transnetix
 TubeWriter
 Twist Bioscience
 UC Davis Mouse Biology Program
 Ultivue
 Uncommon Productions
 Union Biometrika, Inc.
 Unisense A/S
 US Biolab Corporation, Inc
 Via Oncology
 Visikol, Inc.
 Visiopharm Corp.
 VitaCyte LLC
 VIVOPHARM LLC
 Waters Corporation
 Wiley
 Winship Cancer Institute of Emory
 University
 World Molecular Imaging Society
 Wuhan Servicebio Technology Co.,
 Ltd.
 WuXi AppTec/WuXi NextCODE
 Xcell Biosciences
 XENTECH
 Ximbio
 Xstrahl
 Xylyx Bio
 YouSeq Ltd
 Zellkraftwerk GmbH
 ZenBio, Inc
 Zymo Research Corp.

AACR Advocacy Partners

Cholangiocarcinoma Foundation
 ACIR.org/the Fritsch Foundation
 Rally Foundation for Childhood
 Cancer Research
 American Brain Tumor Association
 Bladder Cancer Advocacy Network
 (BCAN)
 LUNGEVITY
 American Lung Association

AACR American Association
for Cancer Research®

FINDING CURES TOGETHER®

615 Chestnut Street, 17th Floor
Philadelphia, PA 19106-4404
215-440-9300 • exhibits@aacr.org

**TURNING SCIENCE
INTO LIFESAVING CARE**

AACR American Association
for Cancer Research®
**ANNUAL
MEETING**
2020 • SAN DIEGO

APRIL 24-29

TAKE ADVANTAGE OF EARLY REGISTRATION RATES AND SAVE!

Abstract Submission Deadline: December 5, 2019

Late-Breaking Abstracts and Clinical Trials

Abstract Submission Deadline: January 30, 2020



Continuing Medical Education Activity -
AMA PRA Category 1 Credits™ available