



PLAY VIRTUAL EXPLORE!

Game and win prizes for visiting designated pages on the AACR Virtual Annual Meeting 2020. Not only will you earn bragging rights, but you have the chance to win one of five \$250 Amazon gift cards by being one of the most engaged AACR attendees!

HOW DO I PLAY?

- Learn about our sponsors and exhibit partners by visiting the designated **Sponsor/Exhibitor Tiles**
- Visit the **AACR Central Tile**
- Visit the **Poster Sessions**
- Attend a **Session**
- Attend a **Satellite Educational Symposium**
- Visit the **Meetings Resource Tile**

INSTRUCTIONS

1. Register and attend AACR Virtual Annual Meeting 2020.
2. Review the official rules stated on page 2.
3. Follow the steps below to find and click on designated areas throughout the **AACR Virtual Annual Meeting 2020**.

Click on each designated page or tile below. Each has a point value that is automatically added to your total score and can only be counted once. At the end of the game, the AACR will randomly select five winners from among the entrants who have accumulated the largest number of points; each of these five entrants will receive a \$250 Amazon gift card. The highest possible score is 580 points. The game begins at **9:00 AM ET on Monday, June 22, 2020 and ends at 6:00 PM ET on Wednesday, June 24, 2020**.

Winners will be notified after the Annual Meeting and prizes will be distributed the week of July 20, 2020.

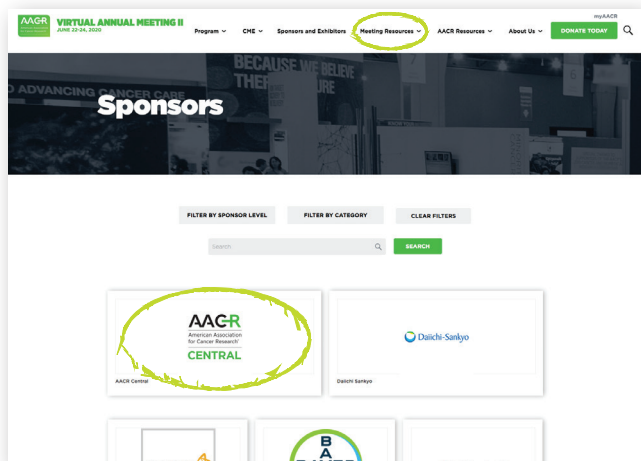
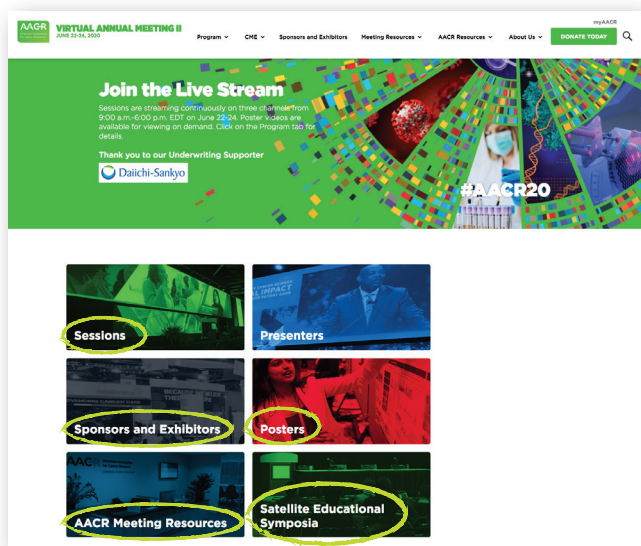
Accumulate points by clicking on these specific pages/tiles:

- **Exhibitor/Sponsor tiles** (20 points each; maximum 520 points)

PARTICIPATING COMPANIES

- | | | |
|-------------------------------|---------------------------------|---------------------------------------|
| - Abcam | - Janssen Oncology | - Society for Immunotherapy of Cancer |
| - Agilent Technologies, Inc. | - Lexogen, Inc. | - Transnetix |
| - Cell Press | - LGC Seracare Life Sciences | |
| - Cellenion | - Miltenyi Biotec | |
| - Charles River | - Mission Bio | |
| - City of Hope | - NanoString Technologies, Inc. | |
| - DIMA Biotechnology Ltd | - Novartis Oncology | |
| - Flagship Biosciences, Inc. | - Olympus | |
| - FUJIFILM VisualSonics, Inc. | - Oncoceptides | |
| - Guardant Health | - Personalis, Inc. | |
| - Illumina | - Promega Corp. | |
| - Jackson ImmunoResearch | - Research in Germany | |

- Visit the **AACR Central tile** (20 points)
- Visit the **Poster Sessions** (10 points)
- Attend a **Session** (10 points)
- Visit the **Meeting Resources Page** (10 points)
- **Satellite Educational Symposium** (10 points)



RULES

NO PURCHASE IS NECESSARY TO ENTER OR WIN. A PURCHASE DOES NOT INCREASE THE CHANCES OF WINNING.

- 1. Eligibility:** This Campaign is open only to those who register and attend the AACR Virtual Annual Meeting and who are 18 years of age or older as of the date of entry. The Campaign is void where prohibited by law. Employees of the American Association for Cancer Research (AACR), Inc., its affiliates, vendors, exhibitors, subsidiaries, advertising and promotion agencies, and suppliers, (collectively the "Employees"), and immediate family members and/or those living in the same household of Employees are not eligible to participate in the Campaign. The Campaign is subject to all applicable federal, state, and local laws and regulations. Void where prohibited.
- 2. Agreement to Rules:** By participating, the Contestant ("You") agree to be fully unconditionally bound by these Rules, and You represent and warrant that You meet the eligibility requirements. In addition, You agree to accept the decisions of the AACR as final and binding as it relates to the content of this Campaign.
- 3. Campaign Period:** Entries will be accepted online starting 9:00 AM ET Monday, June 22, 2020 ending 6:00 PM ET Wednesday, June 24, 2020. Participants may no longer score points after 6:00 PM ET Wednesday, June 24, 2020.
- 4. How to Enter:** The Campaign must be entered by registering and attending the AACR Virtual Annual Meeting II and clicking on designated pages/tiles to earn points. The entry must fulfill all Campaign requirements, as specified, to be eligible to win a prize. Entries that do not adhere to the rules or specifications may be disqualified at the sole discretion of AACR. Each valid Virtual Annual Meeting registrant may enter only once. You must provide the information requested. You may not enter more times than indicated by using multiple email addresses, identities, or devices in an attempt to circumvent the rules. If You use fraudulent methods or otherwise attempt to circumvent the rules, your submission may be removed from eligibility at the sole discretion of AACR.
- 5. Prizes:** The Winner(s) of the Campaign (the "Winner") will each receive an Amazon gift card in the amount of US\$250. Actual/appraised value may differ at time of prize award. The specifics of the prize shall be solely determined by AACR. No cash or other prize substitution shall be permitted except at AACR's discretion. The prize is nontransferable. Any and all prize-related expenses, including without limitation any and all federal, state, and/or local taxes, shall be the sole responsibility of Winner. No substitution of prize or transfer/assignment of prize to others or request for the cash equivalent by Winner is permitted. Acceptance of prize constitutes permission for AACR to use Winner's name, likeness, and entry for purposes of advertising and trade without further compensation, unless prohibited by law.
- 6. Odds:** The odds of winning depend on the number of eligible entries received.
- 7. Winner Selection and Notification:** At the end of the game, the AACR will randomly select five winners from among the entrants who have accumulated the largest number of points. Winners will be selected under the supervision of AACR. Each winner will be notified by email within seven (7) days following selection of Winner. AACR shall have no liability for Winner's failure to receive notices due to spam, junk e-mail or other security settings or for Winner's provision of incorrect or otherwise non-functioning contact information. If Winner cannot be contacted, is ineligible, fails to claim the prize within 30 days from the time award notification was sent, or fails to timely return a completed and executed declaration and release as required, the prize may be forfeited and an alternate Winner selected. Receipt by Winner of the prize offered in this Campaign is conditioned upon compliance with any and all federal, state, and local laws and regulations. ANY VIOLATION OF THESE OFFICIAL RULES BY WINNER (AT AACR'S SOLE DISCRETION) WILL RESULT IN WINNER'S DISQUALIFICATION AS WINNER OF THE CAMPAIGN, AND ALL PRIVILEGES AS WINNER WILL BE IMMEDIATELY TERMINATED.
- 8. Rights Granted by You:** By entering this Campaign, You understand and agree that AACR, anyone acting on behalf of AACR, and AACR's licensees, successors, and assigns, shall have the right, where permitted by law, to print, publish, broadcast, distribute, and use in any media now known or hereafter developed, in perpetuity and throughout the World, without limitation, your entry, name, portrait, picture, voice, likeness, image, statements about the Campaign, and biographical information for news, publicity, information, trade, advertising, public relations, and promotional purposes without any further compensation, notice, review, or consent.
- 9. Terms & Conditions:** AACR reserves the right, in its sole discretion, to cancel, terminate, modify or suspend the Campaign should virus, bug, non-authorized human intervention, fraud, or other cause beyond AACR's control corrupt or affect the administration, security, fairness, or proper conduct of the Campaign. In such case, AACR may select the Winner from all eligible entries received prior to and/or after (if appropriate) the action taken by AACR. AACR reserves the right, in its sole discretion, to disqualify any individual who tampers or attempts to tamper with the entry process or the operation of the Campaign or website or violates these Terms & Conditions. Any attempt by an entrant to deliberately damage any website or undermine the legitimate operation of the Campaign may be a violation of criminal and civil laws. Should such attempt be made, AACR reserves the right to seek damages to the fullest extent permitted by law.
- 10. Limitation of Liability:** By entering, You agree to release and hold harmless AACR and its subsidiaries, affiliates, advertising and promotion agencies, partners, representatives, agents, successors, assigns, employees, officers, and directors from any liability, illness, injury, death, loss, litigation, claim, or damage that may occur, directly or indirectly, whether caused by negligence or not, from: (i) such entrant's participation in the Campaign and/or his/her acceptance, possession, use, or misuse of any prize or any portion thereof; (ii) technical failures of any kind, including but not limited to the malfunction of any computer, cable, network, hardware, or software, or other mechanical equipment; (iii) the unavailability or inaccessibility of any transmissions, telephone, or Internet service; (iv) unauthorized human intervention in any part of the entry process or the Promotion; (v) electronic or human error in the administration of the Promotion or the processing of entries.
- 11. Disputes:** THIS Campaign IS GOVERNED BY THE LAWS OF THE UNITED STATES AND THE STATE OF PENNSYLVANIA, WITHOUT RESPECT TO CONFLICT OF LAW DOCTRINES. As a condition of participating in this Campaign, participant agrees that any and all disputes that cannot be resolved between the parties, and causes of action arising out of or connected with this Campaign, shall be resolved individually, without resort to any form of class action, exclusively before a court located in Pennsylvania having jurisdiction. Further, in any such dispute, under no circumstances shall participant be permitted to obtain awards for, and hereby waives all rights to, punitive, incidental, or consequential damages, including reasonable attorney's fees, other than participant's actual out-of-pocket expenses (i.e. costs associated with entering this Campaign). Participant further waives all rights to have damages multiplied or increased.
- 12. Winners List:** To obtain a copy of the Winner's name or a copy of these Official Rules, mail your request along with a stamped, self-addressed envelope to: Meetings and Exhibits Department, AACR, 615 Chestnut Street, 17th Floor, Philadelphia, PA 19106-4404. Requests must be received no later than 5:00 PM ET on Wednesday, July 22, 2020.
- 13. Sponsor:** The Sponsor of the Campaign is AACR, 615 Chestnut Street, 17th Floor, Philadelphia, PA 19106-4404.
- 14. Consent:** By participating in the game, You, the Contestant, have affirmatively reviewed, accepted, and agreed to all Official Rules.