

# AACI/AACR VIRTUAL HILL DAY

## Social Media Cheat Sheet



### Tips for a Successful Virtual Hill Day

- Thank Congress members and staff on Twitter or their official Facebook.
- Tag members' social media handles when possible and share images where appropriate.
- Post on social media throughout the day to capture the overall experience.
- Encourage followers and Facebook friends to join in by sending an email to Congress.
- Make sure to thank *all* offices—don't selectively thank some but not others.
- Have fun!

### The Basics

**Twitter** @AACI\_Cancer | @AACR

**Facebook** @AACICancer | @AACR.org

**Hashtags** #FundNIH #FundNCI #HillDayAtHome

**Take Action** [TinyURL.com/EmailCongressNIH2020](https://TinyURL.com/EmailCongressNIH2020)

### Sample Tweets

Spending a day advocating for @NIH and @theNCI funding! Add your voice by sending a letter to Congress at [TinyURL.com/EmailCongressNIH2020](https://TinyURL.com/EmailCongressNIH2020). #FundNIH #FundNCI

Thanks, [@CongressMember] for the #FundNIH virtual meeting today! We're grateful to have your support for @NIH and @theNCI funding. #HillDayAtHome

Good virtual meeting with [@CongressMember]'s staff today & great opportunity to talk about the impact of funding from @NIH & @theNCI — especially in light of the #COVID19 pandemic.