The Basics

**Twitter**  @AACI_Cancer | @AACR  
**Facebook**  @AACICancer | @AACR.org  
**Hashtags**  #FundNIH #FundNCI #HillDayAtHome  
**Take Action**  TinyURL.com/EmailCongressNIH2020

**Tips for a Successful Virtual Hill Day**

- Thank Congress members and staff on Twitter or their official Facebook.  
- Tag members' social media handles when possible and share images where appropriate.  
- Post on social media throughout the day to capture the overall experience.  
- Encourage followers and Facebook friends to join in by sending an email to Congress.  
- Make sure to thank *all* offices—don’t selectively thank some but not others.  
- Have fun!

**Sample Tweets**

Spending a day advocating for @NIH and @theNCI funding! Add your voice by sending a letter to Congress at TinyURL.com/EmailCongressNIH2020. #FundNIH #FundNCI  

Thanks, [@CongressMember] for the #FundNIH virtual meeting today! We’re grateful to have your support for @NIH and @theNCI funding. #HillDayAtHome  

Good virtual meeting with [@CongressMember]’s staff today & great opportunity to talk about the impact of funding from @NIH & @theNCI — especially in light of the #COVID19 pandemic.