

Company Showcase Upload Instructions:

We will be using Freeman’s platform Lennd to capture the PDF(s) for the Company Showcase. You will receive the log in instructions from exhibits@aacr.org the week of March 1.

Company Showcase Submission Deadline. You must submit your Company Product PDF no later than **5:00 p.m. U.S. ET on Friday, March 12**. Due to the large volume of submissions that must be processed, **this submission deadline cannot be extended**.

Important Note about File Names: When naming your file, please keep the length **under 30 characters** and so not include special symbols: \$ & + , / : ; = ? @ " < > # % { } | \ ^ ~ [] ` as this will prevent your presentation from uploading through the submission website.

PDFs must be under 2GB.

Information on the Company Showcase:

- Company Showcase will include a photo/picture/logo of the product or service that you will be featuring on the showcase. When uploading these into Lennd, they should be 300 x 300 pixels. Acceptable file formats are .jpg or .png.
- This photo/picture/logo will link out to a pdf that you will provide in the Lennd platform. (Please note you may imbed URLs in this .pdf
- In the Showcase, below the photo/picture/logo of the product or service will be your company name.

Screenshot of the Company Showcase:

