

AACR-NCI-EORTC International Conference on

MOLECULAR TARGETS AND CANCER THERAPEUTICS

October 11-15, 2023 | John B. Hynes Memorial Convention Center | Boston, MA

Exhibit Dates: October 12-14, 2023

EXHIBITOR PROSPECTUS

For more information on exhibiting,
contact the Exhibits Team at
Exhibits@AACR.org

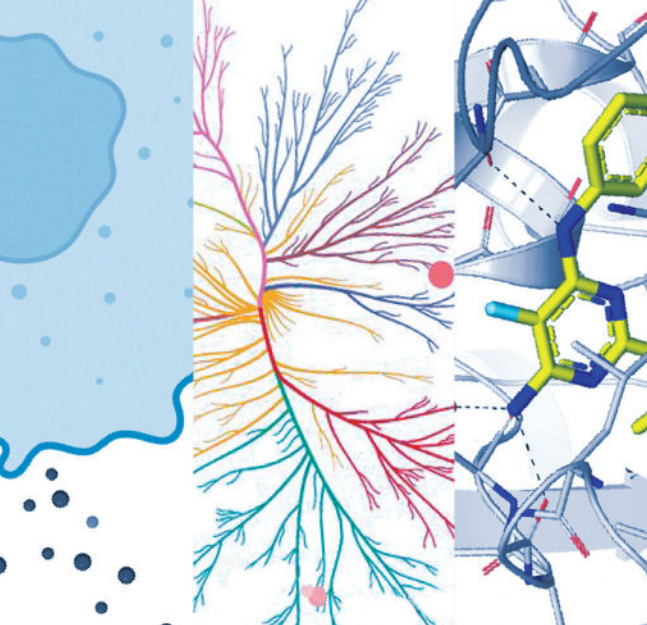


Continuing Medical Education (CME) Activity-
AMA PRA Category 1 Credits™ available

AACR American Association
for Cancer Research®



EORTC
European Organisation for Research
and Treatment of Cancer
The future of cancer therapy



Conference Contact Information

American Association for Cancer Research (AACR)

615 Chestnut Street, 17th Floor
Philadelphia, PA 19106
Main Number: 215-440-9300

Exhibit Management

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ABOUT THE CONFERENCE

The Conference Organizers

AACR American Association
for Cancer Research®

The AACR is the oldest and largest scientific organization in the world focused on every aspect of high-quality, innovative cancer research. Its reputation for scientific breadth and excellence attract the premier researchers in the field. The programs and services of the AACR foster the exchange of knowledge and new ideas among scientists dedicated to cancer research, provide training opportunities for the next generation of cancer researchers, and increase public understanding of cancer. The mission of the American Association for Cancer Research is to prevent and cure cancer through research, education, communication, and collaboration. Through its programs and services, the AACR fosters research in cancer and related biomedical science; accelerates the dissemination of new research findings among scientists and others dedicated to the conquest of cancer; promotes science education and training; and advances the understanding of cancer etiology, prevention, diagnosis, and treatment throughout the world.



The National Cancer Institute (NCI), founded in 1937, is the U.S. Federal Government's principal agency for cancer research and training. As

the nation's leading federal agency for cancer research, NCI has 30 divisions, offices, and centers who work together to build, maintain, and enhance a cohesive and comprehensive cancer research agenda. Their work ranges from cutting-edge research on cancer causes, treatment, and prevention; to training the next generation of cancer researchers; to funding and supporting the nation's vast network of scientists and cancer research institutions; to informing and educating the American public and the world about cancer.



The future of cancer therapy

The aims of the European Organization for Research and Treatment of Cancer (EORTC) are to develop, conduct, coordinate, and stimulate translational

and clinical research in Europe to improve the management of cancer and related problems by increasing survival but also patient quality of life. Extensive and comprehensive research in this wide field is often beyond the means of individual European hospitals and can be best accomplished through the multidisciplinary multinational efforts of basic scientists and clinicians. The ultimate goal of the EORTC is to improve the standard of cancer treatment through the testing of more effective therapeutic strategies based on drugs, surgery and/or radiotherapy that are already in use. The EORTC also contributes to the development of new drugs and other innovative approaches in partnership with the pharmaceutical industry. This is accomplished mainly by conducting large, multicenter, prospective, randomized, phase III clinical trials. In this way, the EORTC facilitates the passage of experimental discoveries into state of the art treatments.

The International Conference

Hosted by the American Association for Cancer Research, the National Cancer Institute, and the European Organization for Research and Treatment of Cancer, the 2023 Molecular Targets and Cancer Therapeutics conference will return to the Hynes Convention Center in Boston.

This is an exciting time in basic science-based translational research in cancer. Don't miss the opportunity to participate in this multidisciplinary meeting. Previous successful meetings were held in Germany in 2016, Boston in 2017, Ireland in 2018, and Boston in 2019.

An outstanding program is being assembled, which will capture the current challenges and enormous opportunities in this multifaceted area of applied cancer research. This premier international meeting on drug development and cutting-edge therapeutics is the major annual forum on drug development and cutting-edge therapeutics is the major annual forum for clinical investigators and laboratory scientists from all sectors to discuss the latest advances in this field. The rapid pace of discovery in molecular biology and genetics as it applies to cancer therapeutics makes this meeting a must to gain visibility and recognition for products, services, and important research advances! It is organized jointly by AACR, NCI, and EORTC; and held every other year in the U.S.

The Participants

This multidisciplinary meeting will be attended by those who are leading the discovery and drug development effort against cancer worldwide. Overall, attendees at the Molecular Targets conference include senior level research scientists, heads of discovery and drug development from both industry and academia, as well as those in international and U.S. marketing of oncology products and those working on in-licensing and pipeline development.

The anticipated attendance is 1,200-1,500, nearly half of which will come from outside the U.S.; more than half from industry. Leading scientists and administrators from NCI, FDA, and other governmental and regulatory agencies, along with a host of senior leaders from major academic research centers, cancer centers, and pharmaceutical and biotech companies in the U.S., Europe, and Asia will participate this year.



GENERAL INFORMATION, DATES, AND TIMES

Meeting Dates and Location

October 11-15, 2023 (Exhibits: October 12, 13, 14)
John B. Hynes Memorial Convention Center
Boston, MA

Exhibit Show Hours

Thursday, October 12: 12:00 p.m.-4:00 p.m.
Friday, October 13: 12:00 p.m.-4:00 p.m.
Saturday, October 14: 12:00 p.m.-4:00 p.m.

Poster Session Hours

Thursday, October 12: 12:30 p.m.-4:00 p.m.
Friday, October 13: 12:30 p.m.-4:00 p.m.
Saturday, October 14: 12:30 p.m.-4:00 p.m.

Exhibit Hall Move-in Hours

Wednesday, October 11*: 8:00 a.m.-5:00 p.m.
Thursday, October 12**: 8:00 a.m.-10:00 a.m.
Late setup with approval only

Exhibit Hall Move-out Hours

Saturday, October 14: 4:30 p.m.-8:00 p.m.

Exhibitor Badges and Registration

All exhibitors must be registered. Exhibitors will receive two (2) complimentary exhibitor booth personnel badges per each 10' x 10' booth reserved. Additional exhibitor booth badges may be purchased for \$75.00 per badge. Full Conference Registrations are available for purchase through our Attendee Registration site. Please view the AACR website for conference registration rates. Exhibitor badges will permit access to the exhibit floor only.

Each person issued an exhibitor badge must be employed by the exhibiting company. Badges must be worn at all times while in the exhibit hall. The exhibiting company is responsible for the actions of anyone authorized to receive a badge under the exhibiting company's name.

Exhibitor registration will open in July 2023. Exhibitors will be able to utilize the single-sign on by going into their Map Your Show Exhibitor Dashboard to access the Exhibitor Registration page.

*All crates/cartons must be off the floor by 5:00 p.m. on Wednesday, October 11. Aisle carpet will be set at that time.

**Please contact Exhibits@aacr.org for late setup on Thursday, October 12th.

Conference Housing

The official hotels are the Sheraton Boston Hotel and the Boston Marriott Copley Place Hotel. Both hotels are in close proximity to The Hynes Convention Center. Contracted exhibitors will have the opportunity to reserve hotel rooms via the internet. More information will be provided with your exhibit space confirmation.

Exhibitor Service Kits

Order forms for the rental of furniture and other special materials will be forwarded to each exhibitor and available online. Exhibitors should order all furnishings no later than two weeks before the opening of the meeting to reduce costs and minimize delays during set up. When the kit is released, booth packages will be available for your convenience.

CME Accreditation

The AACR is accredited by the ACCME to provide continuing medical education for physicians. All promotional activities shall be in compliance with the Accreditation Council for Continuing Medical Education (ACCME) Standards for Commercial Support.

Exhibitors are required to comply with the following rules:

- Promotional activities must be defined as such as must be kept separate from CME activity rooms.
- Arrangements for commercial exhibits or advertisements cannot influence planning or interfere with the presentation, nor can they be a condition of the provision of commercial support for CME activities.
- Product promotion material or product-specific advertisement of any type is prohibited in or during the CME activities. No product advertisements of any type shall be permitted in the same room as the educational activity.
- Exhibit staff is prohibited from engaging in sales or promotional activity in the activity room before, during, or after the CME activity.

Important Dates and Deadlines

August 31	Cancellation of Exhibit space permitted with forfeit of 50% deposit
September 1	Cancellations of Exhibit space permitted with forfeit of 100% deposit.
August-September	Exhibitor Service Kit available
September 11	Deadline to notify AACR of use of Exhibitor-appointed contractors (EAC)
	Deadline to submit EAC Certificate of Insurance
	Deadline to submit request for contests, raffles, or drawings
	Deadline to submit request for distribution of giveaways

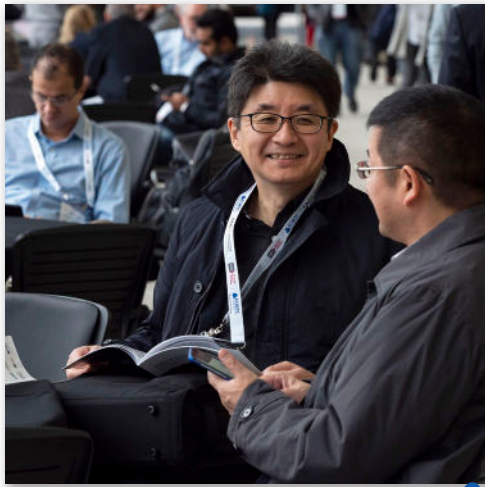


EXHIBIT FEES, PAYMENT POLICIES, AND BOOTH ASSIGNMENTS

Application and Floor Plan

The link will go live on the Molecular Targets page of the AACR website. For a copy of the floorplan and to receive more information prior to sales opening, please contact exhibits@aacr.org

Exhibit space is limited to two booths per company and will be assigned on a first-come; first-served basis. A completed application for exhibit space, along with required 100% deposit, must be received during the application process. Final payment is due 30 days from date of invoice.

A deposit of 100% of the total booth rental fee must accompany all applications for exhibit space.

10' x 10' booth space:	\$4,000
10' x 10' non-profit:	\$900 (for first booth; second is at regular published rate)

To qualify for a non-profit rate, the organization must be a government entity or must be recognized by the IRS as a 501(c)3 charitable organization.

Your booth fee includes the following:

- 8' high back drape and 3' high side drape booth dividers in show colors
- 44" x 7" booth identification sign with company name and booth number
- 24-hour general security in the exhibits.

- Aisle carpeting and nightly vacuuming of aisles
- Two (2) Exhibitor booth personnel badges per 10' x 10' booth space

Payment Policy

The exhibitor agrees to enclose with the application for booth space a deposit of 100% of the total fee. Payment can be made by either credit card (AMEX, Visa or MasterCard) or check in U.S. dollars, drawn on a U.S. bank payable to the American Association for Cancer Research. All payments should be sent to:

AACR, 615 Chestnut Street, 17th Floor, Philadelphia, PA 19106, Attn: Finance Department.

Account Name: American Association for Cancer Research
TD Bank, NA
1726 Walnut Street
Philadelphia, PA 19103
Phone: 215-546-1655
Account# 4257806328
ABA# 036001808
Swift Code: NRTHUS33

Please be sure to note the Exhibitor name and Molecular Targets within the payment details so that your payment may be properly applied and credited.

Please also remember to add an additional \$25 USD to the amount remitted, to cover any bank fees. This ensures that you will not receive an invoice from AACR for the balance. The final balance will be due 30 days from date of invoice.

EXHIBIT FEES, PAYMENT POLICIES, AND BOOTH ASSIGNMENTS *(cont'd)*

Cancellations/Reductions

Written notification of a booth cancellation or reduction must be submitted to AACR. The date of receipt of an exhibitor's written notice of cancellation/reduction by AACR will be considered the official cancellation date. The following fees will apply to any cancellations or reduction in exhibit space:

Prior to August 31, 2023 - Exhibitor is responsible for 50% of total booth fee.

After September 1, 2023 - Exhibitor is responsible for 100% of total booth fee. No refund will be issued.

No Show Policy

In the event that an exhibiting company has not arrived on the exhibit floor by the 5:00 p.m. on Wednesday, October 11, and has not been granted pre-approval for late set-up, the AACR reserves the right to use the vacant exhibit space as it sees fit, with no obligation to issue a refund. Any exhibit materials, either in the vacant booth or on the loading dock, for that exhibit space, will be placed in storage at the exhibitor's expense. Substitute booth space will be available at the discretion of the AACR. The exhibitor is responsible for all fees associated with removing freight from storage.

If an exhibitor requires additional time to set up beyond the hours listed they must obtain permission from Management. Therefore, should special circumstances arise and additional time is required for set up, please submit a request to the exhibits team at exhibits@aacr.org.

Booth Relocation Policy

Every effort will be made not to relocate an exhibitor's booth. However, should relocation be deemed necessary, the exhibitor will be notified and offered the opportunity to relocate their exhibit or cancel with no further penalty.



EXHIBITOR RULES AND REGULATIONS

Terms and Conditions

By applying for exhibit space, the exhibitor agrees to adhere to all rules (Terms), requirements, restrictions and regulations as set forth in the Exhibitor Prospectus, Exhibitor Service Kit and the AACR Rules and Regulations enclosed herewith and any regulations especially designated by the AACR, the John B. Hynes Memorial Convention Center, and the state of Massachusetts. Failure to abide by such rules and regulations may result in forfeiture of all monies paid or due the AACR under the terms of this agreement. No exhibitor may assign or sublet the whole or any part of the space allotted, nor exhibit therein any goods other than those manufactured or handle by the exhibitor in the regular course of business.

All matters and questions not covered by these regulations are at the discretion of AACR. AACR may amend these regulations at any time, and all amendments that may be so made shall be equally binding upon publication on all parties affected by them as the original regulations. Please be certain to review the rules and regulations in their entirety as they become legally binding once the exhibit space is signed and submitted.

Violations

Violations of any of these regulations on the part of the exhibitor, its employees, or agents, shall annul the right to occupy the space and such exhibitor will forfeit to Management all monies which may have been paid. Upon evidence of violation, Management may re-enter and take possession of the space occupied by the exhibitor and may remove all persons and goods at the exhibitor's risk. The exhibitor shall pay all expenses or damages which Management may incur.

Cancellation of the Exposition

It is mutually agreed that in the event of cancellation of the Molecular Targets and Cancer Therapeutics International Conference due to fire, strikes, governmental regulations, or causes which would prevent its scheduled opening or continuance, then and thereupon this agreement will be terminated and the AACR shall determine an equitable basis for the refund of such portion of the exhibit fees as is possible, after due consideration of expenditures and commitments already made

Food and Drug Administration (FDA) Approval and Off-Label Indications

The mention (directly or indirectly) of pharmaceutical products not approved by the FDA is strictly prohibited. Handouts or literature of any kind that mention such products directly or indirectly are, likewise, prohibited from display in the exhibit space or in spaces contracted by the AACR. An exhibiting company may disseminate from its exhibit space peer-reviewed journal articles about off-label product(s), provided the company commits itself to file a supplemental application based on appropriate research, to establish the safety and effectiveness of an unapproved use.

Subletting Space

The subletting, assignment, or appointment of the whole or any part of space by any exhibitor is prohibited. No exhibitor may permit any other party to exhibit in the space any goods other than those manufactured or handled by the contracting exhibitor or permit the solicitation of business by others within the space.

Booth Sharing

The sharing of booth space is prohibited except between divisions of the same company or between companies co-marketing a product. The company name that appears on the exhibit application will be listed in the Program, and only the co-marketed product can be exhibited in that exhibit space.

Exhibit Booth Configuration

Only 10' x 10' (100 sq. ft.) standard booths will be permitted for this conference and a maximum of two booths will be permitted for each company.

- **Inline Booth:** "Inline" booths are a row of standard booths that are exposed to the aisle on one side.
- **Corner Booth:** "Corner" booths are standard in-line booths that are exposed to an aisle on two sides.

All exhibit backgrounds must conform to the standards set by the Healthcare Convention and Exhibitors Association which are as follows:

- No side rails or counters may exceed 48" in height.
- Backgrounds are limited to 8' in height, including any identification sign, and must not protrude from the back wall more than 50% of the distance from the back wall to the front of the booth.
- No obstructions in the front half of the booth above a height of 48" should be permitted.
- No part of any exhibit, or signs relating thereto, shall be posted, nailed, or otherwise attached to columns, walls, floors, or other parts of the building or its furniture, in any way to deface same.
- Damage arising by failure to observe these rules shall be payable by the exhibitor.

Carpeting

Booth and Aisle carpet will be provided by the AACR. Should an Exhibitor wish to bring their own floor covering or select their own carpet color this can be done at an additional cost.

Storage of Crates and Boxes

Proper identification and tags will be available at the Exhibitor Service Desk. Storage of crates and boxes can be arranged with the official service contractor, as outlined in the Exhibitor Service Kit.

All cartons, crates, containers, packing materials, etc. which are necessary to repacking must be labelled with "EMPTY" stickers. They will be removed from the floor and stored by Freeman. Access to storage will be available through Freeman. Arrangements can be made at the Exhibitor Service Desk. Crates and boxes cannot be stored behind booth displays.

Security

Perimeter security shall be furnished by Management to be on duty in the exhibit area when exhibits are closed, but the safekeeping of the exhibitor's property shall remain the responsibility of the exhibitor. The AACR, John B. Hynes Memorial Convention Center, and the city of Boston will not be responsible for loss of any material by or for any reason. Each exhibitor is recommended to purchase a portal-to-portal rider available at a nominal cost on their own insurance policy, protecting them against loss through theft, fire, damage, etc. Forms to order additional security in booths will be included in the Exhibitor Service Kit.

Insurance

Exhibitors wishing to insure their exhibit materials, goods, and/ or wares against theft, damage by fire, accident, or loss of any kind must do so at their own expense. Each exhibiting company is responsible for obtaining insurance (liability and fire/theft) in such amounts as deemed appropriate to comply with its obligations hereunder and for its own protection.

Contract Obligations and Liability

The exhibitor agrees to protect, save, and keep the AACR, and the occupied John B. Hynes Memorial Convention Center forever harmless from any damage or charges imposed for violation of any law or ordinance by the exhibitor, his employees or agents as well as to strictly comply with the applicable terms and conditions contained in the agreement between the AACR and the occupied John B. Hynes Memorial Convention Center regarding the exhibition premises; and further, exhibitor shall at all times protect, indemnify, save, and keep harmless the AACR, and the occupied convention center against and from any and all loss, cost, damage, liability, or expense which arises out of or from or by reason of any act or omission by the exhibitor, his employees, or agents.

Notice of Disability

In compliance with the Americans with Disabilities Act of 1990, the AACR will make all reasonable efforts to accommodate persons with disabilities at the meeting. Please contact Tammy Berger at 215-446-7132 or via email at tammy.berger@aacr.org to make arrangements no later than September 1, 2023.



CODE OF CONDUCT

The AACR-NCI-EORTC International Conference on Molecular Targets and Cancer Therapeutics will bring together over 1,200-1,500 representatives from academia, industry, government, and advocacy organizations from across the globe. In order for all participants to have the opportunity to gain the most benefit from this conference, the AACR is committed to providing a safe and secure environment. Please review the following policies and procedures for conference participants. By registering for this conference, you agree to the following terms:

- AACR Policy Regarding Photography. Conference attendees may take photographs during oral or poster presentations provided that the photographs are strictly for personal, noncommercial use and are not to be published in any form. Attendees are prohibited from using flash photography or otherwise distracting the presenters or members of the audience.
- AACR Policy Regarding Social Media. Conference attendees may share information from presentations on social media provided that they respect the wishes of presenters. Oral presenters may label any or all slides in their presentations with “DO NOT POST.” Similarly, poster presenters may label their posters with “DO NOT POST.” Attendees must respect the presenters’ requests in these instances; while attendees may take photographs of all slides and posters, they must refrain from posting on social media any images from slides or posters labelled “DO NOT POST.”
- No photographing or videotaping of the exhibit hall is allowed. Photographing another exhibit or display items is strictly prohibited. Unauthorized photographs (digital and analog) and photographic equipment storage, including emails, electronic distribution on social media sites and systems, cellular phones, electronic tablet devices, etc., will be confiscated. A permission request may be submitted in writing to the AACR to photograph their own booth for internal marketing purposes only.
- The AACR prohibits intimidating, threatening, or harassing conduct of any kind during this program. This applies to all participants—attendees, presenters, exhibitors, staff, vendors, etc.
- The AACR is committed to a safe, hospitable, and productive environment for all participants of this program, regardless of age, disability, ethnicity, gender, religion, or sexual orientation.
- The AACR expects all participants to communicate professionally and constructively, handling dissent and disagreement with courtesy, dignity, and an open mind, being respectful when providing feedback, and being open to alternate points of view.
- Children under 12 years of age are not permitted in any scientific session, poster session, the exhibit hall, or any official event taking place at this program at any time. Children cannot be left unattended or unsupervised in the convention center. Childcare is not available. The AACR provides a complementary suite designated to nursing mothers. The exact hours and location of this suite will be available on the AACR website.
- The AACR expects participants to share information about this program responsibly and clearly distinguish individual opinion from fact.
- A professional photographer and videographer will be on-site to document conference events and activities during the meeting. Photographs and video footage are the sole property of AACR. By registering for and attending these

events, attendees understand that AACR may use their likenesses for future promotional purposes. If you do not wish to be photographed, please notify the photographer and/or videographer on-site.

- Participants must obey all applicable laws and regulations of the relevant government authorities while attending this program. Participants must comply with all applicable safety guidelines related to the conference venue.

Activities Prohibited in the Exhibit Hall

- Canvassing or distributing advertising matter outside the exhibitor's own booth is not permitted.
- Solicitation of business except by exhibiting firms is prohibited. The nature of the exhibits is subject to the approval of Management and the AACR Exhibits Committee.
- The nature of the exhibits is subject to the approval of AACR.
- The right is reserved to refuse applications of concerns not meeting standards required or expected, as well as the right to curtail exhibits or parts thereof which reflect against the character of the meeting.
- Non-professional products or services are not to be displayed. This applies to displays, literature, advertising, novelties, souvenirs, conduct of persons, etc.
- Contests, raffles, lotteries, and games of any chance without prior written approval from the AACR
- All games and activities must be approved by AACR. No group activity is permitted.
- Lines of any kind may not be formed outside of the exhibit space. All activity must be contained within the booth area.
- Soliciting attendees in the aisle(s) outside of booth space, including session rooms, public space, and poster area.
- Fundraising, without prior written approval from the AACR
- Press events are strictly prohibited without prior approval by the AACR Communications Department
- Live, videotaped, or audiotaped delivery of didactic presentation
- Activities offering CME credits
- Playing or performing of copyrighted recorded or live music during the published Exhibit Hall Hours
- Distribution of coupons or vouchers for meals, entertainment, or personal services to meeting attendees
- Distribution of alcoholic beverages in exhibit booth
- Distribution of any item of more than \$20.00 without the prior written approval from the AACR. If under \$20.00 in value, approval is not needed from the AACR
- Demonstration, promotion, or sales of the products of any non-exhibiting companies
- Affixing the AACR name or logo to, incorporating them in, or otherwise making them a part of exhibitor-distributed materials without prior written approval from the AACR
- Unauthorized reproduction or distribution of AACR abstracts
- Magicians, jugglers, motivational speakers, sleight of hand artists, or illusionists
- Electrical or other mechanical apparatus must be muffled so noise does not interfere with other exhibitors.
- No exhibitor may enter another exhibitor's booth without permission.
- Market research companies must indicate on the exhibit application the companies for which they are conducting market research. All market research surveys must be conducted only within the market research booth.
- Door drops are not permitted.
- Companies are required to follow AACR's Embargo Policy

Photography

Photographing or videotaping of the exhibit hall is not allowed. Photographing another exhibit or display items is strictly prohibited. Unauthorized photographs (digital and analog) and photographic equipment storage, including emails, electronic distribution on social media sites and systems, cellular phones, electronic tablet devices, etc., will be confiscated. The photographing of posters is permitted only with the express consent of the presenter. Exhibitors may request permission in writing from the AACR to photograph their own booth for internal marketing purposes only.

Staffing

Exhibits must be staffed at all times during exhibit hours. All exhibitors are expected to make their travel arrangements in accordance with this policy and the move-in, show, and dismantling hours. Exhibitors dismantling early and/or leaving their booth unattended will result in a major violation, which could result in not being asked to exhibit at any AACR conference or meeting.

Exhibitor Access to Exhibit Hall

Exhibitor personnel will be allowed access to the exhibit hall starting at 8:00 a.m. prior to its opening on Thursday through Saturday. Request for access to the hall before these hours, or after closing hours, must be made in advance by contacting the exhibits team at exhibits@aacr.org. Exhibitors are not permitted to bring non-exhibitors into the exhibit hall during this hour.

Each representative issued an exhibitors badge must be employed by the exhibitor or have a direct business affiliation. Only representatives who are employed by the exhibiting company and who will be working in the booth are to be registered via the exhibit registration form. Exhibitor badges will not be issued to registrants who should pay the registration fee or to representatives of leasing companies, financial institutions, suppliers, vendors, or others who wish to gain admittance for the purpose of making contacts.

Entering Another Exhibitor's Booth

Exhibit personnel should not enter another exhibitor's booth space without obtaining permission, nor should personnel block access to another booth.

Booth Activity

If you are planning to conduct any booth activities, you will need to complete the booth activity approval form (in the format of a Survey Monkey) on our website and in your Exhibitor Dashboard Portal. The Molecular Targets and Cancer Therapeutics International Conference is a professional, scientific, educational meeting. Please keep this in mind when selecting booth activities. Please be sure they are appropriate and are in compliance with AACR Rules and Regulations. All requests must be submitted to the AACR by September 11, 2023 for review and approval. Any exhibitor found conducting unauthorized events/activities will be required to cease immediately. The AACR will not accept requests onsite.

Distribution of Giveaways

Please keep in mind that Molecular Targets and Cancer Therapeutics International Conference is a professional, educational, scientific meeting when considering giveaway items. Customary descriptive product literature, notepads, pens, pencils, and other items may be distributed from the booth with prior written approval by the AACR. Submit requests by September 11, 2023. Product samples, giveaways, or literature may only be distributed within the exhibitor's booth and must not interfere with other exhibitors' spaces. Representatives may not distribute materials in any hotel utilized by Molecular Targets or in any areas of the convention center other than their exhibit space or company-leased rooms, or in public areas outside the convention center or hotels.

Contests, Raffles, and Drawings

The Molecular Targets and Cancer Therapeutics International Conference is a professional, scientific, educational meeting. Please keep this in mind when planning a contest, drawing, raffle, etc. All contests, lotteries, drawings, raffles, and games of chance must be approved by AACR prior to the Meeting. All drawings must be held off of the exhibit hall floor.

All requests must be submitted through a Survey Monkey form to AACR for review and approval in advance of the meeting. A form will be provided on our website and in your Exhibitor Dashboard Portal. No unapproved items may be used as a “prize.” Deadline for submitting the form is September 11, 2023.

Distribution of Food and Beverages

Food service is permitted at the exhibitor’s booth with no approval required from the AACR. All food service arrangements must be coordinated through Levy, the official caterer if the John B. Hynes Memorial Convention Center. No alcoholic beverages can be served or given away.

Sales and/or Order Taking

The purpose of the exhibits is to further the education of meeting attendees through product and service displays and demonstrations. Sales and order taking are permitted provided all transactions are conducted in a manner consistent with the professional nature of the meeting. Products for sale must be the exhibitors’ own unaltered products and the products or services must be pertinent to the attendees’ professional interest. AACR reserves the right to restrict sales activities that it deems inappropriate or unprofessional. Exhibitors selling or taking orders at Molecular Targets must adhere to certain business license and sales and use tax regulations, which vary from state to state.

Off-site/Affiliate Events

If you plan to hold a function during the conference, you must complete an Affiliate Group Function Space Request Form. In order to be able to secure your event, the Affiliate Group Request Form must be submitted. “Affiliate Groups” include corporate and institutional affiliates of the AACR who request meeting/function space for the purpose of social events (<100 guests) and small committee meetings. Organizations that do not meet this criteria and are not exhibiting at the Molecular Targets and Cancer Therapeutics Conference are subject to approval and a non-exhibitor fee per submission.

Requests for meeting/function space from Affiliate Groups will be considered for the purpose of social events and small committee meetings. The unauthorized presentation of educational symposia or other scientific program activities are prohibited during the Molecular Targets and Cancer Therapeutics Conference. The form, along with rules and regulations will be available on the exhibits page of the AACR website.

If an exhibitor is found to violate the rules governing affiliate events, they will forfeit priority points for the current year and face a stiff penalty.

Music Licensing

License agreements for music are the sole responsibility of the exhibitor.

Age Restriction

For safety issues, no one under the age of 12 years old is permitted in the exhibit hall at any time. Strollers are strictly prohibited.



CONVENTION, DISPLAY, AND TRADE SHOW LABOR REGULATIONS

Freeman, the AACR General Services Contractor, and qualified display contractors (Exhibitor Appointed Contractors) at the John B. Hynes Memorial Convention Center will use unionized labor to install and dismantle displays and decorations.

Convention Display: John B. Hynes Memorial Convention Center

Exhibitors and their agents must comply with all federal and local fire and building codes that apply to places of public assembly. Fire-fighting and emergency equipment may not be hidden or obstructed, including fire extinguishers, strobes, fire hose cabinets, Public Emergency Reporting System (PERS) stations and standpipes. Booth construction shall not block access to any fire/life safety equipment and shall not impede exit access, exit doors or aisle. All drapes, curtains, table coverings, skirts, carpet or any materials used in exhibits must be flame-retardant to meet with Boston Fire Department requirements and have flameproof certificate or tag. Certificates or tags must be prominently attached to the material used so they may be easily seen by the facility Fire Marshal. Exhibit contents or products and decorations provided by the official service contractor under the same guidelines, but may have detached flameproof certificates or tags. Additional information will be supplied in the Exhibitor Service Kit.

Contract Obligations and Liability

The exhibitor agrees to protect, save, and keep the AACR, and the occupied John B. Hynes Memorial Convention Center forever harmless from any damage or charges imposed for violation of any law or ordinance by the exhibitor, his employees or agents as well as to strictly comply with the applicable terms and conditions contained in the agreement between the AACR and the occupied John B. Hynes Memorial Convention Center regarding the exhibition premises; and further, exhibitor shall at all times protect, indemnify, save, and keep harmless the AACR, and the occupied convention center against and from any and all loss, cost, damage, liability, or expense which arises out of or from or by reason of any act or omission by the exhibitor, his employees, or agents.

Fire Protection

All materials used in the exhibit area must be flameproof and fire resistant in order to conform to local fire ordinances and in accordance with regulations established by the National Association of Fire Underwriters. Crepe paper, corrugated paper, flameproof or otherwise, will not be permitted. Display racks, signs, spotlights and special equipment must be approved before use, and all displays are subject to inspection by the Fire Prevention Bureau. Any exhibits or parts thereof that are found not to be fireproof may be ordered dismantled. All aisles and exhibits must be kept clear at all times, and fire stations and fire extinguisher equipment are not to be covered or obstructed.

Labor Regulations and Set Up of Exhibits

The unpacking, assembling, dismantling, and packing of displays and equipment may be done by full-time employees of an exhibiting company. Exhibitors are allowed to set up and/or dismantle their own booths, provided that they use their own bona fide, full-time employees. It is acceptable for exhibitors to safely use power tools to set up and/or dismantle their own booths.

No one under the age of 18 is permitted on the loading docks, in truck bays, or in the loading dockyard. Additionally, no one under the age of 18 is permitted in the exhibit hall during move-in or move-out operations. The Licensee will determine age restrictions, if any, for hours when the exhibit hall is open for attendees.

Hand-Carry Policy

The Massachusetts Convention Center Authority (MCCA) reserves the right to restrict all freight and package deliveries to the loading dock. MCCA Public Safety personnel will be onsite to direct and assist exhibitors during move in and move out.

For the convenience and safety of exhibitors and patrons, all freight and material handling must enter and exit the facility through the loading dock. The Licensee and its exhibitors will be allowed to hand carry one item, one time, in or out of the facility without having to access the loading dock. (Hand carried freight is defined as one item that can be easily carried by an individual without the need for dollies or other mechanized equipment.)

No parking is allowed at the entrance of the facility; and the use of passenger elevators for movement of freight is not allowed. All packages are subject to inspection by facility personnel.

Hand-carried Freight: Move in or move out through The John B. Hynes Memorial Convention Center lobbies is strictly limited to hand-carried items. Wheels of any kind (dollies, flatbeds, or anything mechanical) are prohibited. Material that requires the use of wheeled or mechanical equipment must be delivered to the exhibit floor through the loading docks.

Freight Deliveries: The center cannot accept any freight or materials (including overnight freight services) prior to the contracted move-in date. The Official Service Contractor or freight carrier must deliver all freight, and all shipments delivered to our facilities during move in must be sent to the attention of Freeman.

Public Safety Recommendations

The MCCA is not liable for, nor does the MCCA carry any insurance on, Exhibitor property or fixtures. Please bear in mind that all of your exhibit material and displays are your property. Therefore, it is important that you take every precaution to protect this material. Below are some suggestions toward this end:

- Ship your materials with a qualified carrier and be sure to lock trunks/crates
- If cartons are used, be sure that they are securely taped or banded and under no circumstances marked with the name or type of articles contained therein
- Be sure to furnish your shipping company with an accurate account and complete bill of lading
- Do not leave your booth unattended during the set-up period
- Do not leave exhibit material under tables or displays
- Do not include exhibit material in containers to be stored with empties
- At the close of the exhibit, be sure to pack as quickly as possible and under no circumstances leave your space unattended during this period
- If at all possible, have one of your staff remain in your space with your shipment, until it is actually picked up by the drayage contractor's personnel
- Promptly report any missing items or suspicious person(s) to Public Safety

Exclusive Services

The John B. Hynes Memorial Convention Center and its contracted entities are the exclusive providers of the following services: food and beverage, cleaning, electrical, medical, business center, telephone, internet, rigging, the operation of ground-supported crank-ups, the operation and provision of lifts for theatrical purposes, plumbing, the use of the house sound system, and the supply of compressed airs and gases. Electricity, water, drain, air, telephone, audiovisual equipment, and floral will be available for rental by exhibitors. Order forms will be included in the Exhibitor Service Kit.

Exhibitor-Appointed Contractors

Exhibitors who plan to use the services of an EAC firm for supervision other than the designated contractors must abide by the following:

1. The exhibitor shall notify AACR in writing by September 11, 2023 with the names of the EAC firm, address, telephone number, and contact persons.
2. The EAC firm must furnish to the AACR no later than September 11, 2023 with a copy of an insurance certificate in the amount of \$2 million liability to include property damage. The Certificate must indicate full coverage for installation days, show days, and dismantling days.
3. Upon arrival at the exposition site, EAC firms must check in with Official Service Contractor to receive work/ labor badges that will allow them access to the show floor.
4. EAC firms may not solicit business on the exhibit floor at any time.
5. EAC firms must follow all of the move-in and move-out rules in a timely and professional manner and must supervise work within the AACR established deadlines.
6. EAC firms must cooperate with the "official" designated contractors especially by not interfering with the sufficient use of an Official Service Contractor's workers.

Force Labor

All exhibit materials must be unpacked and displays completed by 5:00 p.m. on Wednesday, October 11, 2023 to permit the removal of empty crates and cartons from the exhibit floor. This will help expedite the time required for the laying of the aisle carpet and cleaning of the exhibit hall. Any exhibitor not unpacked and set up by this time will be ordered to be set up by the AACR – all costs incurred will be at the exhibitor's expense.

Booth Cleaning

Booth cleaning services are available. An order form for the custom cleaning of tile, carpet, and booths will be included in the Exhibitor Service Kit. It is the responsibility of the exhibitor to make arrangements for booth cleaning.

Audio-Visual

If you need to rent audio-visual equipment (monitors etc.) for your exhibit booth, please use the show-appointed audio-visual vendor for your show. The rental price will be comparable to an outside company but the labor cost will be significantly lower if you use the appointed vendor. When an outside company comes into the building, they are required to use union labor at a four-hour minimum. The show-appointed AV vendor will be able to utilize labor in multiple booths, allowing you to be billed per hour rather than the four-hour minimum rate. When a non-appointed vendor comes into the facility, they are able to work in your booth only and must include the four-hour rate in your billing. These rules apply to the set up and dismantling of booths.

Electrical

Exhibitors cannot run cords under carpet. In addition, exhibitors can run cords over carpet as long as they are concealed and do not impose a trip hazard, i.e. side curtains or under tables with skirts. Only Underwriters Laboratories (UL) approved clamp-on types of portable spotlights are allowed. All display lights must be turned off when the exhibitor leaves for the day. Only UL-approved extension cords 12-gauge or greater rated for 20 amps are allowed. Note: Household extension cords are not permitted. These are generally 14- or 16-gauge and only rated at 15 amps.



CONFERENCE SPONSORSHIP AND SUPPORT OPPORTUNITIES

To find out more about increasing your visibility to conference attendees and AACR members throughout the year and to gain additional points for a preferred booth assignment at the AACR Annual Meeting, contact Holly Rush, Senior Manager, Corporate Alliances, at 215-446-7192, or by email at corporaterequests@aacr.org.

Molecular Targets Corporate Supporters provide unrestricted grants to AACR to help defray the cost of various elements of the Molecular Targets meeting. All Supporters are acknowledged in advance publications to the extent possible, so the earlier you make your support commitment, the greater the visibility you will receive. In addition, Supporters are recognized with distinctive onsite signage displayed throughout the Molecular Targets meeting site. Supporters of scientific sessions are acknowledged on slides shown in session halls.

Sole support and shared support opportunities are available for each element of the Molecular Targets meeting with examples listed below. Interested companies are encouraged to contact AACR directly at the number noted below for further information about each available support opportunity listed.

Many of the specific Support Opportunities listed here include other unique recognition elements not detailed in this brochure. For more detailed information, contact Holly Rush, Senior Manager, Corporate Alliances, at 215-446-7192, or by email at corporaterequests@aacr.org.

Corporate Support Opportunities for 2023

- General Support (Lead Supporter and Supporter Levels)
- Poster Sessions
- Travel Awards for Scholars in Training
- Coffee Breaks

Please contact Holly Rush at corporaterequests@aacr.org for additional information and opportunities.



2023 AACR SCIENTIFIC CONFERENCES

Advances in Kidney Cancer Research

June 24-27, 2023 | Austin, TX
Conference Cochairs: Othon Iliopoulos, M. Celeste Simon, Cheryl Lyn Walker, and Qing Zhang

Second JCA-AACR Precision Cancer Medicine International Conference

June 28-30, 2023 | Kyoto, Japan
Conference Cochairs: Hiroyoshi Nishikawa and Charles Swanton

AACR-AHNS Head and Neck Cancer Conference: Innovating through Basic, Clinical, and Translational Research

July 7-8, 2023 | Montréal, QC, Canada
Conference Cochairs: Joseph A. Califano, Maura L. Gillison, Sana D. Karam, and Jose P. Zevallos

CRI-ENCI-AACR Seventh International Cancer Immunotherapy Conference: Translating Science Into Survival

September 20-23, 2023 | Milano, Italy
Conference Cochairs: Pier Francesco Ferrucci, Christoph Huber, Padmanee Sharma, and Arlene H. Sharpe

Pancreatic Cancer

September 27-30, 2023 | Boston, MA
Conference Cochairs: Christine A. Iacobuzio-Donahue, Anirban Maitra, Rosalie C. Sears and Jen Jen Yeh

The Science of Cancer Health Disparities in Racial/Ethnic Minorities and the Medically Underserved

September 29-October 2, 2023 | Orlando, FL
Conference Cochairs: Ronny A. Bell, Gloria D. Coronado, Sophia H. L. George, Augusto C. Ochoa, Renee Reams, and Tiffany A. Wallace

Tumor Immunology and Immunotherapy

October 1-4, 2023 | Toronto, ON, Canada
Conference Cochairs: Philip D. Greenberg, Pamela S. Ohashi, Andrea Schietinger, and Mario Sznol

Ovarian Cancer Conference

October 5-7, 2023 | Boston, MA
Conference Cochairs: Francis R. Balkwill, Benjamin G. Neel, Kunle Odunsi and Elizabeth M. Swisher

AACR-NCI-EORTC International Conference on Molecular Targets and Cancer Therapeutics

October 11-15, 2023 | Boston, MA
Conference Cochairs: Timothy A. Yap, Tim F. Greten, and E.G. Elisabeth de Vries

Advances in Breast Cancer Research

October 19-22, 2023 | San Diego, CA
Conference Cochairs: Jason S. Carroll, Jenny C. Chang, and Jane E. Visvader

2023 AACR-KCA Joint Conference on Precision Medicine in Cancer

November 15-17, 2023 | Seoul, South Korea
Conference Cochairs: Tae Min Kim and Elaine R. Mardis