ONCOLOGY INDUSTRY PARTNERING EVENT

FROM CANCER DISCOVERIES TO PATIENTS

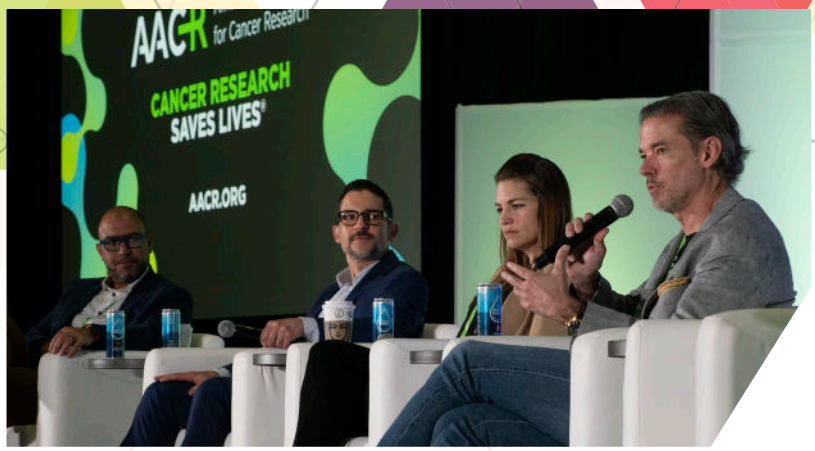
APRIL 1–2, 2027
Orange County Convention Center
Orlando, Florida

AACR American Association for Cancer Research®

Support Opportunities

For more information on support opportunities, contact Corporate Alliances at **corporaterequests@aacr.org**.





COCHAIRS



Michael A. Caligiuri
City of Hope
Duarte, California



Christiana Bardon
MPM | BioImpact Capital
Boston, Massachusetts



William N. Hait
Johnson & Johnson (Ret.)
New Brunswick, New Jersey



William Pao
Revelio Therapeutics, Inc.
New York, New York



Alice T. Shaw
Dana-Farber Cancer Institute
Boston, Massachusetts

ONCOLOGY INDUSTRY PARTNERING EVENT

FROM CANCER DISCOVERIES TO PATIENTS

ABOUT THE EVENT

Following the success of the sold out 2026 event in San Diego, the 2027 program will once again provide a unique opportunity to hear about the future of oncology drug development from leading pharmaceutical and biotechnology companies. This oncology-focused event will bring together researchers and industry partners to share innovation strategies for drug development and present venture capitalists and investors with new partnership and licensing opportunities to advance these concepts.

The American Association for Cancer Research® (AACR) is committed to facilitating innovation through translational science—turning clinical observations and early scientific discoveries into actionable insights and patient interventions more efficiently. By bridging the gap between cancer research, pharma, and patients through innovation and collaboration, this event provides a platform for the advancement of key relationships in the biopharmaceutical industry, with the goal of ultimately bringing discoveries closer to patients.

PLATINUM SUPPORTER: $100,000

(EXCLUSIVE)

- 2- to 3-minute remarks during the opening or closing session
- Opportunity to moderate two sessions
- One (1) exclusive email to attendees highlighting the platinum supporter (content written by supporter, approved by AACR and sent from AACR)
- Email to prospective attendees highlighting sponsor
- Two (2) custom push notifications from app
- Opportunity to join select planning calls
- Logo recognition on all signage (including directional signage)
- Logo recognition on slides
- Logo recognition in all emails to registered and prospective attendees
- Logo recognition in all marketing ads
- Logo recognition on event website
- Logo recognition in meeting app
- Verbal recognition during opening and closing sessions
- Company recognition in a minimum of one social media post during the event
- Fifteen (15) complimentary registrations
- 25% discount on 20 registrations
- Early access to event photos and/or option to bring photographer on site (must work with and defer to event photographer)
- First right of refusal for similar supporter level in 2028
- Opportunity to host an evening event on Saturday

GOLD SUPPORTER: $50,000

- Short highlight (500 words) in email to attendees (with other supporters, sent from AACR)
- Opportunity to provide materials for all attendees
- One (1) custom push notification from app
- Logo recognition on all supporter signage
- Logo recognition in all emails to registered and prospective attendees
- Logo recognition on event website
- Logo recognition in meeting app
- Verbal recognition during opening and closing sessions
- Five (5) complimentary registrations
- Early access to event photos and/or option to bring photographer on site (must work with and defer to event photographer)

SILVER SUPPORTER: $25,000

- Short highlight (250 words) in supporter email to attendees (featuring multiple supporters, sent from AACR)
- Logo recognition on supporter signage
- Logo recognition on event website
- Logo in all emails to registered and prospective attendees
- Logo recognition in meeting app
- Three (3) complimentary registrations

BIOTECH SUPPORTER: $10,000

- Short highlight in email to attendees (100 words)
- Opportunity to have materials on biotech supporter table
- Company name recognition on supporter signage
- Company name recognition on slides
- Company name recognition in meeting app
- One (1) complimentary registration
- Presentation fee waived for presentation, if selected

RECEPTION SUPPORTER: $10,000

(1 AVAILABLE)

- Logo on signage at the reception
- Opportunity to make brief remarks during the reception
- Opportunity to place company materials on a table at the entrance to the reception
- Recognition in the program as the reception supporter

MEETING WATER BOTTLE SUPPORTER: $10,000

(1 AVAILABLE | DEADLINE: FEBRUARY 1, 2027)

- Logo on water bottles provided to all attendees (on one side, solo)

Note: Title sponsor recognition also provided (alongside meeting logo on opposite side of Meeting Water Bottle Supporter logo)

LANYARD SUPPORTER: $10,000

(1 AVAILABLE | DEADLINE: FEBRUARY 1, 2027)

- Logo on lanyards provided to all attendees (along with meeting logo)

COFFEE BREAK SUPPORTER: $5,000

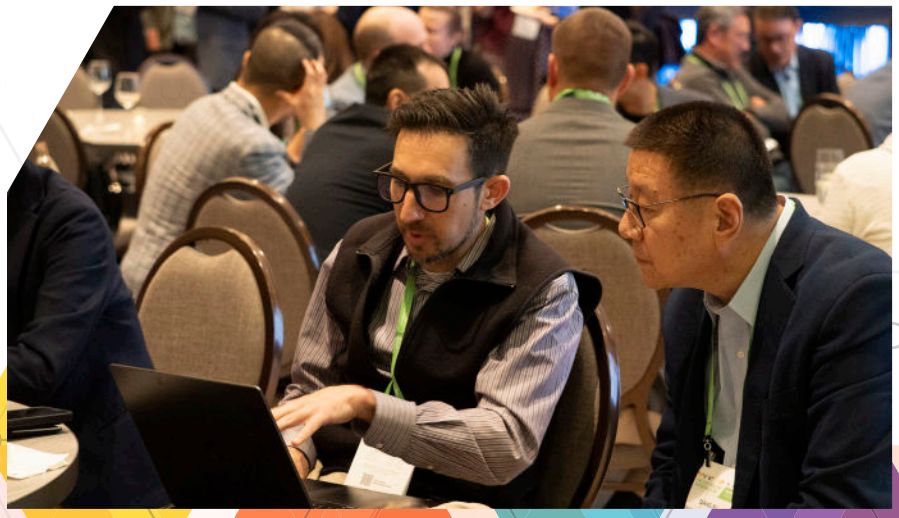
(4 AVAILABLE)

- Logo on signage during coffee break
- Table for company materials set out during the coffee break
- Recognition in the program as the coffee break supporter

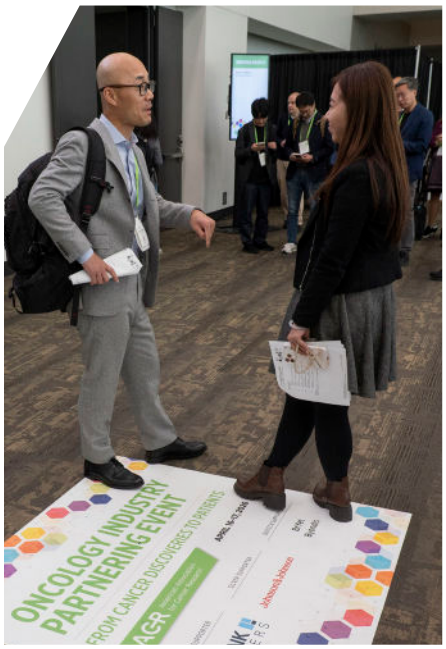
BAG CHECK SUPPORTER: $5,000

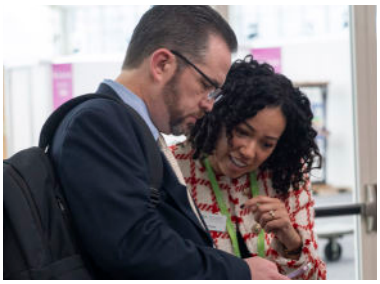
(1 AVAILABLE)

- Logo at back check for the duration of the meeting
- Opportunity to share materials at bag check

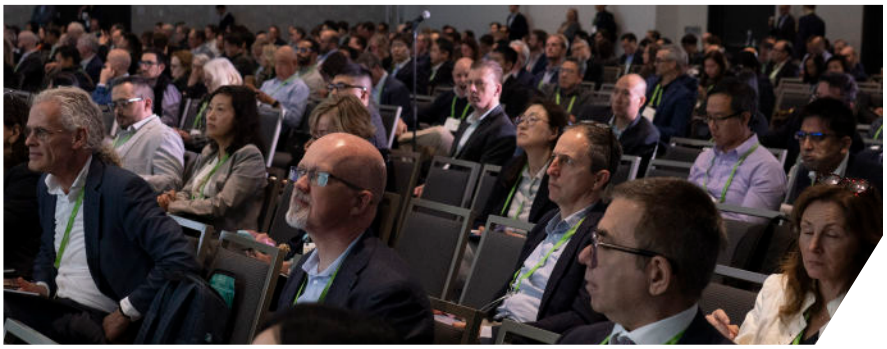












For more information on support opportunities, contact Corporate Alliances at **corporaterequests@aacr.org**.

AACR American Association for Cancer Research®

STAY CONNECTED.

AACR.ORG

2608014B